



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Thursday, January 14, 2021

12:00 PM

Columbia Sports
Fieldhouse - 4251
Philips Farm Rd

I. CALL TO ORDER

Committee Chair Joos called the meeting to order at 12:05pm.

II. ROLL CALL

Joey Wilmes was present as an additional representative of Parks and Recreation. CVB Staff members Zach Franklin, Adam Ziervogel, and Beth Mead were also present.

Present: 7 - Julie Calfee, Kathryn Fleming, Zina Fudge, Carter Marcks, James Arnold, Nick Joos and Jen Rukstad

Excused: 3 - Amber Gibson, Kevin Czaicki and Rodney Gray

Non-Voting: 3 - Heather Hargrove, Mike Griggs and Amy Schneider

III. APPROVAL OF AGENDA

Arnold motions, Fudge Seconds. Agenda approved as is.

IV. APPROVAL OF MINUTES

Arnold motions, Rukstad seconds. Minutes approved as is.

Attachments: [November Minutes](#)

V. OLD BUSINESS

Lost business and post event recaps

Franklin introduced the Sports Commission Report for January, listing the estimated direct economic impacts and attendance numbers for events lost, gain, and leads staff are working on. He mentions the lost business since the last meeting, which included the MSHSAA Wrestling State Championships, the Middle School State Basketball Championship, and the AAU Pickleball Road to the Junior Olympics. It was explained that the loss of these events were not due to restrictions in place by the City of Columbia. Events that were awarded via contract will be extended another year.

Attachments: [January Sport Commission Report](#)

VI. NEW BUSINESS

New events and rescheduled events

Franklin introduced an event that has been added, an H2 Volleyball tournament weekend that Middle School Basketball Championship was March 20-21, with teams from around the state. Joos added that the SEC swimming and Diving Championships, Mizzou Aquatic Center will host Men's and Women's Diving, but only the Men's Swimming portion of the event.

VII. STAFF REPORTS

CVB Sports Sales Staff Activities

Franklin introduced business that staff are working on to see if we can host. He mentioned working on an event for USA Diving with Fleming. She mentioned the process for getting this event approved by the campus committee for events and Columbia Swim Club has had events approved. Additionally, staff are working to see if it work be possible to host NCAA Division II and III championships that are looking for locations for the spring. Arnold mentioned the NAIA basketball tournament bids were released and that Columbia College was planning to submit bids for the first and second round of the Men's and Women's Tournament. Columbia College is hosting the AMC Softball Championship (10 Teams, 5 days).

Franklin mentioned that the MSHSAA Basketball State Championship bid is expected to be released at the end of the January.

VIII. NEXT MEETING DATE

February 11, 2021

IX. ADJOURNMENT

Rukstad motions to adjourn the meeting, Calfee seconds. Meeting adjourned at 12:34 PM.

Members of the public may attend any open meeting. For requests for accommodations related to disability, please call 573-874-CITY (573-874-2489) or email CITY@CoMo.gov. In order to assist staff in making the appropriate arrangements for your accommodation, please make your request as far in advance of the posted meeting date as possible.