



Department Source: Community Development - NS

To: City Council

From: City Manager & Staff

Council Meeting Date: July 6, 2021

Re: Adopt A Spot Beautification Agreements

## Executive Summary

Volunteer Programs, part of the Community Development Department, is submitting for approval four Adopt-A-Spot Beautification agreements to allow volunteers to care for landscaping in street right of way. Staff appreciates the efforts of these new adopters; their service to our community is greatly appreciated.

## Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia in more than 100 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 96% adoption rate.

Staff is asking for council to approve four Adopt A Spot Agreements:

- Ambur Hendricks and her family will adopt a bed located in Burning Bush Road just east of Providence Road in the north side of the City. This is an existing bed located in a residential neighborhood.
- Jerry Sullivan will be caring for a median bed in Forum Blvd. located north of Shoreside Drive. His adoption is in cooperation with his family on behalf of Clarity Financial. This is also an existing bed and the Sullivans are doing fantastic work on it!
- The Good Vibrationz Ladies Riding Club, Inc. has agreed to adopt the median in Godfrey Drive south of Green Meadows Road. An ash tree in this bed was recently removed by the City; the Club will be working to fill the void.
- Landon Turner will be adopting a median bed in Broadfield Drive south of W. Broadway. Landon, with help from a friend, has already done incredible work to maintain this neglected bed.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.



## Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$130. Additional support for mulch and plants should not exceed \$1,000.

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to support more 100 beds. Volunteers provide the labor to maintain these beds at no cost to the City.

## Strategic & Comprehensive Plan Impacts

### [Strategic Plan Impacts:](#)

Primary Impact: Operational Excellence, Secondary Impact: Infrastructure, Tertiary Impact: Tertiary

### [Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Infrastructure, Tertiary Impact: Tertiary

## Legislative History

Date	Action
n/a	n/a

## Suggested Council Action

Approval of the Adopt A Spot agreements.