# City of Columbia Community Survey

GIS Maps

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2019

Submitted to the City of Columbia, Missouri

by:

ETC Institute 725 W. Frontier Lane, Olathe, Kansas 66061

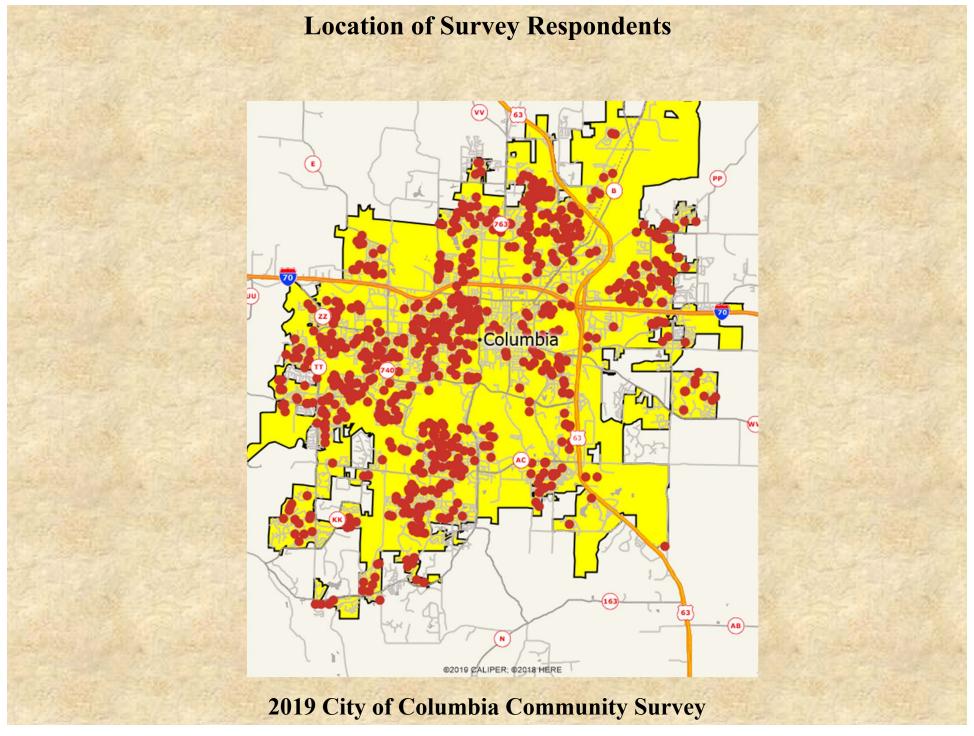


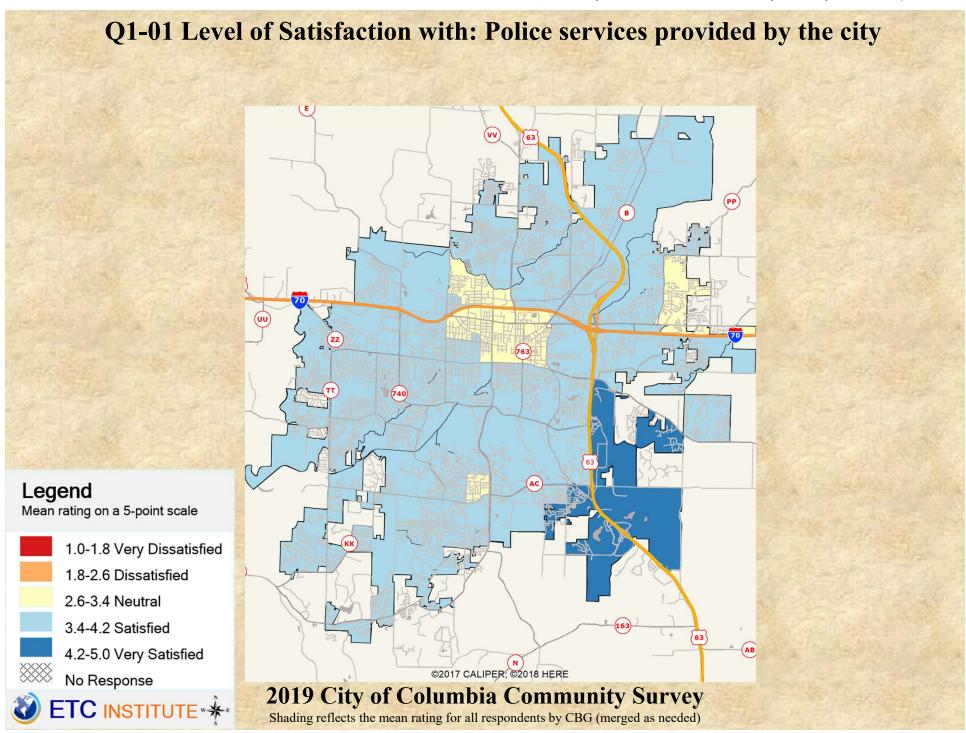
#### **Interpreting the Maps**

The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

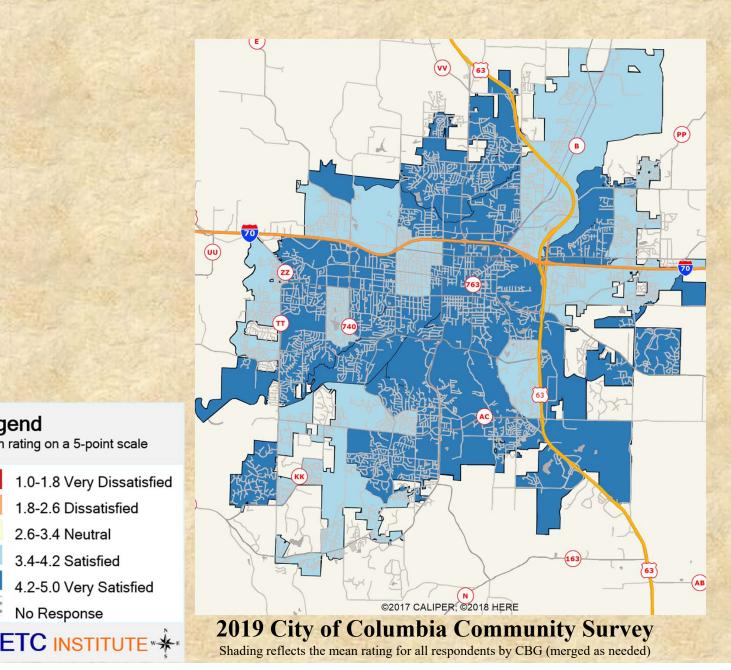
When reading the maps, please use the following color scheme as a guide:

- DARK/LIGHT BLUE shades indicate <u>POSITIVE</u> ratings. Shades of blue generally indicate satisfaction with a service, ratings of "excellent" or "good" and ratings of "very safe" or "safe."
