



Complete Streets Policy Update

City Council Work Session
3/17/2025

Agenda

- Welcome
- Complete Streets Overview
- Columbia's Need for Complete Streets
- Project Scope & Goals
- Timeline & Next Steps
- Discussion & Q&A

Introduction



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+ a team of planners, traffic engineers & policy practitioners

What is a Complete Street?

- Complete Streets are designed and operated to enable **safe, accessible,** and **comfortable** travel for users of all ages and abilities, regardless of their mode of transportation.

Complete Streets & Quality of Life

- Safe spaces for users of all ages and abilities
- Network approach – different facility types for different street types (land use, functional classification)
- Longer trips – bike connections to transit
- Shorter trips – mode shift
- Promote connected communities for people without access to own or operate a vehicle
- Streets that enable people to participate in community – social capital
- Accessibility & connections

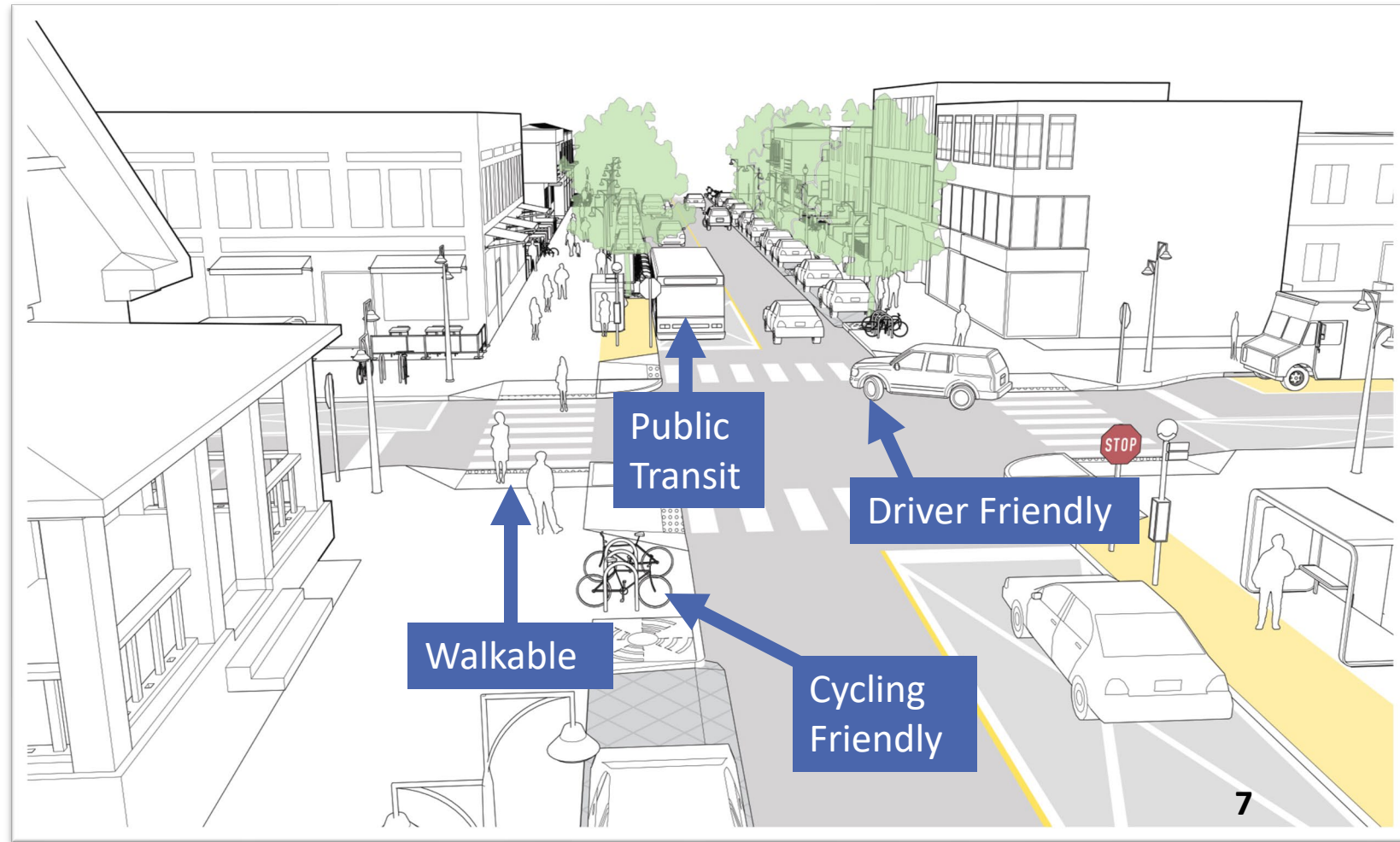


Complete Street Example₆

What is a Complete Street? (Slide 1 of 3)

- **Key Features:**

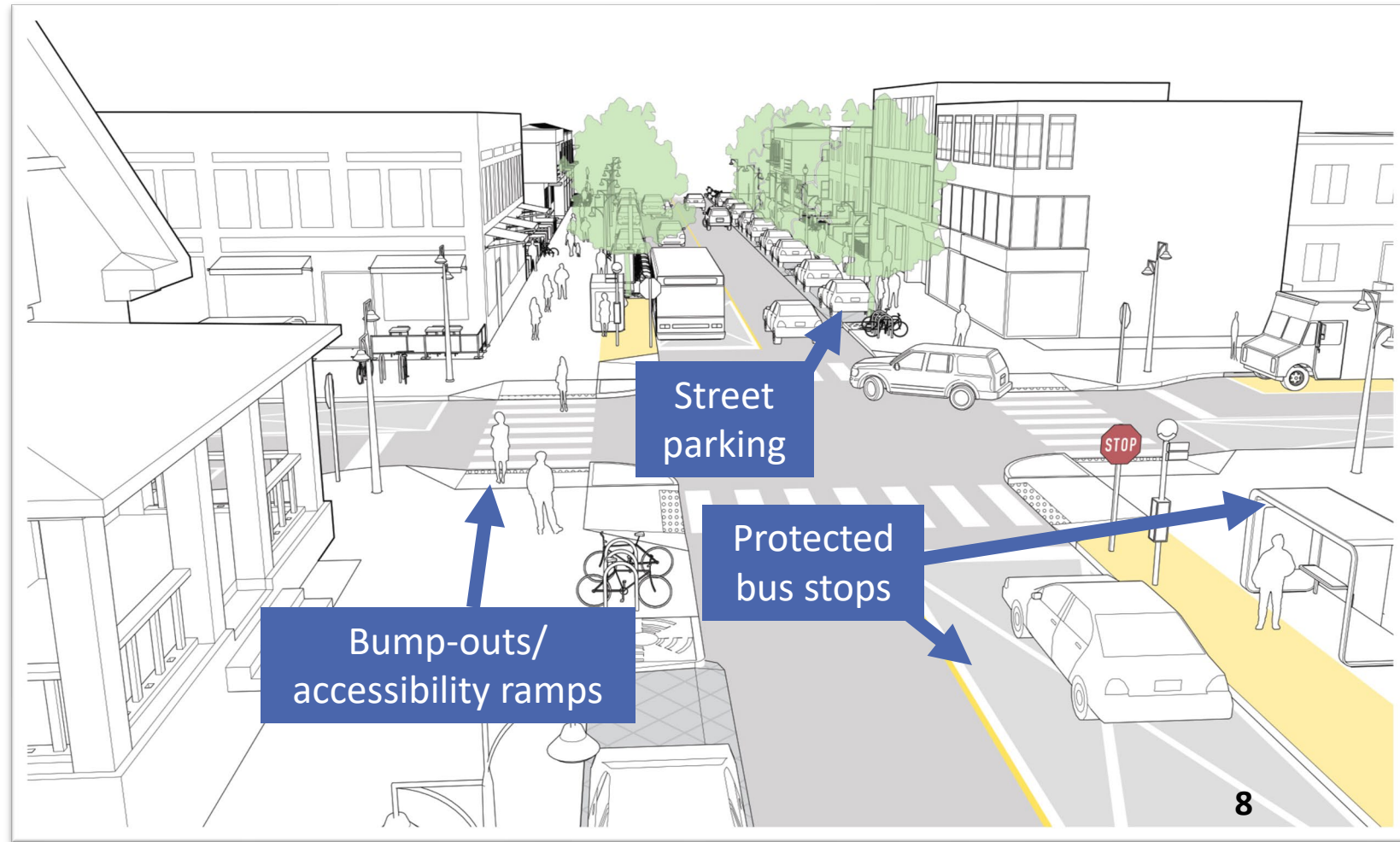
- **Multimodal:** Supports walking, cycling, driving, and public transit



