Sports Commission Report (November 9th)

Past Events

Event	Date	Attendees	Estimated Direct Economic Impact
Columbia Swim Club Jim Devine Invitational (Mizzou Aquatic Center, Community Sponsorship)	October 27 th – 29 th	Over 1300 swimmers	\$633,270
MSHSAA Cross Country State Championships (Gans Creek Recreation Area)	November $3^{rd} - 4^{th}$	Friday 3,400 tickets, 641 athletes; Saturday 6,900 tickets, 976 athletes	\$564,599

Upcoming Events

Event	Date	Attendees	Estimated Direct Economic Impact
MSHSAA State Football Championships (Faurot Field – Mizzou)	November 30 th , December 1 st – 2 nd	Roughly 20,000 in total attendance	\$544,002
Norm Stewart Classic (Mizzou Arena)	December 7 th – 9 th	52 teams	\$318,014
Wonder Women Girls Wrestling Tournament (Battle HS, Community Sponsorship)	December 27 th – 29 th	1300 athletes between JV/Varsity events	\$391,372

Tentative Business

Event	Date	Attendees	Estimated Direct Economic Impact
Prospects National Missouri Event (Atkins Baseball Complex)	June 13 th – 16 th , 2024	Projects 40-50 teams	\$365,614

Potential Business

Event	Date	Attendees	Estimated Direct Economic Impact
NCAA M/W Cross Country Regionals	November 2026 and/or 2027	2500 in total attendance	\$561,725
NCAA Men's Golf Regional	May 2027 or 2028	Minimum 100 coaches and athletes	\$142,944
NCAA Women's Golf Regional	May 2027 or 2028	Minimum 90 coaches and athletes	\$124,064
MSHSAA State Football Championships	December 2024-2028	17,000-25,000 in total attendees	\$500,000 - \$600,000

Submitted Proposals

Event	Date	Attendees	Estimated Direct Economic Impact
Pro Disc Golf Association US Women's Disc Golf Championship (Harmony Bends Disc Golf Course)	TBD 2025 or 2027	400 athletes, roughly 1000 in total attendance	\$246,674
Pro Disc Golf Association Amateur World Championships (Harmony Bends Disc Golf Course)	TBD 2025 or 2027	Over 400 athletes	\$246,674