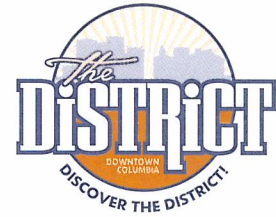




The District • Downtown Community Improvement District
 11 South 10th Street • Columbia, MO 65201 • (573) 442-6816
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July 17, 2015

Mayor and City Council Members,

On behalf of the CID Board of Directors, I urge you to create a Parking Advisory Regulatory Commission to continue the focus on parking for downtown Columbia. Convenient and close parking to shops, restaurants and businesses is imperative to the economic success of downtown and offers ease of access for our customers.

We understand that parking issues are ongoing and increasingly complex. The CID would like to be part of the solution, and requests that the commission include members of the CID, DLC and other downtown stakeholders.

We advocate that this parking commission be created right away, so that members may participate in the upcoming SMART Growth Workshop in September.

We recognize that the CID supports a diverse group of businesses, property owners, developers and residents and that the DLC provides complimentary representation and includes nearby neighborhood associations. We recommend selecting a diverse group of 7 individuals with the following make-up:

- 4 Members of the CID
- 2 Members of the DLC
- 1 Member at Large

Feedback from the surrounding academic community is also important, and we propose that the commission members be assigned as liaisons with adjacent campuses to bring issues and suggestions forward.

In addition, we would request that John Glascock serve as the City Staff liaison. We also note that this commission may need to meet just quarterly and as needed for projects, rather than on a monthly basis.

The CID would also be happy to assist further in the creation of the commission. Thank you for your consideration of these suggestions.

Sincerely,

Katie Essing
 Executive Director
 Downtown Community Improvement District

CID Board

Blake Danuser
 Bingham's

Adam Dushoff
 Addison's

Tony Grove
 Grove Construction

Christina Kelley
 Makes Scents

Tom Mendenhall
 The Lofts at 308 Ninth

Michael McClung
 Quinton's, Resident

Allan Moore
 Moore & Shryock

John Ott
 Paramount Building

Tom Schwarz
 Landmark Bank

Deb Sheals
 Historic Preservation Consulting

Ben Wade
 Guitarfinder

Michael Wagner
 Boone County National Bank

Marti Waigandt
 808 Cherry

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Andrew Waters
 Columbia Daily Tribune