



Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: April 5, 2021

Re: Authorizing a Special Event Operations Agreement with Ragtag Film Society for the 2021 True False Film Fest.

Executive Summary

This resolution authorizes the operations agreement for the True False Film Fest, May 5-9, 2021 at Stephens Lake Park.

Discussion

Ragtag Film Society has submitted a special events application for the 2021 True False Film Fest for the eighteenth edition of the five-day weekend of cinema and creative arts to create a fully immersive weekend for passholders.

The City Special Events Committee has worked closely with Ragtag Film Society to address all aspects of the application and operations agreement and to develop plans including but not limited to: festival layout, temporary art installations, public safety plan, alcohol management plan, insurance, solid waste plan, accessibility plan, and COVID-19 operations plans.

Because of the size and scope of this festival and because it requires street closures, as well as city services and equipment, an agreement must be executed between the city manager and event organizer, and approved by the City Council, per Section 24-73(b) of the City Code.

Many aspects of the festival have remained unchanged from last year, with the following being the most notable changes:

- Operational plans are being discussed with Public Health and Human Services and approved to comply with current COVID-19 health orders.
- The parade will not take place in 2021 to abide by the COVID-19 health orders.

The City Event Committee and the Organizer will continue to work together prior to the start of the festival to ensure all plans are approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.

Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a



Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Public Safety, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
02/05/2018	R17-18 Authorizing an operations agreement with Ragtag Film Society for the 2018 True False Film Festival
01/22/2019	R9-19 Authorizing an operations agreement with Ragtag Film Society for the 2019 True False Film Festival
01/21/2020	R10-20 Authorizing an operations agreement with Ragtag Film Society for the 2020 True False Film Festival

Suggested Council Action

Approval of the legislation.