



Department Source: City Manager
To: City Council
From: City Manager & Staff
Council Meeting Date: January 4, 2016
Re: 2016 True False Operations Agreement

Executive Summary

Staff has prepared for Council consideration an operations agreement for the 2016 True False Film Festival being held at various venues in downtown Columbia. The True/False Film Festival will be held March 3 – 6, 2016, from 9 a.m. until 1 a.m. daily for its thirteenth edition.

Discussion

The Operations Agreement addresses the following items:

- CoMo Connect operation during the festival
- Film venues/festival layout plan
- Temporary art installations
- Parade route and temporary street closure for March March parade
- Route for True Life run
- Sponsorship agreement - \$12,000
- Liability insurance requirements
- City trash and recycling services

The City Event Committee has met with the organizer and recommends approval of the operations agreement.

Fiscal Impact

Short-Term Impact: From the City's perspective, there is no precise dollar amount associated with this event; instead, the City provides other services (transit, trash/recycling, advertising, etc.) See operations agreement for full list of services.

Long-Term Impact: N/A

Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Arts & Culture, Secondary Impact: Community Character, Tertiary Impact: Community Pride and Human Relations

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Secondary, Tertiary
Impact: Tertiary

Legislative History

Date	Action
N/A	This is an annual agreement for the True False Film Festival.

Suggested Council Action

If Council agrees, adoption of the resolution is recommended.