



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: November 5, 2018

Re: Memorandum of Understanding between PedNet Coalition and the City of Columbia as it relates to the Vision Zero project; and appropriation of funds.

Executive Summary

An ordinance authorizing the City Manager to sign a Memorandum of Understanding (MOU) between the City of Columbia and PedNet Coalition to allow PedNet to disperse a portion of funds from their Missouri Foundation for Health Grant (MFHG), to the City of Columbia as it relates to the Vision Zero project; and to appropriate those funds as described below. The Executive Director of PedNet Coalition approves of this MOU and it meets requirements outlined in their MFHG grant.

Discussion

Enforcement Critical Action #1/Initiative B is to conduct safety outreach in focus neighborhoods identified in the 2016-2019 City of Columbia Strategic Plan and areas with high crash history. The Enforcement and Education Teams will collaborate on this initiative which will include developing a "Vision Zero Smart Road User" scholarship program offered to low-income residents. The program is still in the process of being developed by the Vision Zero teams, but aims to provide access to crucial road user training that may not otherwise be available to residents.

Applicants will apply to receive financial assistance allowing them fully paid access to a city cycling class followed by three to six hours of driving instruction courses from a local certified professional driving instructor. Lessons will include learning how to bicycle safely and responsibly in traffic around town. This includes classroom instruction, bike handling skills, and on-road rides. Driver safety sessions are all in-car and may include beginning driver lessons, customized driving lessons, and/or single specific driving lessons. Standard topics covered include braking/acceleration, backing-up, checking for traffic, defensive driving, signage, navigating unique infrastructure, and more.

Passage of this ordinance will authorize the City Manager to sign an MOU with PedNet Coalition as it relates to implementing a "Vision Zero Smart Road User" program to provide financial scholarships to residents of the City of Columbia. As described in the MOU, PedNet Coalition will provide the City of Columbia funding in the amount of \$14,142 from their Missouri Foundation for Health Grant for the purpose of implementing and managing a smart road user program.



Fiscal Impact

Short-Term Impact: City of Columbia Vision Zero program will receive \$14,142 in funding from the PedNet Coalition.

Long-Term Impact: None.

Strategic & Comprehensive Plan Impacts

Strategic Plan Impacts:

Primary Impact: Public Safety, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

| Date | Action |
|----------|---|
| 12/19/16 | City Council adopted PR178-16A, to adopt a "Vision Zero" Policy; setting a goal of eliminating traffic deaths and serious injuries in Columbia by 2030. |

Suggested Council Action

Staff recommends passage of the ordinance authorizing the City Manager to sign the MOU and appropriate related funds.