

Vision Zero is a **policy goal** and **data-driven strategy** to achieve **zero** fatalities or serious injuries across all forms of road transportation



- Comprehensive: considers all road users
- Prioritizes the safety of vulnerable road users



1. Safety

Safety should be the most important factor in transportation planning

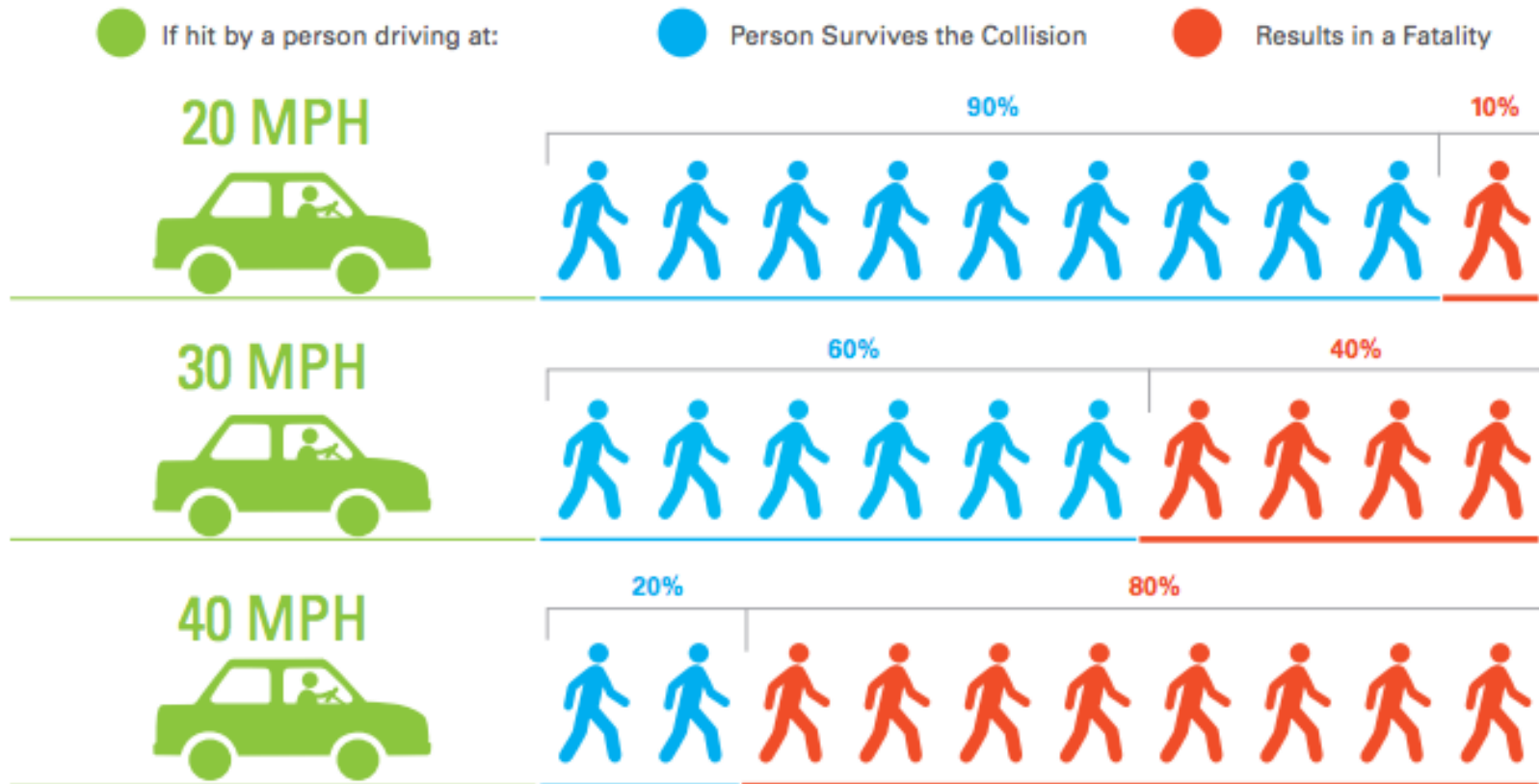
2. Ethics

Traffic deaths and serious injuries are preventable and, therefore, ethically unacceptable

