



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: July 1, 2024

Re: Authorizing a Special Event Operations Agreement with The Boone County Fair, Inc. for the 2024 Boone County Fair.

Executive Summary

This resolution authorizes the operations agreement for the Boone County Fair, July 15, 2024 through July 20, 2024 at the Northeast Regional Park located at 5212 North Oakland Gravel Road, Boone County, Missouri.

Discussion

The Boone County Fair, Inc., has submitted a Special Event Permit application for the 2024 Boone County Fair. Set up will begin July 12, 2024 from 7:00 a.m. until 10:00 p.m. The fair will operate from July 15, 2024 through July 20, 2024 from 5:00 p.m. until 10:00 p.m. Clean up will be completed by Monday, July 22, 2024 at 10:00 p.m.

The City Special Events Committee has worked closely with Boone County Fair Board members to address all aspects of the application and to develop plans including but not limited to: festival layout, traffic & public safety plans, alcohol management plans, insurance, solid waste plans, accessibility plans, food service plans and entertainment plans.

Because of the size and scope of the fair and the requirement of city services and equipment, an agreement must be executed between the city manager and event organizer and approved by City Council per Section 24-73(b) of the City Code.

The Special Events Committee will continue to work with the organizers prior to the start of the event, including a walk-through inspection to ensure all aspects of the Operations Agreement are met and approved by the appropriate city staff.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Tertiary



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Legislative History

Date	Action
6-5-2023	R86-23: Authorizing a special event operations agreement with The Boone County Fair, Inc. for the 2023 Boone County Fair event on City-owned property located on the east side of Oakland Gravel Road, generally northeast of Brown School Road and Highway 63 interchange (5212 N. Oakland Gravel Road).
7-5-2022	R96-22: Authorizing a special event operations agreement with The Boone County Fair, Inc. (a/k/a Boone County Agricultural & Mechanical Society, Inc.) for the 2022 Boone County Fair event on City-owned property located on the east side of Oakland Gravel Road, generally northeast of the Brown School Road and Highway 63 interchange (5212 N. Oakland Gravel Road).
05-17-2021	R81-21: Authorizing a license and operating agreement with Boone County Fair, Inc. (a/k/a Boone County Agricultural & Mechanical Society, Inc.) for the use of City-owned property located on the east side of Oakland Gravel Road, generally northeast of the Brown School Road and Highway 63 interchange (5212 N. Oakland Gravel Road) for the 2021 Boone County Fair event.

Suggested Council Action

Approval of the legislation and execution of the Operations Agreement.