



Department Source: Economic Development

To: City Council

From: City Manager & Staff

Council Meeting Date: September 6, 2016

Re: Code Changes for Department Realignment of Airport Division

Executive Summary

Pursuant to the City Manager's recommendation as outlined in the proposed FY 2017 Annual Budget for the City of Columbia, there are two organizational changes that require a City code amendment regarding the Airport: 1) Moving the Airport Division from the Public Works Department to the Economic Development Department and 2) Dissolving the current Airport Advisory Board and reconstituting it under the Economic Development Department with new industry representation.

Discussion

As identified in the FY 2017 Annual Budget document, City management is proposing that the Columbia Regional Airport be viewed as an economic development asset under the purview of the Department of Economic Development. The realignment of the Airport Division from Public Works to Economic Development necessitates amendments to the City's Code of Ordinances, specifically **Chapter 3 – AIRPORT**.

Under **Chapter 3 – AIRPORT, ARTICLE I. – IN GENERAL, Section 3-2. – Definitions**, *Director* is currently defined as the Director of Public Works and should be amended as Director of Economic Development.

Under **Chapter 3 – AIRPORT, ARTICLE II. – AIRPORT ADVISORY BOARD, Section 3-21. – Creation; membership**, there are several recommendations that need to be amended to reflect the department realignment. Accordingly, the Airport Advisory Board as currently defined within this Section needs to be dissolved and reconstituted.

In order to allow for more technical assistance and guidance from industry professionals and in an effort to diversify membership, the new Airport Advisory Board shall be comprised of the following nine (9) members: one (1) representative of Boone County, one (1) representative from the City of Jefferson, one (1) Chamber of Commerce representative, one (1) REDI Board member, five (5) residents from the City of Columbia representative of general aviation and/or a pilot, hotel/motel industry, higher educational institution, major employer within the City, and a citizen-at-large interested in aviation and travel. In addition, the board will have three (3) non-voting staff liaisons: one (1) Convention and Visitors Bureau staff member, one (1) Public Works staff member, and one (1) Airport Manager.

It is recommended that the representatives of the reconstituted Airport Advisory Board serve three-year staggered terms instead of four-year terms currently outlined in the Code. It is noted that upon dissolution of the current Airport Advisory Board, members must re-apply for



a new appointment following approval by City Council of the above-mentioned Code of Ordinances amendments.

Fiscal Impact

Short-Term Impact: None.

Long-Term Impact: The proposed amendments to the Code of Ordinances will reflect a re-envisioned focus of the Columbia Regional Airport as an economic asset under the direction of the City’s Economic Development Department. And as such, will add value to ongoing operations as staff negotiates additional air service and advances development of the new terminal.

Columbia Regional Airport is an economic driver for Mid-Missouri and is utilized for both commercial and general aviation. Area residents fly from Columbia to other destinations, and COU has proven to be a viable transportation mode for bringing visitors to our community for various leisure activities, corporate travel, conferences/meetings, and the like. A regional airport is also critical to the success of our existing legacy companies and attracting new businesses to our region because of the need for air service. COU’s economic impact, as determined by MoDOT in 2012, showed 745 total jobs, \$26 million in total annual payroll and \$87 million in total annual output of goods and services. With a larger terminal and increased passenger activity, comes the opportunity for an even greater economic impact to the region and utilization for both inbound and outbound passengers.

Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Governance & Decision Making, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
08/05/1985	Established policies, rules and regulations for the Airport, Airport Staff and Airport Advisory Board were created.
02/19/1990	Expanded the voting membership of the Airport Advisory Board.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

12/20/1999	Recommended changes to membership and Board appointment.
4/21/2003	Changes to attendance language.
10/05/2009	Change in Membership, additional member added.
02/04/2013	Membership appointment change
04/07/2014	Recommended change in attendance.
04/20/2015	Recommended change to the previous attendance language.
12/19/2011	Reviewed all City Boards and made no recommended changes to the Airport Advisory Board.
09/04/2012	Reviewed all City Boards and made recommended changes to the Airport Advisory Board membership.

Suggested Council Action

Approve the ordinance and recommended amendments to the Code of Ordinances.