



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 21, 2023

Re: Authorizing a Special Event Operations Agreement with Trio Presents LLC for the 2023 Treeline Music Fest

Executive Summary

This resolution authorizes an operations agreement for a three-day outdoor music festival featuring 24 musical acts taking place from September 29, 2023 to October 1, 2023 in Stephens Lake Park. Per Section 24-73(b) of the City Code, an agreement must be executed between the City Manager and Organizer because of street closures and requirements of city services, equipment or support that is outside the ordinary course of business of the city.

Discussion

A Special Events Permit application has been submitted by Trio Presents LLC for the Treeline Music Fest on Friday, September 29, 2023 from 4:00 p.m. until 10:00 p.m., Saturday, September 30, 2023 from 12:00 p.m. until 10:00 p.m. and Sunday, October 1, 2023 from 12:00 p.m. until 9:00 p.m. Estimated attendance is 12,500 total.

The event footprint includes the closure of East Walnut Street from Old 63 to the cul-de-sac at the east end to through traffic except as otherwise necessary for access to ADA parking and staff servicing of the event. Traffic restrictions will be in place as follows: Old Highway 63 will be northbound only from Jack Estes Way to Hinkson Avenue, Walnut Street will be westbound only west of Old Highway 63 to William Street, Old Highway 63 southbound traffic will be detoured onto westbound Hinkson Street. Columbia Police Department will restrict parking in the East Walnut neighborhood to residents only.

The City Special Events Committee is working with the Organizer to address all aspects of the event and its impact to the city. This includes Public Safety, Parks & Rec, Transit, and Solid Waste as well as required insurance & permit requirements.

With the approval of this resolution the requirements of Section 24-73 of the City Code for a street closure petition, which requires 51% approval, will have been met. The Organizer has submitted an application to obtain a signature from the University, however they will not approve the request until the city has approved the Operations Agreement for this event.

Upon approval of the operations agreement, the Special Events Committee will continue to work with the organizer prior to the start of the event to ensure all plans are approved by the appropriate City staff to ensure a safe and successful event.



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Fiscal Impact

Short-Term Impact: a/a
Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	

Suggested Council Action

Approval of the legislation.