What is a Complete Street? (Slide 2 of 3)

- **Key Features:**

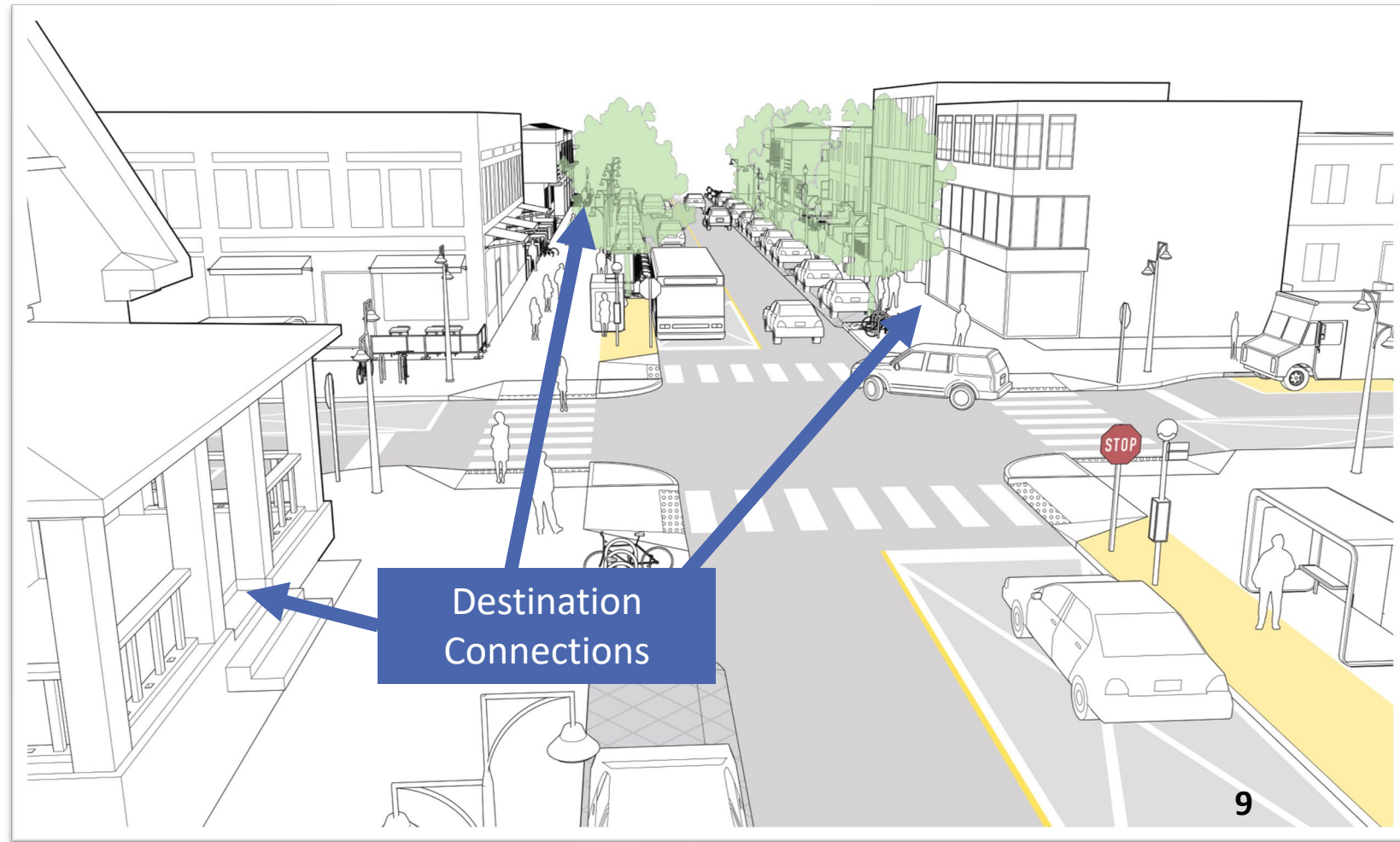
- **Safe & Accessible:** Prioritizes safety for all users, including pedestrians, cyclists, and people with disabilities