- OFF-WHITE shades indicate <u>NEUTRAL</u> ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- ORANGE/RED shades indicate <u>NEGATIVE</u> ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of "below average" or "poor" and ratings of "unsafe" or "very unsafe."





#### Q1-02 Level of Satisfaction with: Fire services provided by the city



Legend

Mean rating on a 5-point scale

1.8-2.6 Dissatisfied

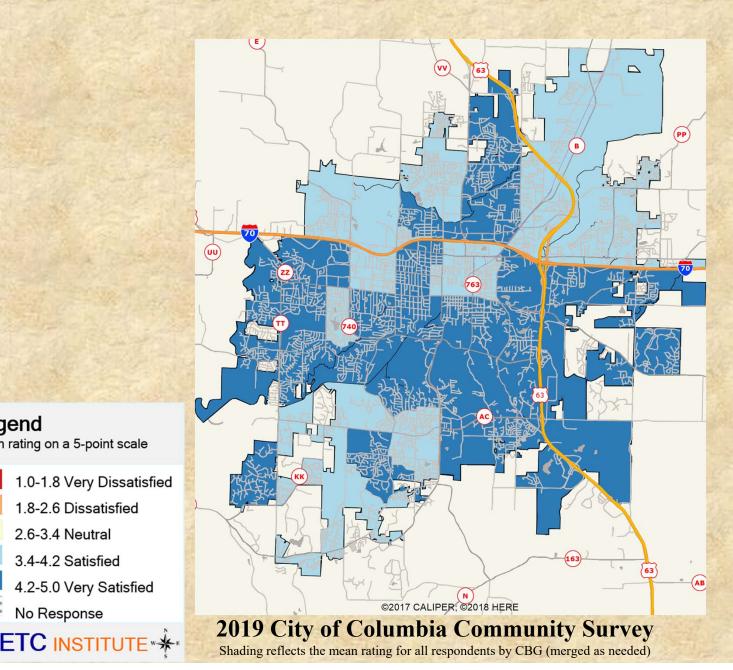
4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

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### Q1-03 Level of Satisfaction with: Parks and recreation programs/facilities



