



Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: January 17, 2017

Re: Granting an operations agreement with Ragtag Programming for Film and Media Art for the 2017 True False Film Festival.

Executive Summary

Staff has prepared for Council consideration an operations agreement for the 2017 True False Film Festival being held at various venues in downtown Columbia. The True/False Film Festival will be held March 2 – 5, 2017, from 9 a.m. until 1 a.m. daily for its fourteenth edition.

Discussion

The Operations Agreement addresses the following items:

- CoMo Connect operation during the festival
- Film venues/festival layout plan
- Temporary art installations
- Parade route and street closure for March March parade and Jubilee
- Sponsorship agreement - \$12,000
- Liability insurance requirements
- City trash and recycling services

Notable changes to the operations agreement from past events are as follows:

- True False organizers are requesting a closure of 9th Street between Locust and Elm for the entirety of the festival. The closure will begin on Thursday, March 2, 2017 at 8:00 a.m. and end on Sunday, March 5, 2017 at 11:59 p.m.
- Included in the street closure will be new art installations, a waiver of open container, a tent and stage for pass holders.
- A waiver of the open container ordinance is requested on Thursday, March 2, 2017 from 5:30 p.m. until 7:30 p.m. for the area bounded by the 20x60 tent set-up by A1 Rentals, set up on 9th Street between Locust and Elm.
- In an ongoing effort to reduce the carbon footprint of the festival, True False has partnered with Columbia Center for Urban Agriculture who has agreed to pick up and haul away food waste.
- There will not be a True Life run this year.



The City Event Committee has met with festival organizers and recommends approval of the operations agreement.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Arts & Culture, Secondary Impact: Community Character, Tertiary Impact: Downtown

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
N/A	This is an annual agreement that has been done since the festival inception.

Suggested Council Action

If Council agrees, adoption of the resolution is recommended.