

Summary Report

22 February 2022 - 05 October 2025

City of Columbia, MO

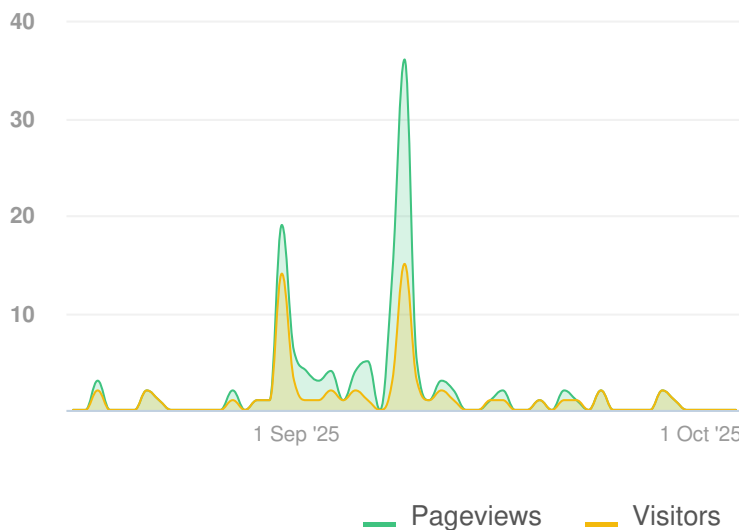
PROJECTS SELECTED: 1

Mills Drive Sidewalk Project

FULL LIST AT THE END OF THE REPORT



Visitors Summary



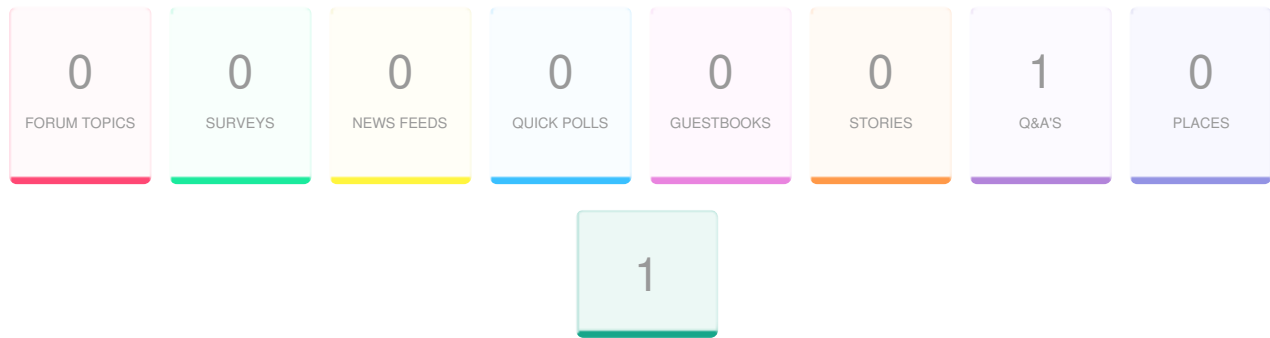
Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
84	15	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
2	14	44

PARTICIPANT SUMMARY

ENGAGED	2 ENGAGED PARTICIPANTS				TOP PROJECTS	
		Registered	Unverified	Anonymous		Participants (%)
	INFORMED	Contributed on Forums	0	0	0	
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	0	0	
		Participated in Quick Polls	0	0	0	
	AWARE	Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	0	0	0	
		Placed Pins on Places	0	0	0	
		Contributed to Ideas	2	0	0	
		* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project
ENGAGED	14 INFORMED PARTICIPANTS				TOP PROJECTS	
				Participants		Participants (%)
INFORMED		Viewed a video		0		
		Viewed a photo		7		
		Downloaded a document		0		
		Visited the Key Dates page		0		
AWARE		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		10		
		Contributed to a tool (engaged)		2		
		* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project
ENGAGED	44 AWARE PARTICIPANTS				TOP PROJECTS	
				Participants		Participants
INFORMED		Visited at least one Page		44		
AWARE						
		* Aware user could have also performed an Informed or Engaged Action				* Total list of unique visitors to the project

ENGAGEMENT TOOLS SUMMARY



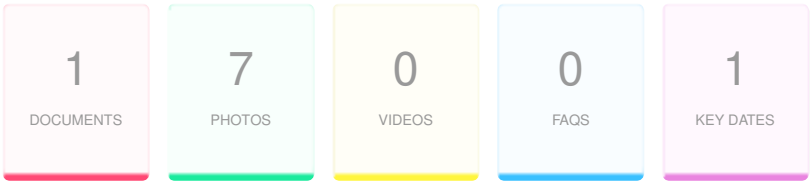
Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
0	Contributors to Questions

IDEAS SUMMARY	
1	Ideas
2	Contributors
2	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
2	Contributed to Comments

INFORMATION WIDGET SUMMARY



DOCUMENTS	
1	Documents
0	Visitors
0	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
0	
Downloads	
Mills Drive Sidewalk Preliminary Plans	

PHOTOS	
7	Photos
7	Visitors
7	Views

TOP 3 PHOTOS BASED ON VIEWS		
4	2	1
Views	Views	Views
Mills Drive project area 1.JPG	Mills Drive project area 5.JPG	Mills Drive project area 2.JPG

KEY DATES	
1	Key Dates
0	Visitors
0	Views

TOP 3 KEY DATES BASED ON VIEWS	
0	
Views	
Mills Drive Sidewalk Project	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
l.facebook.com	4
www.como.gov	3
www.google.com	3
m.facebook.com	2
www.komu.com	2
lm.facebook.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Mills Drive Sidewalk Project	44	14	2

SethC

I think this is a great idea to add a sidewalk in this location. Fully support, the sooner the better.

If the city could add more sidewalk perpendicular to forum on the east side that would also be helpful to pedestrians. Currently it's quite dangerous once you cross the street to try to get to the gas station.

jacksonhotaling

Please build sidewalk, and don't take away from Adopt-A-Spot

The sidewalk addition is important in this location at the entrance to Mills Drive! Since the westbound lane entering Mills is extra wide, please consider adding the sidewalk by reducing the lane-width of the street to make this happen--don't remove the Adopt-A-Spot in order to build out the sidewalk.