Legend

Mean rating on a 5-point scale

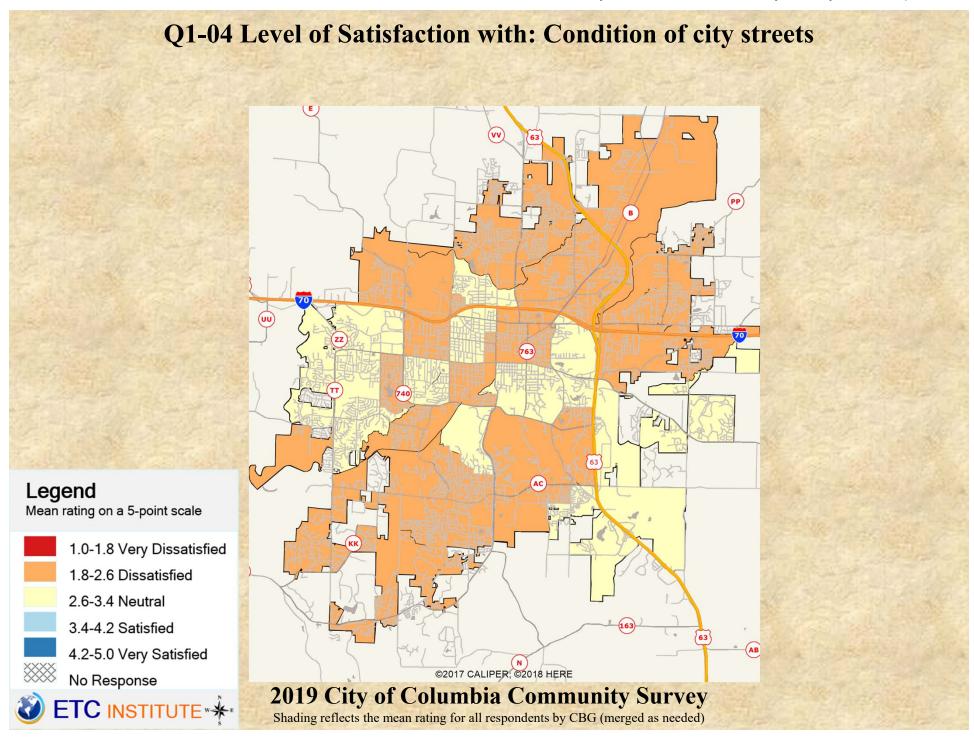
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

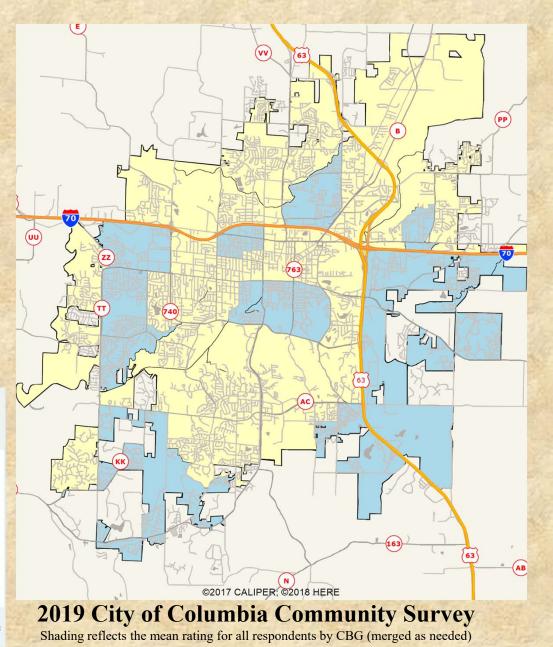
2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

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#### Q1-05 Level of Satisfaction with: Enforcement of city codes and ordinances



No Response

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4.2-5.0 Very Satisfied

Mean rating on a 5-point scale

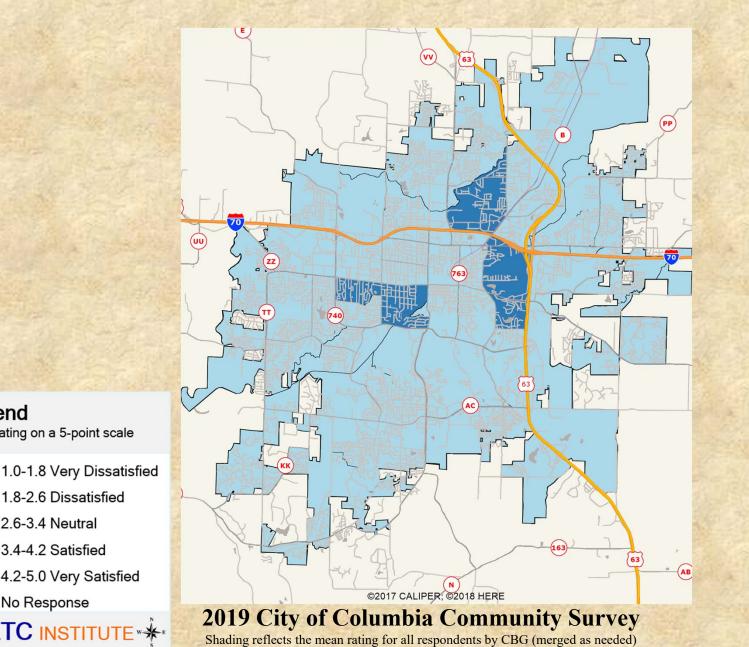
1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

