



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - BSD

To: City Council

From: City Manager & Staff

Council Meeting Date: September 7, 2021

Re: Tree Resource Improvement and Maintenance (TRIM) Grant

Executive Summary

Staff has prepared for Council consideration an ordinance authorizing the City Manager to execute an Agreement with the Missouri Department of Conservation (MDC), and appropriate funds, for a TRIM grant.

Discussion

The City of Columbia's Tree Board applied for, and received, a TRIM grant from MDC in the amount of \$10,150. The grant is budget neutral with the City's local match of \$1,842.50 coming from work by the City Arborist and \$2,085.00 coming from donated labor by the Tree Board.

With the TRIM grant, the Tree Board plans to use a marketing consultant to develop and implement an outreach campaign to inform the community of its existence and the work that it does. Furthermore, the campaign will provide information specific to private tree care with the goal of improving the City's urban tree canopy. Each topic will be presented as an individual information card specifically tailored with local information ranging from the establishment of young trees, to caring for large mature trees. These cards will be shared at community events such as the Farmer's Market and the City's annual tree give away. The grant will also provide funds for some other promotional material as described in the proposal.

Information card ideas include watering trees, young tree pruning, species and location selection including native trees that do well in Columbia, trees that produce edibles, the benefits of hiring a professional arborist, and a calendar breakdown of common local/regional tree issues.

Fiscal Impact

Short-Term Impact: Budget neutral. The City will be reimbursed up to \$10,150 from MDC. The local match is \$3,927.50 in the form of City Arborist labor and donated labor on behalf of the Tree Board.

Long-Term Impact: None.



Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Reliable Infrastructure, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approve the ordinance authorizing the City Manager to execute an Agreement with the Missouri Department of Conservation and appropriate funds for a TRIM grant.