



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Public Health and Human Services

To: City Council

From: City Manager & Staff

Council Meeting Date: February 19, 2024

Re: WIC Local Agency Agreement to promote the Missouri WIC Farmers' Market Nutrition Program

Executive Summary

An ordinance authorizing the City Manager to sign the WIC Local Agency Agreement between the City of Columbia and the Missouri Department of Agriculture. This agreement is in effect until December 31, 2024 with two (2) automatic one-year renewals.

Discussion

The purpose of this agreement is to provide a mutually agreed upon framework under which Public Health and Human Services (PHHS) will provide assistance to the Missouri Department of Agriculture (MDA) to promote the Missouri WIC Farmers' Market Nutrition Program (MOFMNP) in our community and assist MDA in administering MOFMNP grant funding. This program provides \$20 per eligible participant for the purchase of eligible foods sold by an Authorized Farmer at a Farmers' Market and/or Roadside Stand. PHHS will enroll eligible recipients in MOFMNP and issue the program's benefits. Benefits are issued from May 1 through September 30 in the years in which the Agreement is in effect.

Fiscal Impact

Short-Term Impact: There is no impact on the General Fund.

Long-Term Impact: none

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive and Equitable Community, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
03/07/2022	Ordinance B60-22- Authorizing a local agency agreement with the Missouri Department of Agriculture for the Missouri WIC Farmer's Market nutrition program. https://gocolumbiamo.legistar.com/LegislationDetail.aspx?ID=5458835&GUID=BBDD8661-51D0-4BC9-92B6-E6253A159B26&Options=ID Text &Search=WIC

Suggested Council Action

Should the Council agree with staff recommendations, an affirmative vote is in order.