



Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: February 20, 2023

Re: Resolution Authorizing Agreement with the National Middle School Basketball Championship LLC for the use of Tourism Development Funds.

Executive Summary

This agreement would authorize the use of Tourism Development Funds for the 2023 Missouri State Basketball Championships in Columbia, Missouri on March 17th-19th, 2023.

Discussion

National Middle School Basketball Association LLC has submitted an application for the 2023 Missouri State Basketball Championships. This three day championship event features a competitive qualification process for teams around the state of Missouri. Participants are boys and girls grades 3rd – 8th and it features the Columbia Sports Fieldhouse, Mizzou Rec Center, and other court locations in the City of Columbia.

In 2022, this event brought in 110 teams with over 2,000 total visitors and approximately 1,000 room nights were generated in Columbia hotels. This year, it is expected that nearly 150 teams will participate and generate over 1,300 room nights.

The Columbia Sports Commission reviewed the application at the January 12th, 2023 meeting and is recommending \$7,500 in Tourism Development Funds. The funds would be used to assist with facility cost.

The Convention and Visitor's Bureau Advisory Board voted to approve this amount at their January 30th 2023 meeting.

Fiscal Impact

Short-Term Impact: \$7,500

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Legislative History

Date	Action
October 2019	R151-19: Authorizing agreement for Tourism Development Funds with National Middle School Basketball Association for the 2020 Missouri State Middle School Basketball Championships

Suggested Council Action

Approval of the legislation.