



Department Source: Community Development - NS

To: City Council

From: City Manager & Staff

Council Meeting Date: August 5, 2019

Re: Adopt A Spot Beautification Agreements

Executive Summary

Volunteer Programs, part of the Community Development Department, is submitting for approval six Adopt-A-Spot Beautification agreements to allow volunteers to care for landscaping in street right of way. Staff is excited about the addition of these volunteers to the program; their service to our community is greatly appreciated.

Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia in 100 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter.

Staff is asking for council to approve agreements with volunteers to maintain beds:

- First Chance for Children is adopting the roundabout at Scott Boulevard and Route KK. In partnership with the Office of Sustainability, this bed will serve as a pollinator habitat, the first bed to have this designation.
- Central Missouri Blue Star Mothers will care for landscaping at State Farm Parkway and Southampton Drive. This area has existing landscaping they will continue to maintain.
- Bay Hills Homeowners Association has asked to adopt a median in Bay Hills Drive that is an entry point to their neighborhood from Richland Road. This is a new bed to the program.
- Maher Commercial Real Estate will be caring for bed 2 in Blue Ridge Road between Rangeline and Providence. This bed was previously cared for by Marsha and Johnny Nelson who were adopters since improvements were made to Blue Ridge Road in 2006.
- Ric Wilson has asked to care for the second bed west of Scott Boulevard on Chapel Hill Road. This is an existing bed with landscaping on the ends with turf in between.
- Missouri Employer's Mutual has agreed to care for two median beds in Rollins Road just west of Fairview. These are existing beds that were rehabbed over the winter as an Eagle Scout project by Zach Smith.

With these adoptions the Adopt-A-Spot Beautification program is at a 96% adoption rate. City staff will work with these volunteers to provide mulch, annual flowers, bulbs and plants as needed to help them be successful. City staff review the beds two to three times each year to provide feedback to volunteers and help ensure program quality. Staff will terminate agreements with volunteers who are not meeting the standards for weed free beds with



color throughout the growing season. The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.

Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging the work of adopters in each bed for a total cost of \$780. In addition the City will provide mulch, plants, annuals and bulbs for a total two year cost not to exceed \$2500.

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to support more than 90 beds. Volunteers provide the labor to maintain these beds at no cost to the City.

Strategic & Comprehensive Plan Impacts

[Strategic Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Approval of the Adopt A Spot agreements.