3. Responsibility

Transportation systems should be designed so that user errors are not fatal

Speed is the factor that most determines whether or not a crash will result in death or serious injury, especially for vulnerable road users



Streets In Seattle Are Getting A Little Calmer

By Stephen Fesler [@safesler](#) On November 8, 2016



Most streets in Seattle officially had 5 mph knocked off from their speed limits yesterday. Non-arterial streets dropped from 25 mph to 20 mph and arterial streets near Downtown Seattle (see map below) dropped from 30 mph to 25 mph. Slower speeds in Seattle are one part of the City's Vision Zero efforts to eliminate serious injuries and fatalities on city streets by 2030.

EXCLUSIVE: Pedestrian traffic deaths hit record low in New York City

The number of pedestrians killed in traffic accidents this year was 131 as of Sunday. That's the lowest since 1910, when officials began to keep reliable statistics, a mayoral spokesman said. Mayor de Blasio's 'Vision Zero' plan has enacted several changes this year, including 'slow zones' and increased NYPD enforcement of speeding laws.

BY PETE DONOHUE / NEW YORK DAILY NEWS / Tuesday, December 30, 2014, 2:30 AM

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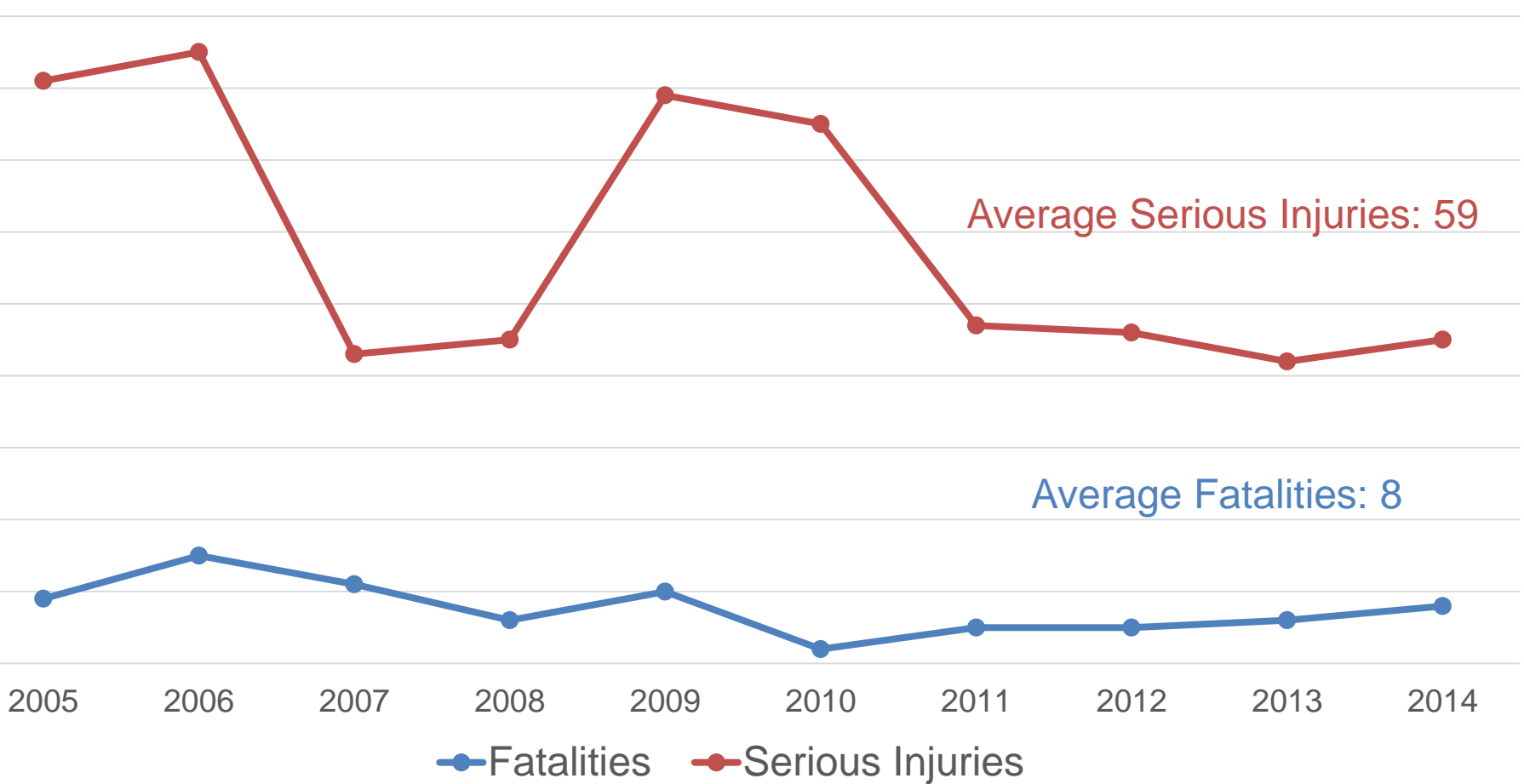
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Legend: Vision Zero (orange bar), 2000-2013 Average prior to Vision Zero (dashed line)