What is a Complete Street? (Slide 3 of 3)

- **Key Features:**

- **Integrated Design:** Considers the needs of the community, connecting key destinations such as schools, parks, and commercial areas; also supports adjacent land uses (consider industrial uses as well)





Complete Streets Values – Question & Discussion

Values Term Bank

Accessibility –Connections

Providing strong transportation connections between quality-of-life amenities and basic necessities

Accessibility – People with Disabilities

People with disabilities and the elderly should feel safe and comfortable traveling

Comfort

Regardless of how people travel, they should feel comfortable and welcome in public space

Choice

People should be able to decide how they travel

Resilience

Building a flexible, long-lasting transportation network that adapts to growth and changing needs.

Engagement

Incorporating regular feedback from Columbia residents in the transportation decision-making process; building trust

Environmental Sustainability

Promoting transportation options that reduce greenhouse gas emissions as a viable way of traveling.

Equity

Providing people with the resources they need to succeed

Healthy Neighborhoods

Neighborhoods should connect with multi-modal networks and emphasize transportation choices

Innovation

Embracing new technologies and adapting to changing trends in the industry

Place

Streets are public spaces that should do more than move vehicles

Maintenance

A transportation system equipped to respond to major events, with a regular maintenance and operations plan in place.

Safety

People should be able to travel without risking serious injury or death

Trust

Building community confidence in local government

Economy

Promoting economic growth through transportation

Columbia adopted its first Complete Streets policy in 2004, aiming to improve **accessibility, safety, and multimodal connectivity.**

The policy is now being updated to align with modern best practices and address current mobility challenges.



Complete Streets in Columbia - Background

Complete Streets in Columbia- Current Focus Areas



- **Equity:** Addressing gaps in infrastructure to ensure safe access for all, including underserved communities & people with disabilities.
- **Innovation:** Incorporating new design standards to enhance safety and efficiency.
- **Sustainability:** Supporting active transportation modes to reduce congestion and environmental impact.

Complete Streets in Columbia- Current Advocacy

- The CoMo Livable Streets campaign, led by Local Motion, aims to update Columbia's Complete Streets policy and enhance safety for all users, not just drivers.



Complete Streets in Columbia

– Key Themes

Streets designed for all modes of transport lead to **safer conditions, better health outcomes, and efficient use of city resources.**

The campaign is **backed by community engagement** and seeks to **advise city officials**, not dictate changes.



