

Sports Commission Report (September 12th)

Past Events

Event	Date	Attendees	Estimated Direct Economic Impact
American Junior Golf Association Stan Ultey MAYGF Jr Championships (The Club at Old Hawthorne)	July 22-25	84 players 350 total attendees	\$135,642
Show-Me State Summer Games	July 19-21; July 26-28	Projects 31,400 attendees over each weekend	\$4,292,730
Central USA Strength Expo (Northeast Regional Park) - Community Sponsorship*	July 6-7	Projects 600 attendees	\$137,099

Upcoming Events

Event	Date	Attendees	Estimated Direct Economic Impact
Missouri Basketball Coaches Association Coaches Clinic (Columbia College)	September 19-20	Projects 900 attendees	\$159,500

Booked Business

Event	Date	Attendees	Estimated Direct Economic Impact
NXTPRO Hoops (Columbia Sports Fieldhouse) – Tentative pending application	July 4-6, 2025	Puma Basketball Prospect Circuit; Projects 90 teams for regional events	\$638,017
Perfect Game Softball <i>College Campus Series</i> – Rumble at the Zou (Antimi Sports Complex, Rainbow Sports Complex)	May 2-3, 2025	Has attracted 60-70 teams in the past	\$611,754

Submitted Proposals

Event	Date	Attendees	Estimated Direct Economic Impact
USA Rugby Club Northern Super Regional (Gans Creek Recreation Area)	May 3-4, 2025	Projects 360 total competitors; 12 Northern Region teams	\$162,589

Lost Business

Event	Date	Attendees	Estimated Direct Economic Impact
Missouri Scholastic Esports Federation Fall Brawl (Columbia Sports Fieldhouse)	December 6-7, 2024	Projected 128 competitors and 200 spectators	\$84,007
UpDog Challenge International Finals	March 26-29, 2026	Projects 300 total attendees and 25 international attendees	\$451,215