

Fair Housing Public Engagement Event Summary

City of Columbia

Request for Quotation from Tiffany Manuel

Overview: This document is intended to summarize an event to be held on November 29, 2018 on the topic of Fair Housing and more broadly affordable housing. The City of Columbia has made progress in addressing affordable housing, however the need to continually identify strategies to address affordable housing remains an important need. 2016 ACS 5-year estimates show that 57% of Columbia's rental households are classified as housing cost burdened beyond 30% and approximately 30% of renters are housing cost burdened beyond 50%. The City of Columbia is currently in the process of conducting its Analysis of Impediments to Fair Housing Choice to inform resource allocation and potential policy initiatives to be included within its 2020-2024 CDBG and HOME Consolidated Plan.

Event Summary: The following is an initial summary of the schedule for Tiffany Manuel's visit. This is an initial concept and will be refined further in the coming months.

Arrival and Tour, 2:00-4:00pm: The City of Columbia would like to provide a tour of our central city neighborhoods, and an overview of our efforts. We would also like to provide a tour of some recent successful efforts (CCLT, CHA, etc...), as well as provide an overview of current challenges.

Item I. Presentation 6:00pm-7:15pm: An approximate 1-hour presentation be provided with the primary goal of educating community leaders and the broader public on the impact of insecure housing to families and our community. The presentation will also touch upon framing policies to address affordable housing and directing resources in a manner to address insecure housing. A sample of potential topics is as followed:

- The impact of insecure housing and neighborhoods on health and life outcomes (school performance, employment and lifetime earnings).
- The impact of living in neighborhoods lacking investment.
- The benefits and challenges associated with working to a more economically integrated and inclusive community.
- Examples of how other communities are directing resources and policies to greater impact change and considerations for the City of Columbia in building upon its current and most recent affordable housing efforts.

Item II. World Café 7:30-8:30pm:

The City of Columbia plans to conduct breakout sessions with attendees of the event and to utilize its own in-house staff and volunteers identified through the Fair Housing Task Force for small group facilitation. City staff will work with Tiffany to best align questions to be addressed within the context of the presentation. Preliminary draft topic questions include:

- Thoughts and reactions to the presentation, as well connections to our own challenges.
- What do we see are the biggest housing and neighborhood insecurity issues within the City of Columbia?
- What should our community's goals be to address affordable housing for the next 5 years?

Additional planning and refining of the World Cafe questions should take place prior to the event to ensure we have aligned with both current events and the speaker's key messages.

Item III. Breakfast 7:30am-9:00am:

The City of Columbia plans to convene a group of community partners for a 1.5 hour breakfast event and an informal Q&A around Tiffany Manuel's expertise and a discussion around a call to action to address affordable housing in our community.

Services

The total fee of \$2,500 + travel costs (not to exceed \$1,500). This covers all phases of the preparation, in-person time, and follow-up as well as administrative and overhead costs.