Complete scope

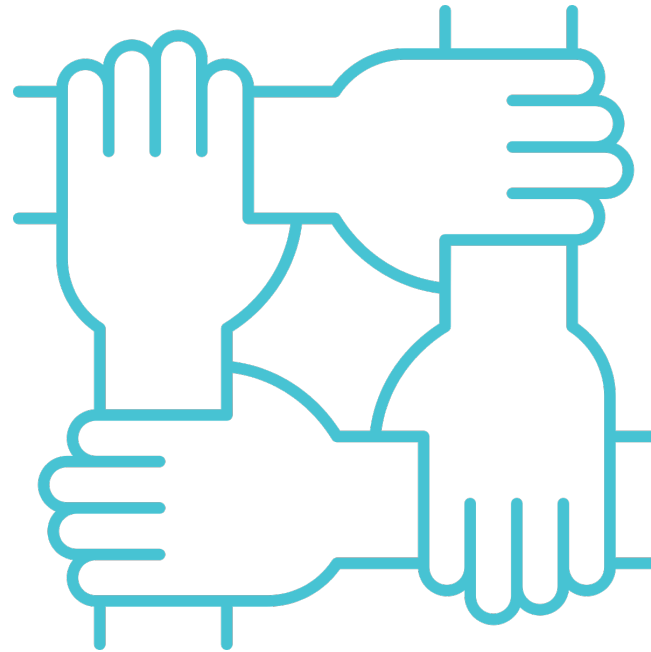
- Project administration
- Community Relations
- Existing Policy Review & Scoring
- National Best Practice Research
- Draft Policy Update & Ordinance Revisions
- Final Complete Streets Policy & Ordinance Revisions





Task 1 CMT Project Administration

- **Kickoff Meeting**
- **Regular Coordination**
- **Grant Compliance**
- **Invoicing & Reporting**





Online & Intercept Surveys

Open House & Pop-Up
Events

Walk & Bike Audits

Community Meetings

Field Demonstration

Engagement Summary

Inclusive Outreach



Task 2 Community Relations

Discussion – Specific Groups/ Community Partners we should reach out to?

Task 3 Stakeholder Engagement

- City Staff
- Commission Meetings
- Elected Officials
- Multiple touchpoints along the way





Smart Growth America
Improving lives by improving communities

Evaluate Policy

Conduct Department Interviews

Review Scoring with City

Finalize Scoring Memo

Task 4 Existing Policy Review & Scoring

Task 5 National Best Practice Research

- Review Best Practices
- Host Workshop
- Finalize Best Practices Memo





Task 6 Draft Policy Update & Ordinance Revisions

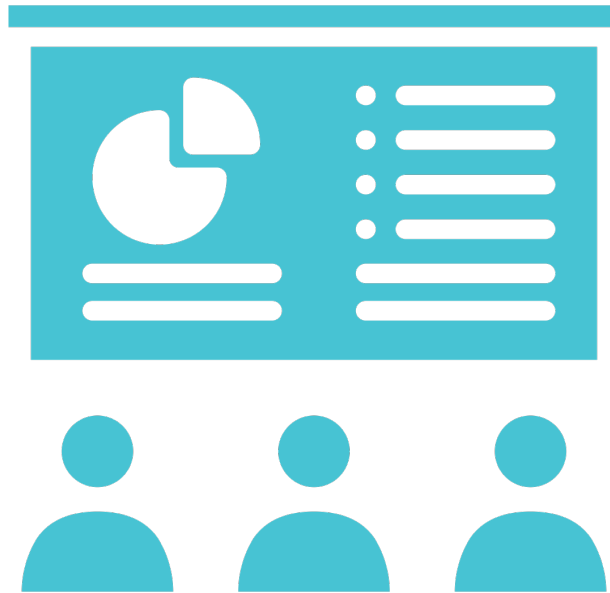
- **Draft Complete Streets Policy**
- **Review with City Staff**
- **Refine for Presentation**