Legend

#### Q1-06 Level of Satisfaction with: Quality of customer service from city employees



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No Response

Mean rating on a 5-point scale

1.8-2.6 Dissatisfied

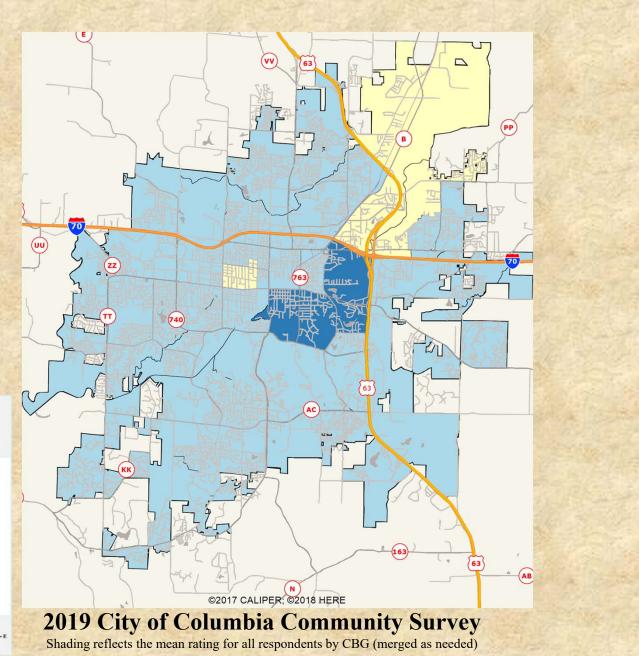
4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

Legend

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#### Q1-07 Level of Satisfaction with: Effectiveness of city communication with public



1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral

Mean rating on a 5-point scale

Legend

3.4-4.2 Satisfied

4.2-5.0 Very Satisfied

No Response

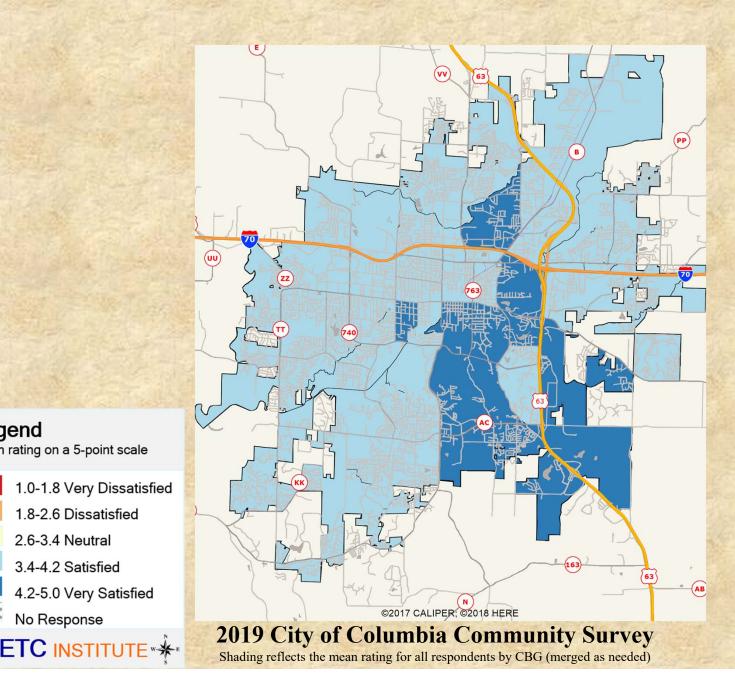
**② ETC** INSTITUTE ★

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# Q1-08 Level of Satisfaction with: City's stormwater runoff/stormwater management -211 Legend Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied ©2017 CALIPER; ©2018 HERE No Response

ETC INSTITUTE Shading reflects the mean rating for all respondents by CBG (merged as needed)

