

**Community Improvement District Budget**

	<b>FY2016 - Actual</b>	<b>FY2017 - Forecast</b>	<b>FY2018 - Budget</b>	<b>\$ Change 17B to 18B</b>	<b>% Change 17D to 18B</b>
<b>Recurring Revenue</b>					
Property Assessment	186,246	200,671	217,680	17,009	8%
Sales Tax	633,945	612,481	594,107	(18,374)	-3%
Interest Income	300	300	300	0	0%
<b>Total Recurring Revenue</b>	<b>820,491</b>	<b>813,452</b>	<b>812,087</b>	<b>(1,365)</b>	<b>0%</b>
<b>Recurring Expenses</b>					
<b>Program Management</b>					
Insurance (Health)	3,819	4,080	4,200	120	3%
Insurance (Property, D&O)	1,700	1,750	1,750	0	0%
Meals & Entertainment	900	900	900	0	0%
Office Equipment Rental	1,500	1,600	1,600	0	0%
Office Equipment Repair	500	500	500	0	0%
Office Repairs & Maintenance	7,000	7,000	5,000	(2,000)	-40%
Office Supplies	1,000	1,500	1,500	0	0%
Parking	2,244	2,400	2,400	0	0%
Payroll	161,898	164,597	173,107	8,510	5%
Payroll Taxes	16,190	16,460	16,460	0	0%
Professional Services	15,000	25,000	25,000	0	0%
Rent	27,600	25,300	26,200	900	3%
Retirement Plan	1,063	1,063	0	(1,063)	-100%
Seminars & Conferences	5,500	5,500	5,500	0	0%
Telephone	3,950	4,000	4,000	0	0%
Utilities	7,300	7,500	7,500	0	0
<b>Total Program Management</b>	<b>257,164</b>	<b>269,150</b>	<b>275,617</b>	<b>6,467</b>	<b>2%</b>
<b>Programs &amp; Services</b>					
<b>Environmental</b>					
Beautification/Streetscape					
Banners (installation)	12,500	25,000	15,000	(10,000)	-67%
City Horticulture	7,650	8,000	8,000	0	0%
Public Art Program	1,000	1,000	1,000	0	0%
Holiday Décor	20,000	40,000	40,000	0	0%
Special Streetscape Programs	0	0	0	0	0
	41,150	74,000	64,000	(10,000)	-16%
Cleaning and Maintenance					
Labor	150,000	165,000	165,000	0	0%
Payroll Tax	0	0	0	0	0%
Capital Janitorial Improvements	0	10,000	2,500	(7,500)	-300%
Sidewalk Powerwashing	0	0	0	0	0%
Recycling	0	0	0	0	0%
Extended Cleaning Services	0	0	0	0	0
	150,000	175,000	167,500	(7,500)	-4%
Public Safety					
Labor	30,000	30,000	25,000	(5,000)	-20%
CPD Substation - Rent, Utilities	5,000	5,000	5,000	0	0%
Equipment and Lighting	5,000	5,000	2,500	(2,500)	(1)
	40,000	40,000	32,500	(7,500)	-23%
<b>Economy</b>					
Economic Development					
Business Marketing	2,000	2,000	2,000	0	0%
Development Programs	0	0	0	0	0%
Economic Benchmarking	1,500	500	500	0	0%
District Wireless (Operating Costs)	33,000	0	0	0	0%
Industry Membership	2,000	2,000	2,000	0	0%
TIF Reimbursement	25,000	0	20,000	20,000	1

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	63,500	4,500	24,500	20,000	1
Marketing					
Image Marketing	50,000	62,500	58,000	(4,500)	-8%
Promotions & Events	20,000	4,000	4,000	0	0%
Online Marketing	10,500	2,500	2,500	0	0%
Marketing Subscriptions	1,500	5,000	3,500	(1,500)	-43%
Postage	5,000	5,000	5,000	0	0%
Printing	7,000	5,000	5,000	0	0
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	94,000	84,000	78,000	(6,000)	-8%
<b>Total Programs &amp; Services</b>	<b>388,650</b>	<b>377,500</b>	<b>366,500</b>	<b>(11,000)</b>	<b>-3%</b>
<b>Total Recurring Expenses</b>	<b>645,814</b>	<b>646,650</b>	<b>642,117</b>	<b>(4,533)</b>	<b>-1%</b>
<b>Non-Recurring Expenses</b>					
<b>Environmental</b>					
Beautification/Streetscape					
Sidewalk Trash Cans	0	0	0	0	0%
Banner Design/Production	0	0	0	0	0%
Design Guidelines Consultant	0	0	0	0	0%
Design Guidelines Booklet	0	0	0	0	0%
District Wireless (Installation)	0	0	0	0	0%
Broadway Gateway	100,000	100,000	100,000	0	0%
Directional Signage	0	0	0	0	0%
Special Streetscape Projects	25,000	0	0	0	0%
Infrastructure Programs					
Energy Efficiency Programs	20,000	0	0	0	0%
Sewer/Stormwater Programs	20,000	0	0	0	0
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	165,000	135,000	135,000	0	0%
Contingency	0	35,000	35,000	0	0
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<b>Total Non-Recurring Expenses</b>	<b>165,000</b>	<b>170,000</b>	<b>170,000</b>	<b>0</b>	<b>0%</b>