



# City of Columbia, Missouri

## Meeting Minutes

### Convention and Visitors Advisory Board

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Monday, November 27, 2023  
12:00 PM

300 S. Providence  
Road - Thomas G.  
Walton Bldg.

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#### I. CALL TO ORDER

#### II. ROLL CALL & INTRODUCTIONS

**Present:** 9 - Joan Beard, Barth Burgin, Heather Hargrove, Melody Marcks, Rusty Strodman, Scott Cristal, Bret Morrison, Richard Walls and Raman Puri

**Absent:** 3 - Aric Jarvis, Donald Laird and Lisa Plakorus

Also present CVB Staff Amy Schneider, Julie Ausmus and Adam Ziervogel.

#### III. APPROVAL OF AGENDA

The agenda was approved as written.

**Motion by Cristal. Second by Strodman. Motion carried.**

#### IV. APPROVAL OF MINUTES

The October Minutes were approved as written.

**Motion by Marcks. Second by Morrison. Motion carried.**

**Attachments:** Meeting Minutes.Nov. 27, 2023.pdf

#### V. OLD BUSINESS

There was no old business to discuss.

#### VI. NEW BUSINESS

##### **Missouri Basketball Coaches Association Sports Development Application**

The Missouri Basketball Coaches Association (MBCA) submitted a Sports Development Application to the Columbia Sports Commission requesting \$15,000 for three of their events being held in Columbia. Funds would be used for site fees and streaming expenses for the Norm Stewart Classic, the Sophie Cunningham Classic, and the Missouri Basketball Coaches Clinic in 2024, 2025 and 2026.

The Norm Stewart Classic is no longer 48 hours of continuous play, but instead it will be a three day event. The Sophie Cunningham Classic started in 2023 and was a huge success with over 200 players. The coaches clinic brings in approx 800 basketball coaches from across the state. All three events generate over 900 room nights. The Columbia Sports Commission reviewed the application at their November 9th meeting

and have recommended approval of the application for \$15,000.

**Motion by Cristal to approve the funding. Second by Strodtman. Motion passed unanimously.**

## VII. MOTION TO GO INTO CLOSED SESSION

A motion was made to go into Closed Session.

**Motion by Hargrove. Second by Puri. Motion carried.**

**Pursuant to Section 610.021.1 (12) RSMo, sealed bids and related documents, until the bids are opened; and sealed proposals or related documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected;**

A motion was made to come out of closed session.

**Motion by Morrison. Second by Strodtman. Motion carried.**

## VIII. REPORTS

### November CVB Staff Report

The November CVB Staff report was distributed for review. Staff has been holding meetings to prepare for upcoming MSHSAA events. The MSHSAA Sponsor Appreciation reception will be held Dec. 11 from 4-6:30 pm in the Clinton Club at Mizzou Arena. Everyone should have received an invitation. Also the Holiday Social is Thursday, December 14 from 5 - 7:30 pm at the Columbia Country Club.

### Update Report from The District

Nickie Davis, Executive Director of The District was unable to attend the meeting. She did send an email stating that The District is in full 'holiday mode' with Living Windows this Friday. Over 35 businesses are participating. The horse drawn carriage rides are running every Saturday in November and every Saturday and Sunday in December.

### Update Report from the Boone County Commission

Justin Aldred, Boone County Commissioner was unable to attend the meeting.

## IX. NEXT MEETING DATE

**January 29, 2023**

## X. ADJOURNMENT

Members of the public may attend any open meeting. For requests for accommodations related to disability, please call 573-874-CITY (573-874-2489) or email CITY@CoMo.gov. In order to assist staff in making the appropriate arrangements for your accommodation, please make your request as far in advance of the posted meeting date as possible.

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