



Department Source: City Utilities - Water and Light

To: City Council

From: City Manager & Staff

Council Meeting Date: January 4, 2016

Re: Amendment to Chapter 23-8.5, Banner Attachments

Executive Summary

Staff has prepared for Council consideration an ordinance amending Chapter 23, Section 23-8.5 of the City Code to provide for the Business Loop CID to execute a banner attachment agreement.

Discussion

The Business Loop Community Improvement District desires to attach banners to City street light standards located on public rights-of-way, or within public utility easements, adjacent to public rights-of-way, within an area defined as follows: on Business Loop 70, bound on the east by Poplar Street, and on the west by Creasy Springs Road. An ordinance amendment is required to add the Business Loop Community Improvement District to the following list of entities currently allowed by Ordinance 23-8.5: The Special Business District (also known as the Downtown Community Improvement District); colleges, universities or hospitals and public libraries.

The restrictions and requirements for the banners proposed for the Business Loop Community Improvement District would be the same as the other entities listed above.

Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None

Vision & Strategic Plan Impact

[Vision Impacts:](#)

Primary Impact: Community Pride & Human Relations, Secondary Impact: Arts & Culture, Tertiary Impact: Community Facilities and Services

[Strategic Plan:](#)

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

[Comprehensive Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Legislative History

Date	Action
05/04-1987	Ord. No. 11448 - Original ordinance allowing the Special Business District to attach banners to streetlight standards
12/16/1991	Ord. No. 13191 - Amendment allowing Colleges and Universities
07/07/2003	Ord. No. 17734 – Amendment allowing Hospitals
10/06/2008	Ord. No. 20069 – Amendment allowing Libraries

Suggested Council Action

Staff recommends approval of an ordinance amending Chapter 23, Section 23-8.5 of the City Code to provide for the Business Loop CID to execute a banner attachment agreement.