



Department Source: Public Works

To: City Council

From: City Manager & Staff

Council Meeting Date: October 15, 2018

Re: Amending Chapter 22 (Transportation Fares) of the City Code to Eliminate the Fast Pass Fare Option

Executive Summary

Staff is requesting to amend Chapter 22 of the City Code to eliminate the Fast Pass as one of the GoCOMO transportation fare options. This option is merely a duplication of the ticket books also being offered for the same number of rides at the same price.

Discussion

Section 22-29 (Transportation fares) of the City Code identifies a 30-day full fare for the purchase of a ticket book or Fast Pass at a cost of \$55.00; a 25-ride full fare for \$30.00; a 30-day half fare for \$25.00; and a 25-ride half fare for \$15.00.

The Fast Pass fare option was introduced ten years ago; however, staff has experienced a number of issues with the 25-ride full fare and half fare passes. Two of the main issues are:

- If the Fast Pass is properly stamped by the GFI farebox, after 20 rides have been used, the machine is supposed to print a separate pass for the remaining five rides. This process seldom works, which means that the customer must make a trip to the Wabash Station to have the remaining five rides issued on a separate card.
- If the GFI farebox recognizes the pass, it stamps the date of use and is supposed to track each additional time/date the pass is used. However, most of the fareboxes stop recording the pass usage as the print is stamped over the previous use time/date which renders the pass useless. Because of this issue, there are many Fast Passes in circulation that are not being stamped by the GFI which enables customers to use that same pass for extended periods of time without having to pay for the service.

Staff has attempted to fix the issues without success. Because the ticket books are more reliable and efficient, as the user will remove one ticket for each individual ride, staff proposes to eliminate the Fast Pass fare option. If this ordinance is passed, staff will immediately begin to inform customers who are currently using the Fast Pass fare option that it will become invalid after 60 days from the passage of the ordinance. This information will also be posted on GoCOMO's website.

Fiscal Impact

Short-Term Impact: Eliminating the Past Pass fare option will likely result in additional revenue due to the issues of the GFI farebox not correctly tracking each ride.

Long-Term Impact: Unknown



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
09/15/2008	Ord 20048 - Amending Chapter 22 of the City Code as it relates to transportation fares

Suggested Council Action

Pass the ordinance amending Chapter 22 of the City Code to eliminate the Fast Pass as one of the GoCOMO transportation fare options.