

Our Duties as a Commission:

- a. Advise city staff with regard to transit policy and safety matters concerning transit issues affecting the city, for example, alternative modes, accessibility and customer amenities.
- b. Serve as a sounding board for citizen transit, pedestrian and safety and access issues and make recommendations to the city council and city staff for appropriate action.
- c. Recommend rules and procedures governing public transit service programs, equipment and facilities considering regulatory guidelines, service improvements, and activities of persons utilizing transit services and facilities.
- d. Aid in the development of a city Transportation Improvement Program by providing citizen input on needed projects for submission to the Metropolitan Planning Organization.
- e. Create and review surveys and facilitate public input on public transit programming and facility usage.
- f. Recommend and promote marketing strategies for community outreach programs in order to strengthen the transit image, increase usage, and integrate its role within the community.
- g. Study issues arising under the Columbia Transit Master Plan as they relate to transportation, make recommendations to the city council and the Metropolitan Planning Organization, and prepare reports to aid in the development, implementation and general improvement of the master plan relating to the public transit in the city.
- h. Other duties assigned by the city council.

1st Priority Area: Community Outreach & Education

This subcommittee will work to increase outreach with our community to increase bus ridership and provide education. Specific educational needs identified by commissioners included teaching citizens how our bus system works, explaining how we got to where we are now budget-wise, researching successful transit systems, etc.

2nd Priority Area: Finding Creative Financial Solutions

With the current budget situation GoCOMO Transit is facing, all of the best ideas are not enough without an increase in funding. This subcommittee will work to find new ideas for finding money to fund our system, research the possibility of fundraising in our community, and learn what is working in other cities.

3rd Priority Area: Coalition Building

There are many groups working within Columbia who are affected by our crumbling public transit system. This subcommittee will work to build a coalition by identifying and meeting with other groups who have an interest in a robust public transportation system. Members will talk with other commissions, service organizations, and members of our city's leadership to find common ground.

Proposed Sub-Committee: ?

What do we want?

Critical Issues:

Related Strategic parking management issues/practices to consider:

Which critical issues and related parking management issues are:

Immediate

Mid-Range

Long Range

*The sub-committee will need to focus on the immediate critical issues first.

Sub-Committee Sign-Up Sheet

Your Name _____

Please write the number that corresponds with your preference next to each sub-committee listed below, i.e. 1 for first choice, and so on:

___ **Community Outreach & Education**

___ **Finding Creative Financial Solutions**

___ **Coalition Building**