

Loop Corridor Plan

The Loop Corridor Plan is a new vision for the future of the Business Loop, a street which serves as the entrance to Columbia yet has been neglected for decades. The Business Loop Community Improvement District saw the need to improve The Loop's identity and position within the broader community. After a year of public surveys, town halls, and lots of brainstorming, the board approved a concept plan for the street. The Loop Corridor Plan is a 10-year vision to create a welcoming, attractive, and economically vital street which can compete in the marketplace for investment and long-term viability.

IDEAS

Before  After



Planned upgrades, including landscaping, street trees, and other amenities.



Proposed safety improvements to sidewalks and bike lanes.



Transforming vacant lots into public gathering spaces.

The plan is conceptual and will require the collaboration and agreement of property owners and other stakeholders before any implementation will occur.

GOALS

Manage Access and Traffic



Improve traffic flow, reduce speeding, and create new ways to access businesses blocked by medians. Relocate and consolidate driveways when possible to make sidewalks safer.

Green the Street



Add native plant landscaping and street trees to soften the corridor, make the area more visually appealing, and create welcoming gateways into Columbia.

Enhance the Streetscape



Use landscaping, lighting, and public art to create a street where traveling along the corridor is more pleasant and people are encouraged to linger.

Extend the Pedestrian Environment



Take advantage of the utility undergrounding project to extend and improve sidewalks along the length of the corridor, adding more crosswalks so people can safely cross the street.

Improve the Bicycle Network



Expand and improve upon current bike lanes, taking advantage of the planned Bike Boulevard at Madison and Parkade.

Create Public Spaces



Work with property owners to develop public gathering spaces on underutilized parcels. Use pop-up spaces to draw people to The Loop and provide proof-of-concept to developers.

Define the Street's Identity



Use graphics, banners, signage, and public art to enliven the corridor and better reflect the unique character of The Loop and the people on it.

Manage Stormwater



Develop a corridor-wide stormwater plan to incentivize property upgrades and new development projects.

Attract Economic Investment



Make a visible investment in the public space to encourage property owners, business owners, and new developers to make investments of their own.

Planning Committee

- Trent Brooks, MODOT
- Felice Brown, Resident
- Cris Burnam, Parkade Plaza
- Gary Ennis, Ennis Appliance
- Dave Griggs, Flooring America
- Mike Heimos, City of Columbia
- Vicki Kemna, Boone Electric
- Paul Land, Plaza Commercial Realty
- Jeff Lashley, MACC
- Tom May, Breaktime
- James Roark-Gruender, Passions
- Clyde Ruffin, Councilman
- Mike Schupp, MODOT
- Richard Stone, City of Columbia
- Annette Triplett, PedNet
- Lili Vianello, McDonald's
- Gary Ward, MU
- Ryan Williams, City of Columbia
- Scott Wilson, DLC

LEARN

To learn more about the plan and the implementation process, visit theloopcomo.com