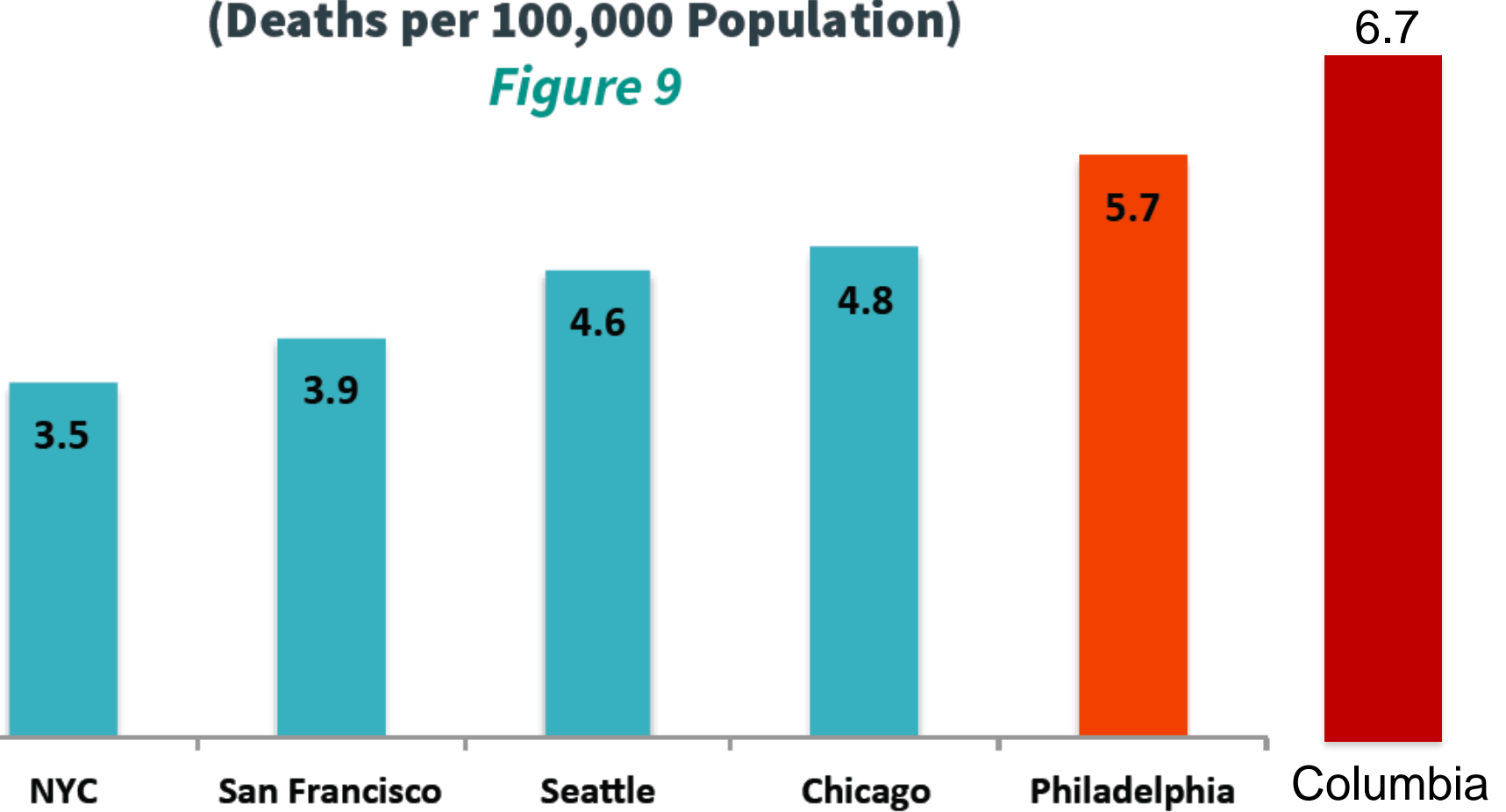
Source: NYC DOT & NYPD

Columbia Fatalities and Serious Injuries



Comparison of All 2013 Traffic Fatalities (Deaths per 100,000 Population)

Figure 9



Ann Arbor's Motor Vehicle Crash Fatality Rate ?

