



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - BSD

To: City Council

From: City Manager & Staff

Council Meeting Date: October 1, 2018

Re: Approval of a North Village Arts District Sign at Walnut & Orr Streets

Executive Summary

Attached for Council consideration is a resolution that would approve an agreement with Berry Building, LLC, owner of the property at 1025 East Walnut Street, to allow a "North Village Arts District" sign proposed to be affixed to several sides of a penthouse on the top of the Berry Building at the northwest corner of Walnut & Orr Streets.

Discussion

John Ott, agent for Berry Building LLC, owner of the property at 1025 East Walnut (northwest corner of Walnut Street and Orr Street) and known as the Berry Building, had requested permission to install a sign displaying the message "North Village Arts District" on a rooftop penthouse. The sign would cover most of the three or four sides of the penthouse structure. Staff's understanding is the sign would be not be internally illuminated; a vinyl material would be affixed on sides of the penthouse as depicted on the attached rendering.

The resolution and accompanying "North Village Arts District Signage Agreement" delineates the North Village Arts District in recognition of the organic growth and development of the arts district and provides for identification signs. The agreement has a five-year term and is renewable. The owner is responsible for installation and maintenance of the signs.

Staff originally informed Mr. Ott that the sign could not be permitted because of several restrictions in the Sign Regulations (Unified Development Code, Section 4.8)

At the August 6 and September 17, 2018 meetings, Councilman Trapp requested that an ordinance be prepared for Council consideration that would grant approval of the sign.

The Council may determine that the attached sign promotes the general health, safety, and welfare of the city by serving a "way-finding" function, in particular identifying a cultural district in a portion of downtown Columbia.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Vision & Strategic Plan Impact



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Vision Impacts:

Primary Impact: Community Character, Secondary Impact: Arts & Culture, Tertiary Impact: Downtown

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action

Suggested Council Action

Approve the resolution.