



Department Source: City Manager  
To: City Council  
From: City Manager & Staff  
Council Meeting Date: January 19, 2021  
Re: Strategic Plan 2021

## Executive Summary

Staff has prepared for Council consideration a policy resolution approving the vision, mission and core values for the Strategic plan along with the strategic priorities.

## Discussion

At the December 7<sup>th</sup> pre-Council meeting and the December 29 work session, staff presented Council with the vision, mission and core values for the Strategic Plan along with the strategic priorities.

**Vision Statement:** Columbia is the best place for everyone to live, work, learn and play.

**Mission Statement:** To serve the public equitably through democratic, transparent and efficient government.

**Core Values:**

**Service:** We exist to provide the best possible service to all

**Communication:** We listen and provide responses that are clear, accurate, and timely

**Continuous Improvement:** We value excellence through planning, learning, and innovation

**Integrity:** We are ethical, fair, and honest stewards of our community's resources

**Teamwork:** We build trust and achieve results by working together

**Equity:** We recognize the local government's role in our community's history of systemic oppression. We are committed to removing these barriers and rooting our priorities, decisions and culture in the principles of diversity, inclusion, justice, and equal access to opportunity.

**Strategic Priorities –**

**Inclusive Community** - Cultivate a safe and sustainable community focusing on equitable access, inclusive engagement, equal opportunity and treatment, leading with race.

**Safe Neighborhoods** - Equitably provide emergency services, crime and fire prevention, community risk reduction, emergency preparedness, public health and well-being,



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

community policing and social services to ensure the city is considered safe for all residents and visitors while increasing public trust through accountable leadership.

**Reliable Infrastructure** - Provide reliable, sustainable, and innovative organizational and infrastructure foundations for the efficient delivery of municipal services to meet the current and future needs of our residents and visitors.

**Resilient Economy** - Promote a sustainable and diverse economy through policy development and support for entrepreneurship, innovation and efficiency.

**Organizational Excellence** - Create and support an engaged workforce that delivers an efficient, innovative, transparent and collaborative city government.

## Fiscal Impact

Short-Term Impact: Enter the cost of proposed legislation to the city for the next **two** years.  
Long-Term Impact: Enter the cost of proposed legislation to the city for years **beyond two**.

## Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Primary, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Primary, Secondary Impact: Secondary, Tertiary Impact: Tertiary

## Legislative History

Date	Action
12/7/20	Presented Council vision, mission, core values and strategic priorities (six) during pre-Council
12/29/20	Presented Council (five) strategic priorities during a work session.

## Suggested Council Action

Adoption of the policy resolution.