



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: August 15, 2016

Re: Request a waiver of the sign ordinance in conjunction with the United Way Kick-off event.

Executive Summary

Staff has prepared for Council consideration a resolution granting a waiver from the requirements of Sec. 23-8.6 of the City Code to allow for installation of temporary signage in conjunction with the United Way Kick-Off event.

Discussion

Jennifer Truesdale, Heart of Missouri United Way, is requesting a temporary waiver of the sign ordinance to install temporary signage in the downtown area beginning on August 29, 2016 until September 5, 2016. The signs are 4ft by 8ft and will be installed at Commerce Bank, Central Bank of Boone County and Landmark Bank.

Ms. Truesdale will obtain a Special Events permit for installation of four signs in conjunction with the United Way Kick-Off Event in lieu of obtaining a sign permit from the Community Development Department. The conditions of this permit include signs no larger than 4ft by 8ft and installed for a period of 7 days.

The City Events Committee has reviewed and approved the application.

Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a

Vision & Strategic Plan Impact

[Vision Impacts:](#)

Primary Impact: Downtown, Secondary Impact: Community Character, Tertiary Impact: Community Pride and Human Relations

[Strategic Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

[Comprehensive Plan Impacts:](#)

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable



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Legislative History

Date	Action
n/a	n/a

Suggested Council Action

If Council agrees, approval of the legislation is recommended.