#### Q1-09 Level of Satisfaction with: Public health service provided by the city



Legend

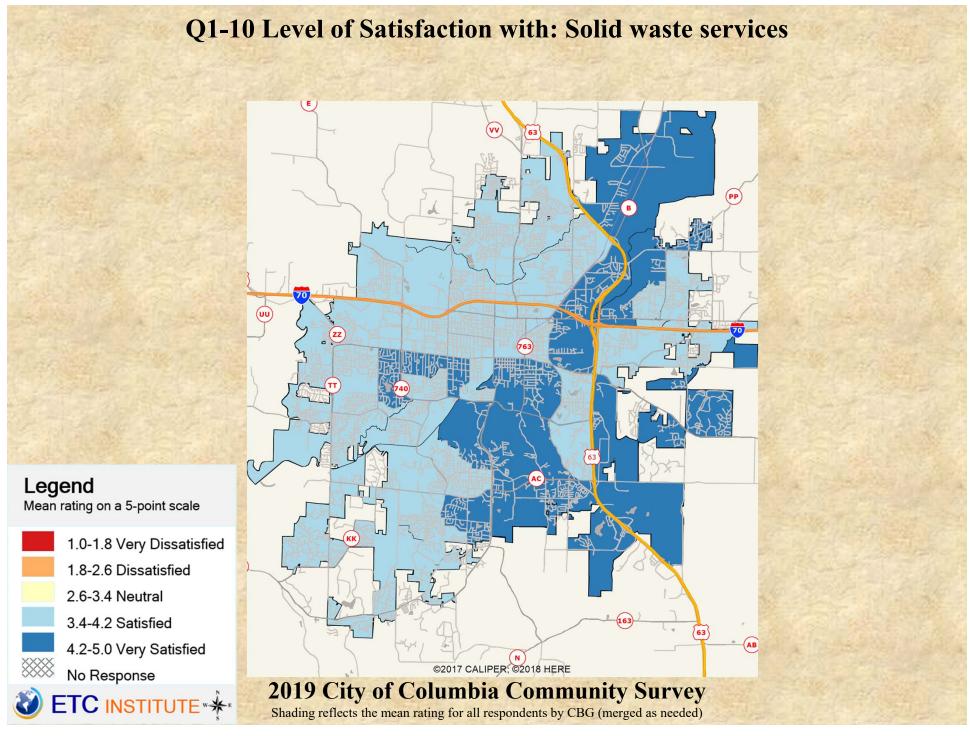
Mean rating on a 5-point scale

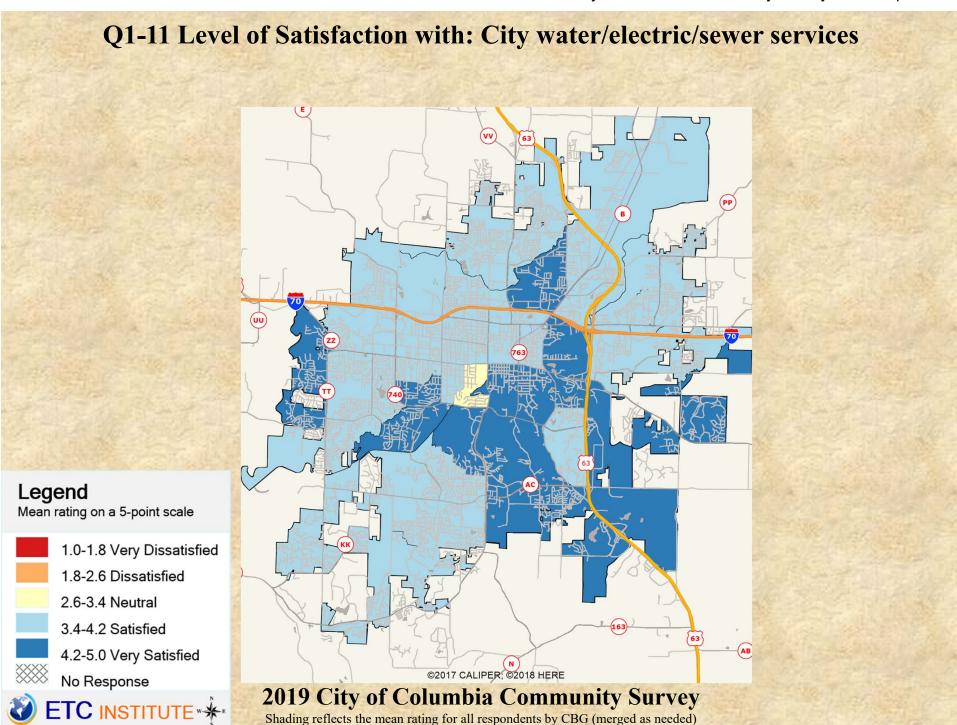
1.8-2.6 Dissatisfied

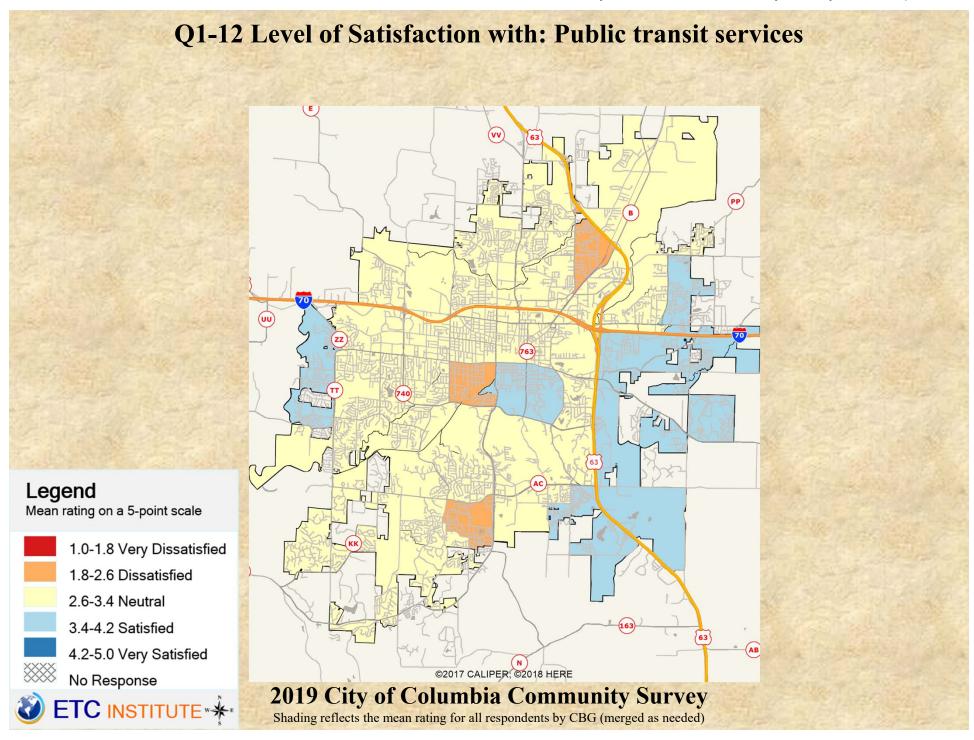
4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