Ann Arbor's Motor Vehicle Crash Fatality Rate ?

3.75 / 100,000

Vision Zero Cities

A Vision Zero City meets the following minimum standards:

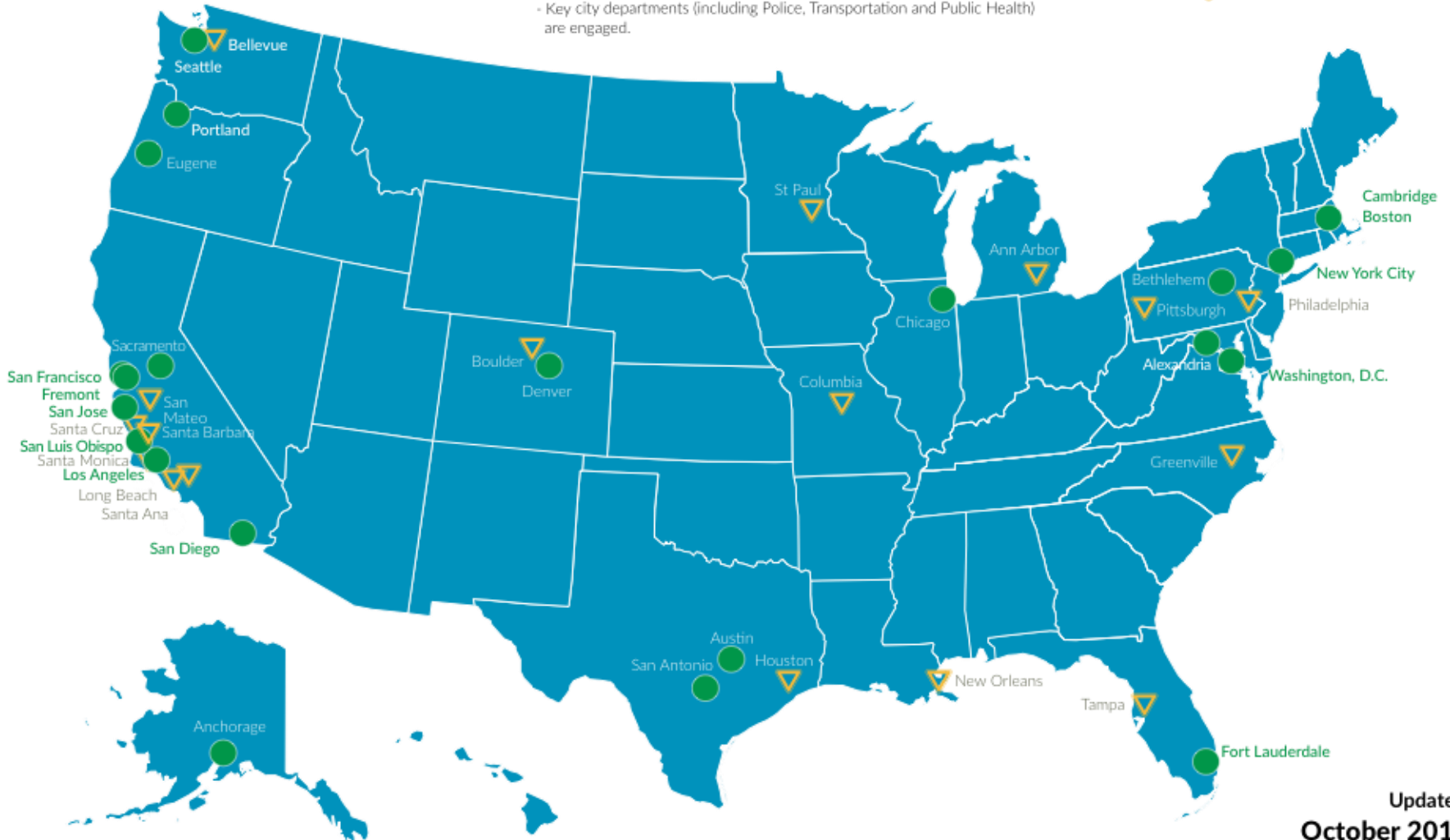
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Vision Zero City

