

July 10, 2018

To: Bill Cantin - Neighborhood Communications Coordinator

Subject: East Campus Traditional Neighborhood Association (ECTNA) – Community Outreach

As you requested, the ECTNA community outreach to date is summarized as follows:

- East Campus Community Development public meetings were initiated in October and November of 2017 at the City Building after public notification. Attendees voted to create a unique neighborhood association to advocate for issues neglected within the community, including equal representation, access to officer positions, and safer lighting, among others.
- Official application and bylaws were signed by 27 individuals representing 123 properties and submitted to the City on January 25, 2018. Additional signatures of individuals were collected after January 25, 2018 while amended bylaws were approved and submitted to the City on June 29, 2018.
- East Campus Community Development public meetings were concluded on July 5, 2018 at Stephens Lake Park Gordon Pavilion. Discussions of the issues neglected were continued. Advanced notification methods were used to reach all residents, property owners, businesses and institutions within the ECTNA boundaries:
 - 403 printed notices (see attachment) were hand-delivered to households on June 22 & 23. The door-to-door campaign was designed to reach residents currently living in rental properties;
 - 130 postcard notices (same as printed notice) were mailed to non-resident property owners on June 25 of 286 properties who had mailing addresses *outside* of these boundaries;
 - 306 postcard notices were mailed on June 25 to addresses of properties *within* these boundaries;
 - 6 fraternities (Sigma Nu, Alpha Gamma Rho, Beta Theta Pi, Sigma Chi, Kappa Alpha, Beta Sigma), all Christian Campus Houses, and the Campus Lutheran Church (all of these combined properties, a.k.a. “fraternity row” along College Avenue) were hand-delivered printed notices on June 22;
 - 38 notices were emailed on June 23 to student residents who provided contact information in support of ECTNA activities;
 - 2 businesses and 3 civic institutions were mailed notices and/or hand-delivered invitations on June 22 & 23, including the Lee Street Deli, East Campus Bed and Breakfast, Boone Hospital Center, Stephens College, and the University of Missouri;
 - 500 or more residents in the 27 individuals’ 123 properties mentioned above (the January 25, 2018 bylaws signers) were emailed, phoned, or given word-of-mouth or hand-delivered notice;
 - East Campus Neighborhood Association (ECNA) Chair David Mehr was given email notification on June 24. That email notification was posted to the ECNA Google Groups list service by ECNA Secretary Rachel Brekus shortly afterwards along with editorial comments.

Over twenty (20) news media stories have appeared since 2016 regarding neglected issues advocated by the ECTNA.

We are grateful for the City’s assistance in assuring that the ECTNA has fulfilled all requirements of the Neighborhood Organization Policy.

Sincerely On Behalf of the ECTNA,

Timothy Waid, Paul Hinshaw, Laura Eggeman, Wendy Warnken, Bonnie Zelenak, Elizabeth Crawford, Mark Stevenson, and Carol Stevenson

TW: Attachment 1 – Printed & Emailed Notification Wording

Attachment 1 – ECTNA Printed & Emailed Notification Wording

DATE: June 21, 2018

SUBJECT: Neighborhood Organization Meeting & Social
July 5, 2018 5-7pm
Stephens Lake Park – Gordon Shelter

TO: Residents and Property Owners – Prospective Members of the East Campus
Traditional Neighborhood Association (ECTNA)

FROM: Timothy Waid, ECTNA elected-Chair

The East Campus Community will discuss the establishment of the East Campus Traditional Neighborhood Association (ECTNA) July 5, 2018 at 5pm in Stephen's Lake Park - Gordon Shelter.

This is an informational social for prospective members and continues the East Campus Community Development dialogues from October 2017 at the City Building. The informational meeting will introduce prospective members to the purpose and vision of the ECTNA.

Snacks and beverages will be provided by volunteers. Attendees are welcome to donate a dish of vegetables, snacks, or beverages if they wish to.

The proposed ECTNA boundaries are approximately College Avenue to Bass Avenue to Ann Street (continuation) to Bouchelle Avenue. Residents and property owners in these boundaries are invited to attend this event.

For additional information please contact Timothy Waid at timwaid@yahoo.com.