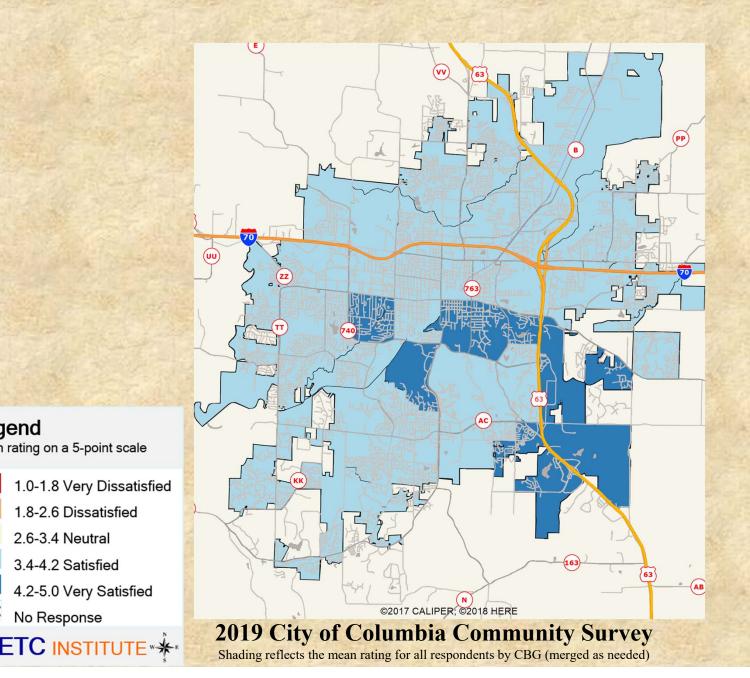
No Response







#### Q3-01 Level of Satisfaction with: Overall quality of service provided by the city



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Legend

Mean rating on a 5-point scale

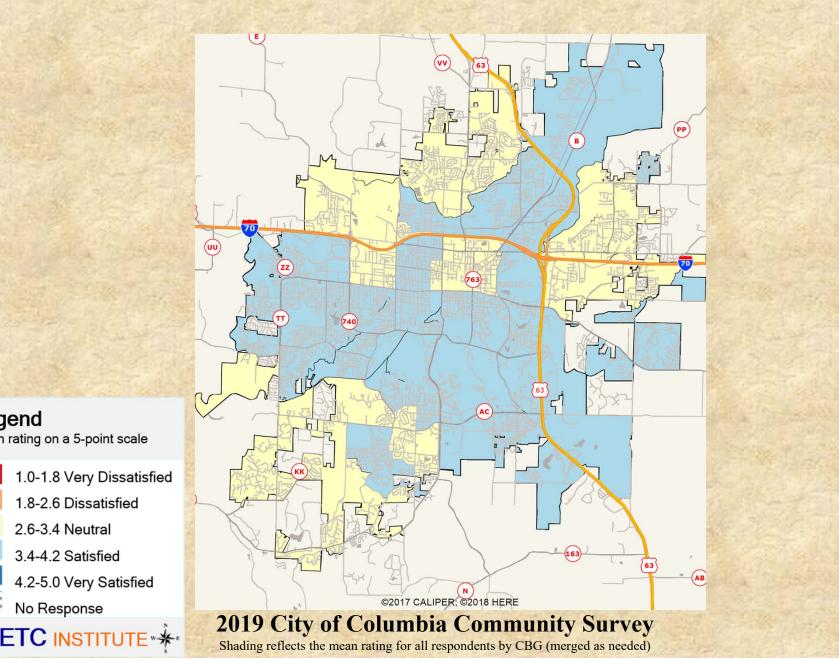
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

