



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Public Health and Human Services

To: City Council

From: City Manager & Staff

Council Meeting Date: January 16, 2024

Re: First Last Mile Valet Service

Executive Summary

A resolution authorizing the City Manager to sign an agreement for services between First Last Mile Valet Service and the City of Columbia, MO.

Discussion

The City of Columbia received \$25.2 million in American Rescue Plan Act (ARPA) funds to address the public health and economic impacts of the COVID-19 pandemic. On October 2, 2023, the City Council approved a resolution that instructed staff to negotiate agreements for Council consideration utilizing the ARPA funds. This agreement with First Last Mile Valet Service addresses one of the priority areas, workforce development/support. Under this agreement, First Last Mile Valet Service will provide safe and affordable transportation services. It will create partnerships with local businesses and educational institutions and later, nonprofits and health care entities. In the second phase of the program, it will provide "car counseling" to help riders understand credit, insurance, and the actual cost of car ownership. The agreement is for \$413,663 and will end on January 31, 2027.

Fiscal Impact

Short-Term Impact: This would issue \$413,663 for a project which is funded with City ARPA funds.

Long-Term Impact: none.

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Resilient Economy, Secondary Impact: Reliable and Sustainable Infrastructure, Tertiary Impact: Safe Community

[Comprehensive Plan Impacts:](#)

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Economic Development, Tertiary Impact: Livable & Sustainable Communities



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Legislative History

Date	Action
10/02/2023	R154-23 A Resolution Allocating \$25,284,624.00 in American Rescue Plan Funds and authorizing the City Manager to negotiate any agreements or other documents consistent with such allocations https://gocolumbiamo.legistar.com/LegislationDetail.aspx?ID=6366252&GUID=243DA7BA-32C5-4F34-BA37-E71A75032C5E&Options=ID Text &Search=154-23

Suggested Council Action

Should Council agree with staff recommendations, an affirmative vote is in order.