



Department Source: Public Health and Human Services

To: City Council

From: City Manager & Staff

Council Meeting Date: September 6, 2016

Re: Professional Services Agreement for Data Analysis and Representation

Executive Summary

An ordinance authorizing the City Manager to sign a professional services agreement for data analysis and representation services between the City of Columbia and the Curators of the University of Missouri. The agreement period is September 1, 2016 through September 30, 2017.

Discussion

In order to maximize limited resources to affect the greatest amount of positive change in our community, the City of Columbia, County of Boone, and Heart of Missouri United Way work collaboratively under a collective impact approach. Emergent collective impact process evaluations show that every backbone function necessary to drive progress hinges on the partners' ability to use data to develop a common agenda, inform and scale up strategy alignment, and to leverage sustainable investments. Therefore, this work is viewed to be a foundational building block that will establish core capacities for collective impact.

The work of this project will result in a dashboard of community socio-economic, housing, health, and education indicators, which will be updated on an ongoing basis. To the greatest extent possible, data will be represented for localized geographies and disaggregated by demographic sub-sets. The dashboard will be scalable so that other community indicator sets (e.g., economic development, public safety) can be included in the future, based on investment from other partners. The dashboard will also serve as a platform for community planning including goals and benchmarks.

The Scope of Work, attached as Exhibit A to the agreement, outlines in detail the project background, goals, scope, and time line of the evaluation process.

The City will enter into a contract with the University of Missouri to provide data collection and analysis services and the development of the dashboard, for the period of September 1, 2016 through September 30, 2016. The County of Boone will enter a parallel contract with the University of Missouri for the project. The cost of the project will be shared equally by the City and the County.

Fiscal Impact

Short-Term Impact: None. Funding budgeted for FY16 is \$21,000. The same amount is budgeted for FY17. Anticipated expenditures, in the amount of \$28,323, are 66% of the budgeted amount due to the partnership with Boone County.



Long-Term Impact: None

Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Health, Social Services & Affordable Housing, Secondary Impact: Governance & Decision Making, Tertiary Impact: Community Facilities and Services

Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Economy, Tertiary Impact: Operational Excellence

Comprehensive Plan Impacts:

Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Economic Development, Tertiary Impact: Livable & Sustainable Communities

Legislative History

Date	Action
Annual	A similar agreement was in place from 2010 through 2012.

Suggested Council Action

Should the Council agree with staff recommendations, an affirmative vote is in order.