#### Q3-02 Level of Satisfaction with: Overall value you receive for city tax dollars/fees



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Legend

Mean rating on a 5-point scale

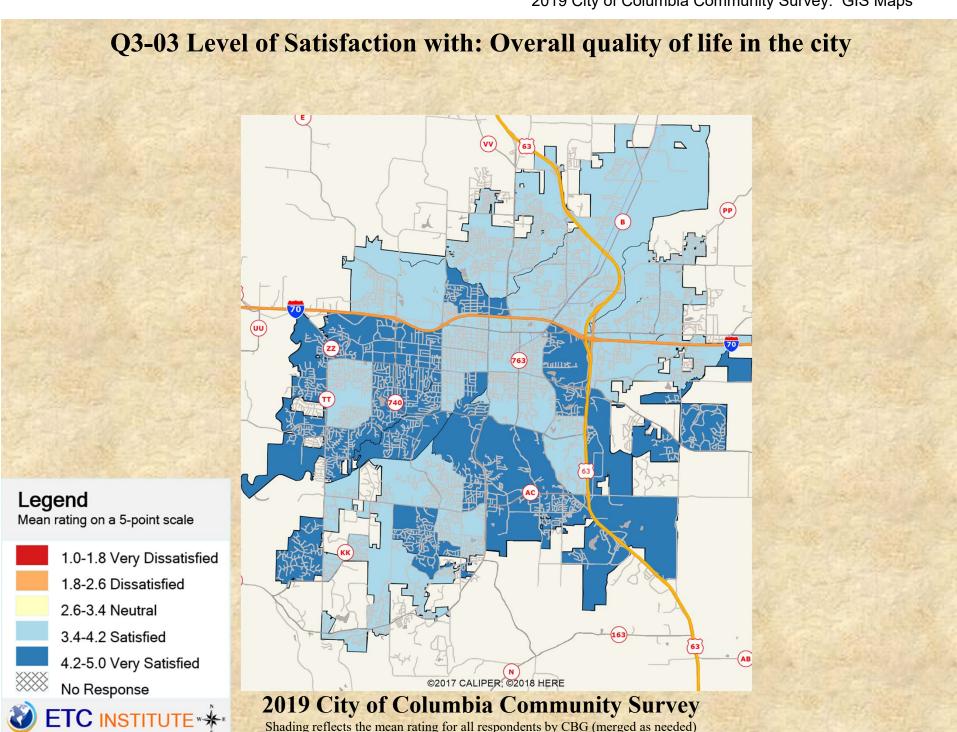
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