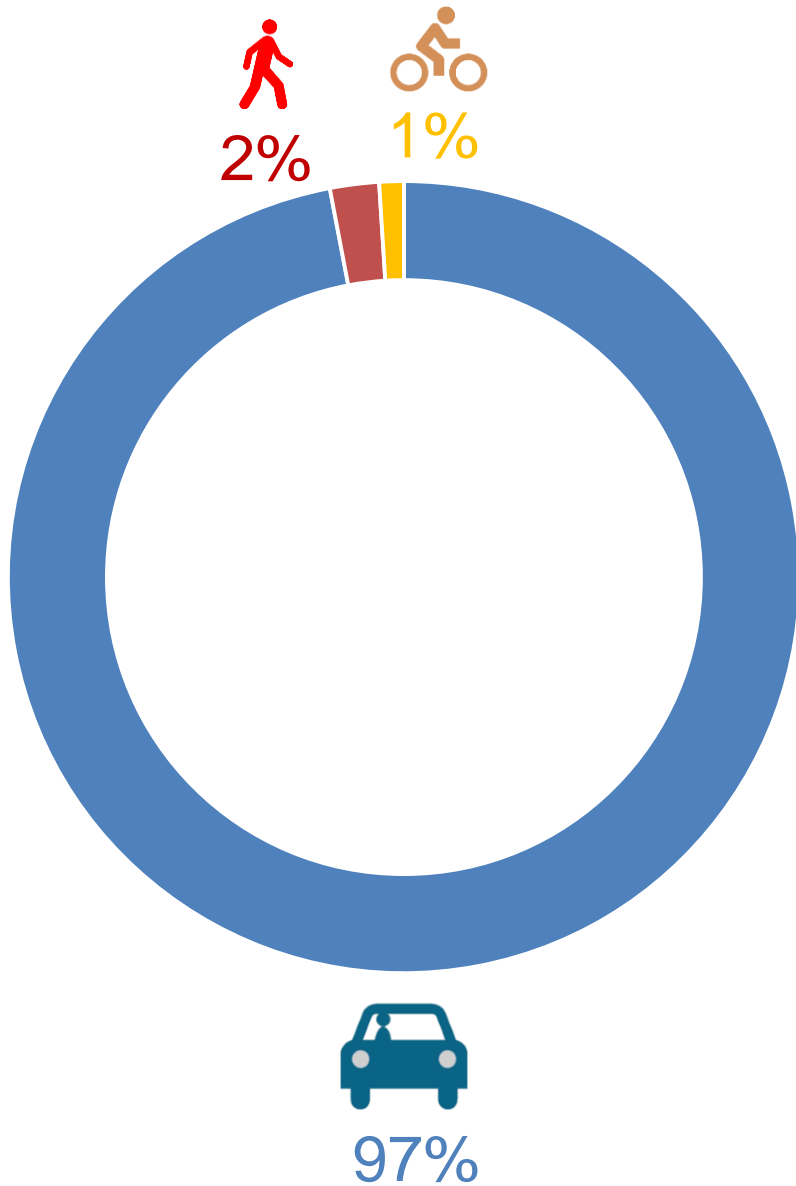


Considering Vision Zero

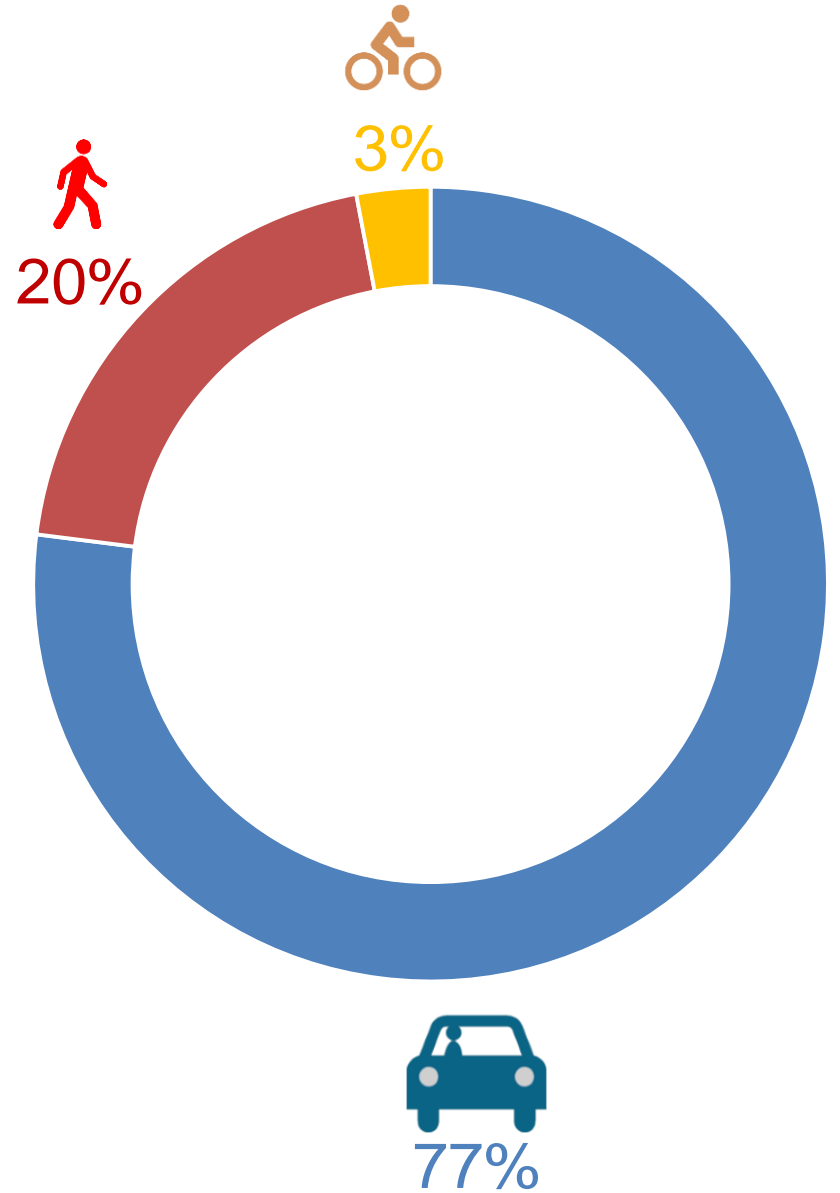


Updated
October 2016

Crashes by Mode



People Killed by Mode



PedNet Vision Zero Advocacy Grant

- Funding for Vision Zero partnership with City of Columbia:
 - Public Works Transportation Safety Engineer \$25,000 (0.5 FTE)
 - Columbia Police Department officer staff time \$14,142
 - Public engagement and marketing campaign \$70,000