

Community Improvement District Budget

	FY2018 - Actual	FY2019 - Actual	FY2020 - Actual	FY2021 - Actual	FY2018 - Budget	FY2019 - Forecast	FY2020 - Budget	% Change 18 to 19	% Change 19 to 20	
<b>Recurring Revenue</b>										
Property Assessment	138,250	181,914	181,246	308,471	218,154	219,150	218,830	14.1%	13%	Priority Assessment for 2021 Community Use of Park Properties for Sale
Sales Tax	475,215	493,220	412,813	412,813	181,813	58,000	181,813	0%	0%	
Interest Income	900	2,000	300	300	300	300	300	0%	0%	
<b>Total Recurring Revenue</b>	<b>614,365</b>	<b>677,134</b>	<b>594,359</b>	<b>721,584</b>	<b>400,267</b>	<b>275,450</b>	<b>400,943</b>	<b>14.2%</b>	<b>13%</b>	
<b>Recurring Expenses</b>										
Program Management	11,124	11,458	3,819	4,680	4,700	3,600	0	(7.60%)	800(0)	No employees with health benefits in 2019
Insurance (Health)	440	494	1,200	1,750	1,750	1,248	2,382	112	4%	Priority, Reserve, Contingency and O&O
Meals & Entertainment	300	500	900	900	900	900	900	0	0%	Monthly CD Networking Event and Annual Meeting
Office Equipment Rental	500	500	1,300	1,600	1,600	1,800	1,800	200	10%	Copier - Monthly Lease, Maintenance, Copier
Office Equipment Repair	1,500	1,500	500	500	500	500	500	0	0%	
Office Repairs & Maintenance	10,000	7,000	7,000	7,000	5,000	5,000	5,000	0	0%	
Office Supplies	1,615	1,951	1,000	1,500	1,500	2,000	2,000	500	0%	
Printing	2,112	2,243	2,244	2,400	2,400	2,475	2,800	375	12%	Advertising permit increase
Payroll	123,338	143,466	141,881	164,597	173,107	173,107	180,511	10,234	6%	
Payroll Taxes	14,244	14,147	16,100	16,400	16,400	16,400	18,084	1,684	10%	
Professional Services	4,000	10,000	15,000	23,000	23,000	33,000	33,500	7,500	30%	Accounting, Attorney, Graphic Designer, Website, Payroll. Increase legal for council at all board meetings \$2,000/month Jan - Sept, 2020 to \$10,000 per. \$10 allocated to support CFO Subcontract
Rent	23,000	23,750	23,600	23,300	23,300	25,500	27,000	900	3%	
Retirement Plan	6,813	8,170	1,063	1,063	0	0	0	0	0%	
Seminars & Conferences	5,000	5,500	5,500	5,500	5,500	5,500	5,500	0	0%	
Telephone	3,500	3,800	3,900	4,000	4,000	4,000	4,000	0	0%	
Utilities	8,500	9,100	7,900	7,900	7,900	7,900	7,900	0	0%	CD 2 - 1000/lineal
<b>Total Program Management</b>	<b>231,964</b>	<b>241,888</b>	<b>251,144</b>	<b>298,130</b>	<b>279,817</b>	<b>278,850</b>	<b>298,855</b>	<b>17.0%</b>	<b>6%</b>	
<b>Programs &amp; Services</b>										
<b>Environmental</b>										
Beautification/Streetcape	10,000	10,000	17,500	25,000	15,000	40,000	20,000	(20,000)	-100%	Initiatives, increase for report for winning 2021 NY New Initiative and Economic Incentives. Added Beautification Initiative
Sanitary (Restrooms)	7,500	7,500	7,500	8,000	8,000	8,000	8,000	0	0%	Initiatives for CD for sanitation and maintenance for business center area
City Horticulture	1,000	1,000	1,000	1,000	1,000	1,000	900	(100)	-10%	High Bay
Public Art Program	0	0	20,000	45,000	45,000	40,000	40,000	(5,000)	-11%	CDK Installation on Broadway, 27 34th St. Park
Holiday Décor	18,500	18,500	41,500	74,500	84,000	88,000	78,000	(10,000)	-11%	
<b>Cleaning and Maintenance</b>										
Labor	45,000	45,000	150,000	165,000	165,000	165,000	170,000	5,000	3%	2019 Phased Project Additional Service
Payroll Tax	4,500	4,500	0	0	0	0	0	0	0%	
Capital/Structural Improvements	1,500	1,500	0	16,000	16,000	2,300	2,300	0	0%	
Network Floorwashing	0	0	0	0	0	0	0	0	0%	
Recycling	5,000	7,000	0	0	0	0	0	0	0%	
Enhanced Cleaning Services	38,000	38,000	0	0	0	0	0	0	0%	
<b>Programs &amp; Services</b>	<b>93,000</b>	<b>95,000</b>	<b>150,000</b>	<b>171,000</b>	<b>181,000</b>	<b>187,300</b>	<b>182,300</b>	<b>5,000</b>	<b>3%</b>	
