

FROM THE DESK OF

**B.J. Hunter**

March 1, 2021

Mayor and City Council,

Dear Mayor and Council,

I am writing on behalf of the Columbia Airport Advisory Board. Our advisory board has had presentations from Greg Steinhoff regarding a committee that was formed to consider possible name changes for the Columbia Regional Airport.

Their committee was looking into name changes that would broaden the appeal to potential passengers. Part of the appeal was to get away from the "Regional" moniker and attract customers from around the Mid-Missouri area. They had many suggestions and of their suggestions the Airport Advisory Board felt the best choice was Columbia Mid-Missouri National Airport.

With this being said, the Board, while being appreciative of the work this committee put into it, prefers the name Columbia National Airport. It conveys a broader scope of service and while it doesn't reference Mid-Missouri, the Board feels it to be a better fit. Our feeling is the traveling public is much more concerned with availability of flights, destinations and overall costs than the name associated with a particular geographic location.

The Airport Advisory Board at its meeting on February 24, 2021 did unanimously approve the recommendation of Columbia National Airport for your consideration.

Sincerely yours,



B.J. Hunter

Columbia Airport Advisory Board Chair