



Department Source: City Utilities - Water and Light

To: City Council

From: City Manager & Staff

Council Meeting Date: January 4, 2016

Re: Banner attachment agreement with the Business Loop Community Improvement District (Business Loop CID)

## Executive Summary

Staff has prepared for Council consideration an ordinance authorizing the City Manager to execute an agreement with the Business Loop CID to allow them to attach banners to the City's light standards located in public right-of-ways in the locations shown on the map which has been marked "Exhibit A" as part of the Agreement.

## Discussion

The Business Loop CID has requested access to utility poles to install banners. Staff has worked with the Business Loop CID and developed a contract which will allow the installation of banners.

## Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None

## Vision & Strategic Plan Impact

### Vision Impacts:

Primary Impact: Community Character, Secondary Impact: Community Pride & Human Relations, Tertiary Impact: Arts & Culture

### Strategic Plan:

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

### Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

## Legislative History

Date	Action
N/A	N/A



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Suggested Council Action

Staff recommends Council approve an ordinance authorizing the City Manager to execute an agreement with the Business Loop CID to attach banners to the City's light standards.