

Introduced by _____ Council Bill No. R 97-21

A RESOLUTION

authorizing agreements with Woodruff Communications, Inc., True Media, LLC, and The Beenders Marketing Group, LLC for marketing, media buying, and public relations services for the Convention and Visitors Bureau.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute a term and supply agreement with Woodruff Communications, Inc. for tourism marketing and advertising services. The form and content of the amendment shall be substantially as set forth in "Attachment A" attached hereto and made a part hereof.

SECTION 2. The City Manager is hereby authorized to execute a professional services agreement with True Media, LLC for tourism media buying services. The form and content of the amendment shall be substantially as set forth in "Attachment B" attached hereto and made a part hereof.

SECTION 3. The City Manager is hereby authorized to execute a term and supply agreement with The Beenders Marketing Group, LLC for tourism public relations services. The form and content of the amendment shall be substantially as set forth in "Attachment C" attached hereto and made a part hereof.

ADOPTED this _____ day of _____, 2021.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor