



Department Source: Parks and Recreation

To: City Council

From: City Manager & Staff

Council Meeting Date: August 6, 2018

Re: Proposed Parks and Recreation Fee Ordinance Changes

## Executive Summary

As part of the FY 2019 budget process, the Parks and Recreation Department is proposing the addition of new rental fees to coincide with the expected Spring 2019 opening of the Columbia Sports Fieldhouse and clarifications to the descriptions of the outdoor soccer, football and lacrosse playing fields in order to coincide with the current fee structure. Staff is not proposing any existing fee increases for FY2019. The proposed description clarifications and fee additions are based on market research, recovery goals, and internal staff review. The new rental fees for the fieldhouse, if approved, are expected to generate an additional \$190,000/year in revenue for the Recreation Services Fund, offsetting the operating expenses.

## Discussion

P&R staff has prepared an operating Pro Forma for the sports fieldhouse to anticipate operational needs and project future revenues for the facility. Staff believes that for a period of 12 months the new operating expenses of the facility will be approximately \$190,000. These expenses will include items such as part-time staff, concession items for resale, building maintenance, and utilities. After researching similar recreation facilities, staff believes that annual revenues will be equal to the operating expenses of the facility. This projection of 100% matching revenues and expenses is based on liberal estimates for expenses and conservative estimates for revenue. As part of the FY2019 budget, the sports fieldhouse budget was included based on an operating period of about six months. All proposed fees and charges for the fieldhouse were developed based on similar facilities located in and near Missouri. On May 18, 2017, the Parks and Recreation Commission reviewed the proposed fees and charges and approved them as proposed by staff.

The attached table outlines proposed sports fieldhouse fees for FY 2019.

## Fiscal Impact

**Short-Term Impact:** The proposed changes to the fee ordinance, if approved, are expected to generate an additional \$190,000/year in revenue for Recreation Services Fund. The proposed increase in revenue has already been included in the proposed FY 2019 budget and is anticipated to offset the operating expenses of the new sports fieldhouse.

**Long-Term Impact:** The estimated annual revenue increase and corresponding expenditures will impact future years, as well.



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Strategic & Comprehensive Plan Impact

### Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Economy, Tertiary Impact: Operational Excellence

### Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

## Legislative History

Date	Action
09/18/2017	Ordinance #023302: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
09/19/2016	Ordinance #02291: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
09/15/2014	Ordinance #22212: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
09/16/2013	Ordinance #21802: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
09/18/2012	Ordinance #21427: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>

## Suggested Council Action

Approve the ordinance amending Chapter 17 of the City Code as it relates to Parks and Recreation fees.