



City of Columbia, Missouri

Meeting Agenda

Convention and Visitors Advisory Board

Monday, October 27, 2025
12:00 PM

Regular

300 S. Providence Road -
Thomas G. Walton
Building

I. CALL TO ORDER

II. ROLL CALL & INTRODUCTIONS

III. APPROVAL OF AGENDA

IV. APPROVAL OF MINUTES

9/29/25 CVB Board Minutes

V. OLD BUSINESS

None to discuss

VI. NEW BUSINESS

Tourism Development Signature Series Application - We Always Swing Jazz Series

Attachments: Signature Series application-We Always Swing Series.pdf

4th Quarter Communication & Outreach Report

Attachments: CommOutreach Report - FY2025 - Q4.pdf

Datafy - Columbia Destination Summary

Attachments: Columbia Destination Summary (1).pdf

4th Quarter Sales Report

Vote on FY2026 Board Chair & Vice Chair

VII. REPORTS

October CVB Staff Report & Updates

Update Report from The District

Update Report from the Boone County Commission

VIII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

IX. NEXT MEETING DATE

November 24, 2025

X. ADJOURNMENT

Members of the public may attend any open meeting. For requests for accommodations related to disability, please call 573.874.CITY (2489) or email CITY@CoMo.gov. In order to assist staff in making the appropriate arrangements for your accommodation, please make your request as far in advance of the posted meeting date as possible.

USB DRIVES PROHIBITED: A speaker who desires to display a presentation must upload the presentation, in advance, to the city network using an upload portal. To upload your files and learn more, visit CoMo.gov/upload.