



Department Source: Parks and Recreation

To: City Council

From: City Manager & Staff

Council Meeting Date: June 3, 2019

Re: Authorizing Agreements for the 2019 Fourth of July Celebration Event

Executive Summary

The Parks and Recreation Department is requesting adoption of a resolution that authorizes the City Manager to sign agreements with Lucky's Market Operating Company, L.L.C., TKG Peters Shopping Center, L.L.C. and University Centre, L.L.C. for the use of a parking lot located west of Providence Road and along both sides of Locust Street, and an agreement with Columbia Cemetery Association for the use of a part of the cemetery as a fallout safety zone for the 2019 Fourth of July Celebration Event.

Discussion

Columbia's 2019 Fourth of July Event – "Fire in the Sky" will be held at the same venues as in 2018. This requires agreements with four agencies that provide use of a parking lot for one of the entertainment locations and/or provide the area for the fallout zone.

There will be activities, music, and food trucks at Flat Branch Park and Lucky's Market parking lot. Fireworks will begin at 9:15pm. This event is coordinated by the Parks and Recreation Department with support of other City departments, including Public Works, Volunteer Services, City Manager's Office, and Fire and Police Departments.

Under the terms of the agreements, the City provides certificates of insurance for the Fourth of July celebration event and agrees to provide barricades, trash receptacles, and portable toilets; and will provide cleanup and pay for damages, as applicable.

This year the Parks and Recreation Department retained the former event sponsors and obtained a new event sponsor – First State Community Bank. These sponsorships cover the cost of the event, with the exclusion of City staff labor.

Fiscal Impact

Short-Term Impact: The estimated cost for the Fourth of July event is \$30,000, excluding City staff labor. The Parks and Recreation Department raised the funds through public and private sponsorships.

Long-Term Impact: None.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
06/04/2018	R80-18: Authorizing agreements with Lucky's Market Operating Company, LLC, TKG St. Peters Shopping Center, L.L.C. and University Centre, L.L.C. for the use of a parking lot located west of Providence Road and along both sides of Locust Street, and an agreement with Columbia Cemetery Association for the use of a part of the cemetery as a fallout safety zone, for the 2018 Fourth of July Celebration Event.

Suggested Council Action

Adopt the resolution authorizing the agreements for the 2019 Fourth of July celebration event.