



Department Source: Community Relations

To: City Council

From: City Manager & Staff

Council Meeting Date: May 16, 2016

Re: Conversion of part-time videographer to full time in the City Channel; Media and Event Services

## Executive Summary

Approval will allow the City Channel to hire a full time videographer in-lieu of two part-time videographers to improve product quality, workload and service to our internal and external customers.

## Discussion

The City Channel employs one full time videographer and up to five part-time videographers. Part-time videographers have become increasingly difficult to retain with the past several hires leaving within 6 months or less. The quality of work and workload has begun to suffer because of the lack of a dependable workforce.

Combining the monies used to hire two part-time videographers will allow the hiring of a full time position with no fiscal impact to the division or department budget.

## Fiscal Impact

Short-Term Impact: Zero

Long-Term Impact: Zero

## Vision & Strategic Plan Impact

### [Vision Impacts:](#)

Primary Impact: Education, Secondary Impact: Community Facilities & Services, Tertiary Impact: Not Applicable

### [Strategic Plan Impacts:](#)

Primary Impact: Operational Excellence, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

### [Comprehensive Plan Impacts:](#)

Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Legislative History

Date	Action
None	None

## Suggested Council Action

It is recommended that council approve the action.