



Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: September 4, 2018

Re: Authorizing an operations agreement with Thumper Productions, L.L.C., for the production of the 2018 Roots N' Blues N' BBQ Festival at Stephens Lake Park.

## Executive Summary

Staff has prepared for Council consideration a written operations agreement for the 2018 Roots N' Blues N' BBQ Festival being held in Stephens Lake Park September 25, 2018 thru October 1, 2018, including festival set-up and breakdown.

## Discussion

Thumper Productions has requested to hold the 16<sup>th</sup> edition of the Roots N' Blues N' BBQ Festival - a ticketed music festival - at Stephens Lake Park on September 28, 2018 through September 30, 2018.

Per Section 24-73 (b) of the City Code, "(...) the City Event Committee shall not approve closing any area as set out in subsection (a) above or for any of the following(...)" (2) Any event that requires city services, equipment or support that is outside the ordinary course of business of the city(...) Any closures of this kind shall require an agreement negotiated by the city manager with the event organizer and the agreement must be approved by the city council."

The City Event Committee and Organizer have worked closely to develop plans and negotiate terms for an operations agreement to address the organization and logistics for the event. The agreement addresses many aspects including, but not limited to: festival layout, traffic management, safety/security, fees, Organizer responsibilities and City responsibilities.

Notable changes to the 2018 operations agreement are:

- Ferris wheel insurance limits are reduced to the requirements for carnival rides as outlined by Missouri's Amusement Ride Safety Act, 316.210 RSMo and 11 CSR 40-6.040. Sound Concepts, owner/operator of the ride, shall carry and hold this insurance and name the City of Columbia as an additional insured.
- Event opening changed. On Friday, September 28, 2018, gates open at 4:00 p.m. and on Saturday the 29<sup>th</sup> and Sunday the 30<sup>th</sup>, gates open at noon. In previous years this had been earlier. Stage end times remain the same.

The City Event Committee and the Organizer shall continue to work together prior to the commission of the festival to ensure all plans are aligned with standard best practices and approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Thumper Productions had previously attended Council work sessions and presented information on the festival and requested an increase in the number of drinks allowed per sale. Staff research best practices across the country and found that the best practice in alcohol management is shown to be two (2) drinks per person per sale.

If the decision is made to increase the drink limit, Staff recommends written confirmation from Organizer's insurance company affirming their knowledge and acceptance of the increased limit.

## Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a

## Strategic & Comprehensive Plan Impact

### [Strategic Plan Impacts:](#)

Primary Impact: Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

### [Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

## Legislative History

Date	Action
August 19, 2013	R158-13 Authorizing an Operations Agreement with Thumper Productions, LLC for the 2013 Roots N' Blues N' BBQ Festival (...)
August 18, 2014	R149-14 Authorizing an Operations Agreement with Thumper Productions, LLC for the 2014 Roots N' Blues N' BBQ Festival (...)
September 8, 2015	R145-15 Authorizing an Operations Agreement with Thumper Productions, LLC for the 2014 Roots N' Blues N' BBQ Festival (...)

## Suggested Council Action

If Council agrees, the City Event Committee recommends approval the resolution as proposed.