<b>Public Safety</b>										
Labor	0	0	30,000	32,000	31,000	31,000	31,000	0	0%	CD 1 in 2017 for 40Change
IFPE Substations - Panel, Cabinets	0	0	0	0	0	0	0	0	0%	CD Substation at end of Broadway, 28th Street
Equipment and Lighting	0	0	40,000	40,000	31,500	31,500	32,830	1,330	4%	
<b>Programs &amp; Services</b>	<b>0</b>	<b>0</b>	<b>70,000</b>	<b>72,000</b>	<b>62,500</b>	<b>62,500</b>	<b>63,830</b>	<b>1,330</b>	<b>2%</b>	
<b>Economic Development</b>										
Business Marketing	10,000	10,000	2,000	2,000	1,000	2,000	1,000	0	0%	
Development Programs	2,500	1,500	0	0	0	0	0	0	0%	
Economic Benchmarking	0	1,300	1,500	500	500	500	500	0	0%	CD 1 in 2017
Demos Wireless (Operating Costs)	32,000	32,000	33,000	0	0	0	0	0	0%	Discontinued Demo 10th in 2017
Industry Membership	1,700	1,700	2,000	2,000	2,000	2,000	2,000	0	0%	REG, IGA, Chamber
TIF Reimbursement	4,300	19,187	21,000	0	21,000	21,000	21,000	0	0%	2017 Fund from reclamation. CD did not get full benefit of area
<b>Economic Development</b>	<b>47,500</b>	<b>64,617</b>	<b>63,500</b>	<b>4,500</b>	<b>24,500</b>	<b>24,500</b>	<b>24,500</b>	<b>0</b>	<b>0%</b>	
<b>Marketing</b>										
Image Marketing	15,000	25,000	30,000	62,500	58,000	58,000	68,500	10,500	18%	Media Buy - Traditional, Social
Promotions & Events	18,000	16,000	10,000	4,000	4,000	4,000	3,000	(1,000)	-25%	3rd national and printed materials, add CD for heritage market outreach
Online Marketing	10,000	10,000	10,000	2,500	2,500	1,500	1,500	0	0%	Board social - added to Image Marketing
Marketing Subscriptions	1,200	1,200	1,500	5,000	3,500	1,500	1,500	0	0%	Art Club, Artful, Bookstore
Postage	3,900	5,000	5,000	5,000	5,000	5,000	2,900	(2,100)	-100%	Postage - reduce to bi-monthly mailing
Printing	5,000	7,000	7,000	3,000	3,000	4,000	2,500	(1,500)	-38%	Postage - reduce to bi-monthly mailing
<b>Marketing</b>	<b>47,000</b>	<b>61,200</b>	<b>64,500</b>	<b>82,000</b>	<b>73,000</b>	<b>73,000</b>	<b>84,400</b>	<b>11,400</b>	<b>16%</b>	
<b>Total Programs &amp; Services</b>	<b>227,500</b>	<b>251,367</b>	<b>386,648</b>	<b>377,500</b>	<b>366,500</b>	<b>381,500</b>	<b>381,630</b>	<b>(7,000)</b>	<b>-2%</b>	
<b>Total Recurring Expenses</b>	<b>459,464</b>	<b>493,245</b>	<b>637,792</b>	<b>675,630</b>	<b>646,317</b>	<b>660,350</b>	<b>680,485</b>	<b>13,115</b>	<b>2%</b>	
<b>Non-Recurring Expenses</b>										
<b>Environmental</b>										
Beautification/Streetcape	70,000	175,000	100,000	300,000	100,000	100,000	100,000	0	0%	
Sanitary (Restrooms)	4,000	13,600	0	0	0	0	24,000	24,000	100%	Enhanced Restroom project - Culture creating design jobs, self-watering planters
Sanitary (Restrooms)	141,300	294,100	180,000	115,000	115,000	115,000	124,000	9,000	8%	Allocation to Restrooms
<b>Environmental</b>	<b>215,300</b>	<b>482,700</b>	<b>180,000</b>	<b>415,000</b>	<b>215,000</b>	<b>215,000</b>	<b>224,000</b>	<b>9,000</b>	<b>4%</b>	
<b>Contingency</b>										
Contingency	20,000	0	0	15,000	15,000	15,000	15,000	0	0%	
<b>Contingency</b>	<b>20,000</b>	<b>0</b>	<b>0</b>	<b>15,000</b>	<b>15,000</b>	<b>15,000</b>	<b>15,000</b>	<b>0</b>	<b>0%</b>	
<b>Total Non-Recurring Expenses</b>	<b>235,300</b>	<b>482,700</b>	<b>180,000</b>	<b>430,000</b>	<b>230,000</b>	<b>230,000</b>	<b>239,000</b>	<b>9,000</b>	<b>4%</b>	
<b>TOTAL BUDGET</b>	<b>849,665</b>	<b>1,159,834</b>	<b>774,359</b>	<b>1,105,584</b>	<b>876,317</b>	<b>505,450</b>	<b>820,143</b>	<b>13,115</b>	<b>1%</b>	
<b>Total Surplus (Deficit)</b>	<b>184,901</b>	<b>185,946</b>	<b>(42,433)</b>	<b>44,954</b>	<b>229,999</b>	<b>(130,900)</b>	<b>139,658</b>	<b>13,115</b>	<b>1%</b>	

\*Not for 2018 Reporting

\*Not used in 2017 Forecast