



Department Source: Public Health and Human Services

To: City Council

From: City Manager & Staff

Council Meeting Date: June 21, 2021

Re: Regional Health Solutions Agreement between City of Columbia and WW North America Holdings, LLC

## Executive Summary

A resolution authorizing the City Manager to sign the Regional Health Solutions Agreement with WW North America Holdings (formerly Weight Watchers) to be the weight management provider for the Live Well Boone County program.

## Discussion

Live Well by Faith wellness initiative in partnership with local Black churches works to reduce disparities in heart disease and diabetes death rates. Prevention education, grocery store tours, nutrition classes and exercise opportunities are all part of the program contract with Boone County. This WW North America Holdings, LLC contract allows the City to subsidize the cost of WW workshops and digital memberships to meet program outcomes.

## Fiscal Impact

Short-Term Impact: This contract was expected in the FY21 budget

Long-Term Impact: none

## Strategic & Comprehensive Plan Impacts

### Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

### Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

## Legislative History

Date	Action
	This is the first contract of this type PHHS will have With WW North America Holdings, Inc.

## Suggested Council Action

Should the Council agree with staff recommendations, an affirmative vote is in order.