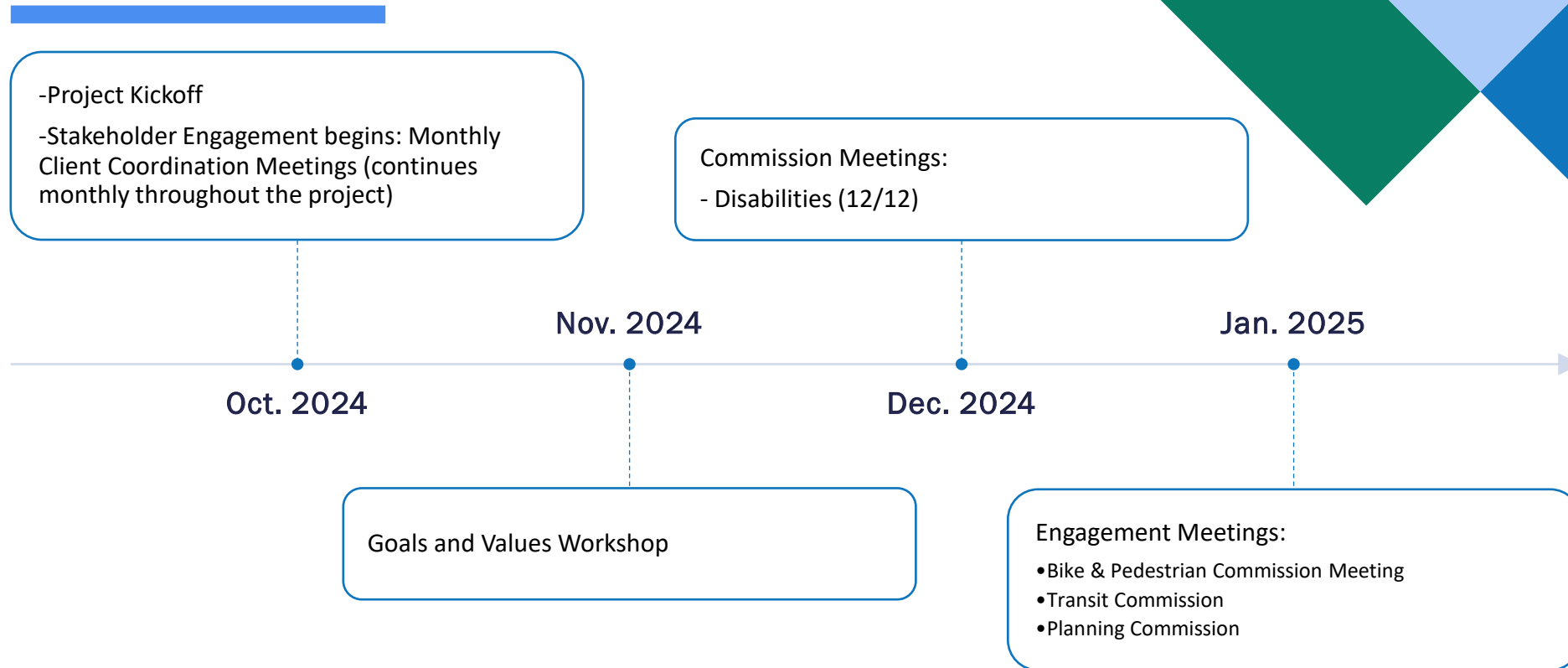
Task 7 Final Complete Streets Policy & Ordinance Revisions

- **Finalize Policy & Ordinance**
- **Present to City Council**
- **Create 2-Page Fact Sheet**



Discussion – Desired Outcomes

Project Timeline: 2024 - 2025



Project Timeline: 2025



Project Timeline: 2026



Pop Up Events



What we have completed so far

- **Project Kickoff**
- **Goals and Values Workshop**
- **Engagement Meetings:**
 - **Bike & Pedestrian Commission Meeting**
 - **Transit Commission**
 - **Planning Commission**
 - **Disabilities Commission Meeting**





Stay engaged!

- Future presentations
- Information online
- Public events starting spring 2025
- Contact me!

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Interactive Poll: *What are the specific audiences we should target/community groups to reach out to?*

Thank you

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