



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: December 21, 2015

Re: Accepting and Appropriating Funds from the Missouri Division of Tourism to the Convention and Visitors Bureau

Executive Summary

The Missouri Division of Tourism has awarded the Convention & Visitors Bureau \$5,000 to assist with expenses for travel writers to attend the 2016 True/False Film Fest in March 2016.

Discussion

In March 2016, Columbia will be hosting the annual True/False Film Fest. This festival has an outstanding international reputation for being one of the world's best documentary festivals.

Each year, the Convention and Visitors Bureau provides transportation, lodging, meals and festival passes to a select group of vetted media. Typically, around ten media members who cover general travel, film and music from across the country and an array of high-level media outlets attend the festival. The coverage these journalists provide benefits Columbia, Missouri and the festival with a reach that finds regional, national and international audiences. The CVB has been awarded funding in the amount of \$5,000 from the Missouri Division of Tourism to assist in defraying travel and lodging costs for these writers.

Fiscal Impact

Short-Term Impact: \$5,000

Long-Term Impact: None

Vision & Strategic Plan Impact

[Vision Impacts:](#)

Primary Impact: Arts & Culture, Secondary Impact: Community Character, Tertiary Impact: Community Pride and Human Relations

[Strategic Plan Impacts:](#)

Primary Impact: Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

[Comprehensive Plan Impacts:](#)

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Tertiary



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Legislative History

Date	Action
02/16/2015	Funds were received from Missouri Division of Tourism for travel writer expenses for the 2015 True/False Film Fest.

Suggested Council Action

Approval of the legislation.