

Introduced by \_\_\_\_\_

First Reading \_\_\_\_\_

Second Reading \_\_\_\_\_

Ordinance No. \_\_\_\_\_

Council Bill No. B 147-17

**AN ORDINANCE**

appropriating funds for air service marketing and promotion services per the terms of the agreement with United Airlines, Inc.; authorizing the acquisition of marketing and promotion services from Bucket Media in an amount not to exceed \$250,000.00; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The sum of \$250,000.00 is hereby appropriated from the CVB Unreserved Fund Balance Account No. 2290-341000 to the CVB PR/Advertising Account No. 22904810-504310 for air service marketing and promotion services per the terms of the agreement with United Airlines, Inc.

SECTION 2. The purchasing agent is hereby authorized to accept the proposal of Bucket Media to provide marketing and promotion services for Columbia Regional Airport in substantially the same form as set forth in "Exhibit A" in an amount not to exceed \$250,000.00.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

CERTIFICATION: I certify there are sufficient funds available in the CVB Unreserved Fund Balance Account No. 2290-341000 to cover the above appropriation.

\_\_\_\_\_  
Director of Finance