



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Relations

To: City Council

From: City Manager & Staff

Council Meeting Date: November 1, 2021

Re: Amendment to the Granicus, Inc. contract

Executive Summary

Amending contract R83-15 between the City of Columbia and Granicus, Inc. for the acquisition of BangTheTable, a digital citizen engagement software. This amendment also moves the operating entity to Granicus, LLC, accepting and assuming all of Granicus, Inc.'s rights, duties, benefits and obligations.

Discussion

In June 2021, Granicus acquired BangTheTable, a company that provides digital citizen engagement software. This product will upgrade and replace the outdated SpeakUpCoMo.com. Additional staffing has been budgeted in FY22 to assist with monitoring and responses.

The goal of BangTheTable and the City of Columbia is to increase public participation on a variety of topics in a controlled online system. Posts are monitored 24/7 and reviewed before being visible to the public. By bringing the conversation online, the City of Columbia can broaden their audience for a more complete sampling of public opinion. By empowering residents with an easy and secure way to participate online, organizations build community capacity and improve democracy as a whole.

Implementation costs are covered by existing funds.

Recurring annual maintenance fees of \$17,500 will need to be appropriated.

Fiscal Impact

Short-Term Impact: \$0

Long-Term Impact: \$17,500 annually

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Inclusive Community, Secondary Impact: Organizational Excellence, Tertiary Impact: Safe Neighborhoods

[Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Inter-Governmental Cooperation, Tertiary Impact: Mobility, Connectivity, and Accessibility



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Legislative History

Date	Action
May 18, 2015	R83-15 Contract between Granicus, Inc. and City of Columbia approved by City Council

Suggested Council Action

Staff recommends approval of the appropriation.