

## Sports Commission Report – November 2024

### Past Events

Event	Date	Attendees	Estimated Direct Economic Impact
MBCA Coaches Clinic (Columbia College)	September 19-20, 2024	Projects 900 attendees	\$159,500
Boys COMO Swim & Dive Invitational (Mizzou Aquatic Center) <i>*Community Sponsorship</i>	September 27-28, 2024	Projects 1,300 attendees	\$171,639
MSHSAA Cross Country State Championships (Gans Creek Recreation Area)	November 8-9, 2024	10,000-12,000 in total attendance	\$347,157

### Upcoming Events

Event	Date	Attendees	Estimated Direct Economic Impact
NAIA Cross Country National Championships (Gans Creek Recreation Area)	November 22, 2024	Projects 660 athletes, nearly 1,500 overnight attendees	\$887,619

### Booked Business

Event	Date	Attendees	Estimated Direct Economic Impact
NXTPRO Hoops (Columbia Sports Fieldhouse) <i>Awaiting Council Approval*</i>	July 4-6, 2025	Puma Basketball Prospect Circuit; Projects 90 teams for regional events	\$638,017
NCAA Cross Country Regional (Gans Creek Recreation Area)	November 12, 2027	Projects 2,500 total attendees	\$835,365
Missouri Travel Alliance Missouri Sports Travel Exchange	March 2-4, 2025	Projects 80 attendees	\$36,359

## Lost Business

<b>Event</b>	<b>Date</b>	<b>Attendees</b>	<b>Estimated Direct Economic Impact</b>
NCAA Men's Golf Regional (The Club at Old Hawthorne)	May 17-19, 2027	Projects 78 competitors and 500 total attendees	\$202,505
NCAA Women's Golf Regional (The Club at Old Hawthorne)	May 8-10, 2028	Projects 75 competitors and 500 total attendees	\$206,484
USA Rugby Club Northern Super Regional (Gans Creek Recreation Area)	May 3-4, 2025	Projects 360 total competitors; 12 Northern Region teams	\$162,589