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A Neighborhood of Creative
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July 27, 2020

To: City of Columbia City Council

From: North Village Arts District

Dear Council Members,

The North Village Arts District Board of Directors would like to ask for your support in the honorary naming of the alley just to the south of the Wabash bus station between Orr and Tenth Streets to Wabash Alley.

The hope is to create better wayfinding in the North Village Arts District. Having an honorary name will create more distinction in our area, and help visitors navigate our area. Our goal is to continue to find ways to better the NVAD, and add to its unique character.

NVAD understands that this would not be an official naming that appears on City maps, or change addresses of businesses that have alley access.

NVAD would be responsible for paying for and installing the alley signs. It would be similar to the signage that marks Vianello Way in the alley off Ninth St. between Shakespeare's and the Missouri Theatre. John Ott, a major property owner in the NVAD, maintains two adopt- a -spots in the alley and has agreed to host signage in the adopt- a- spots if this request is supported.

NVAD would be happy to work with the City if another spot for signage is determined to be better suited.

We very much appreciate any consideration in this matter, and are happy to have further discussion, or provide additional information.

Sincerely,

Tootie Burns

NVAD Board President