



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 15, 2022

Re: Resolution Authorizing the Execution of an Agreement for the Use of Tourism Development Funds for the Scouting Adventure Center

Executive Summary

This resolution would execute an agreement with the Great Rivers Council, Inc.- Boy Scouts of America for \$25,000 in Tourism Attraction Development funds for the Scouting Adventure Center.

Discussion

The Great Rivers Council Boy Scouts of America has submitted a Tourism Attraction Development Application for \$25,000 to the Convention & Visitors Bureau Advisory Board. The tourism development funds would be used to assist with one of four learning modules at the new Scouting Adventure Center.

This new center will provide learning and merit-badge opportunities for scouts throughout Missouri and surrounding states. There will be an indoor climbing wall that will highlight the indoor activities area, and four different learning modules: Science & Nature Lab, Audio, Visual & Design Studio, Engineering & Programming Arena and the Health & Safety Arena. The center will also include an outdoor area for drone races, archery and large Chess games, as well as an outdoor pavilion for grilling and campfire cooking opportunities.

The Great Rivers Council provides successful programs attracting Scouts and their families from 33 counties in Missouri. Special programs will be planned for weekends so that Scouts from St. Louis, Kansas City, Kansas, Illinois, Iowa, Nebraska and other neighboring states can attend. There will also be opportunities when the center will open to other organizations, such as schools, churches, youth organizations and businesses.

The CVB Advisory Board reviewed the application at their July 25, 2022 meeting and voted unanimously to recommend funding of \$25,000 for the Audio/Visual & Design module which includes communication, animation, graphic arts, moviemaking, photography and music production.

Fiscal Impact

Short-Term Impact: \$25,000

Long-Term Impact: n/a



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Approval of the legislation.