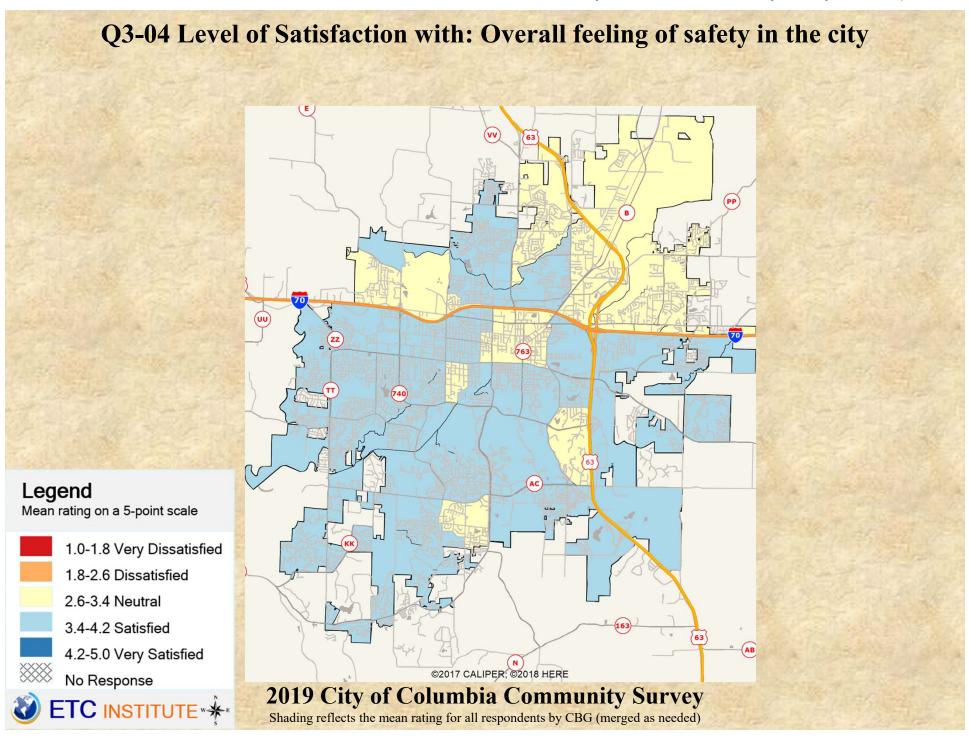
2.6-3.4 Neutral 3.4-4.2 Satisfied

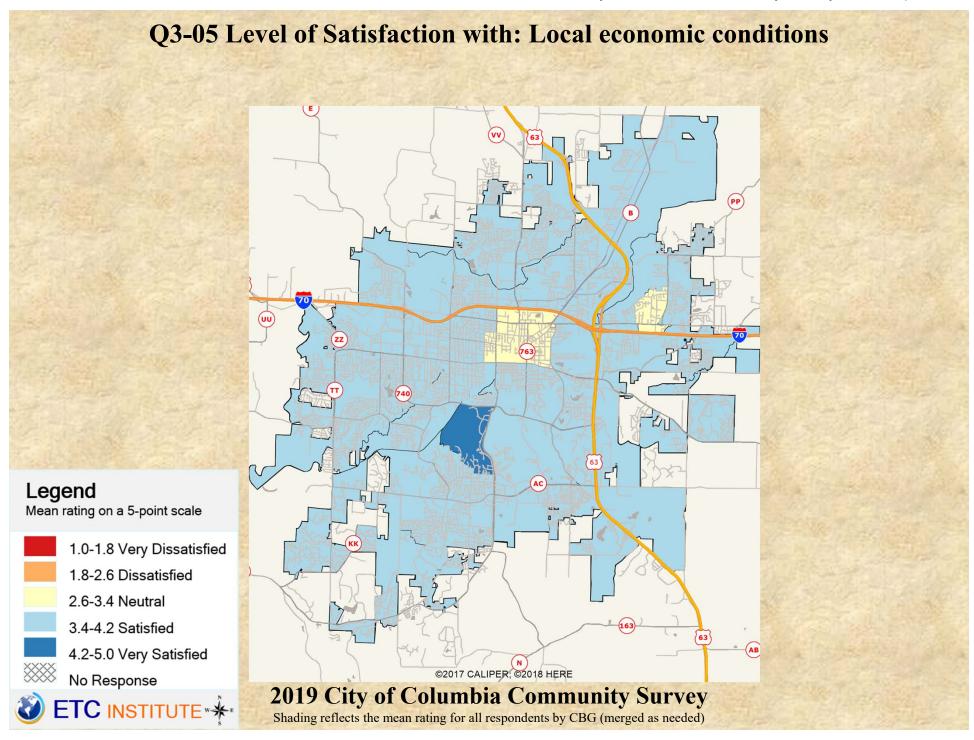
No Response

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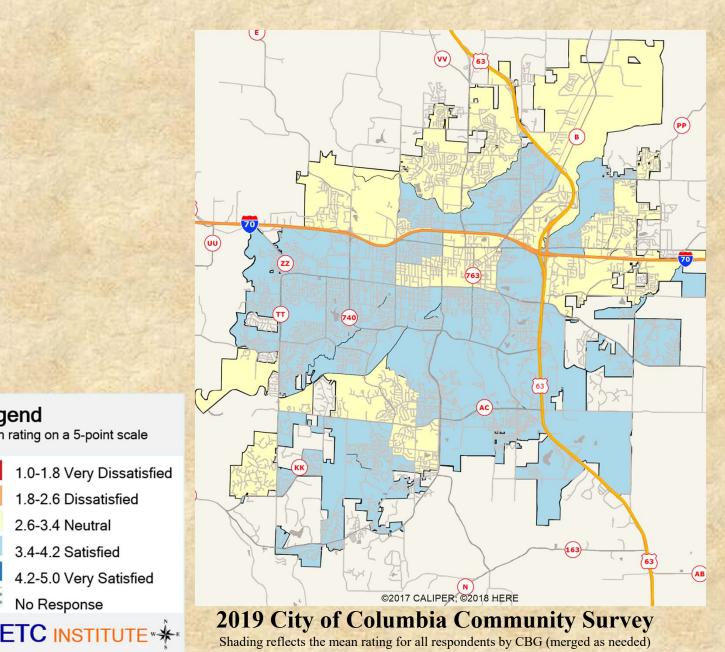


Shading reflects the mean rating for all respondents by CBG (merged as needed)





## Q3-06 Level of Satisfaction with: City efforts to meet financial needs/maintain a balanced budget



Legend

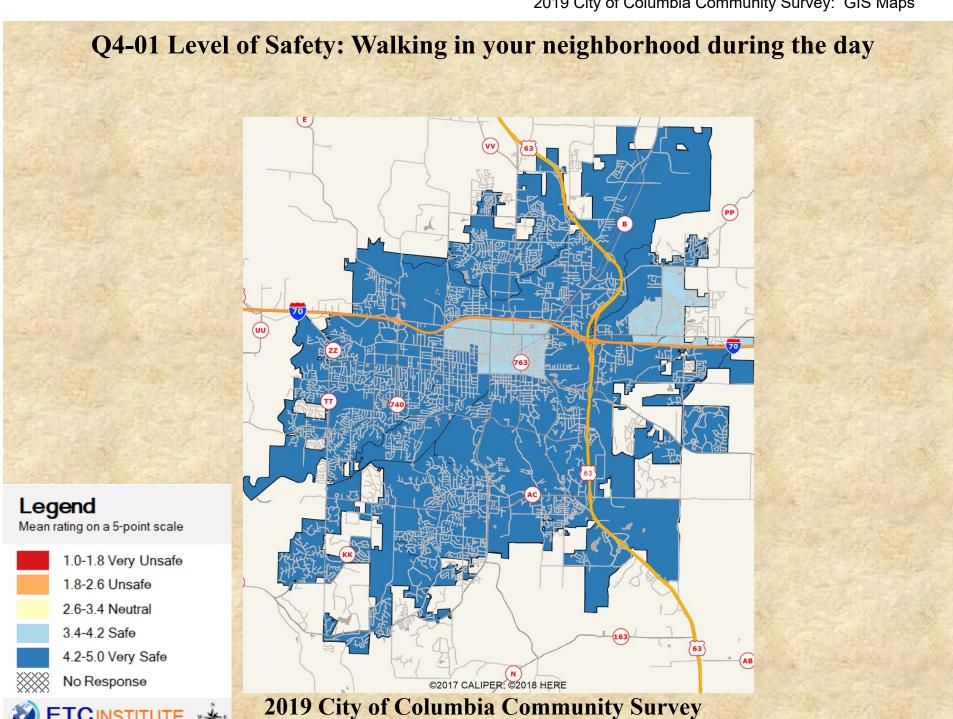
Mean rating on a 5-point scale

1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

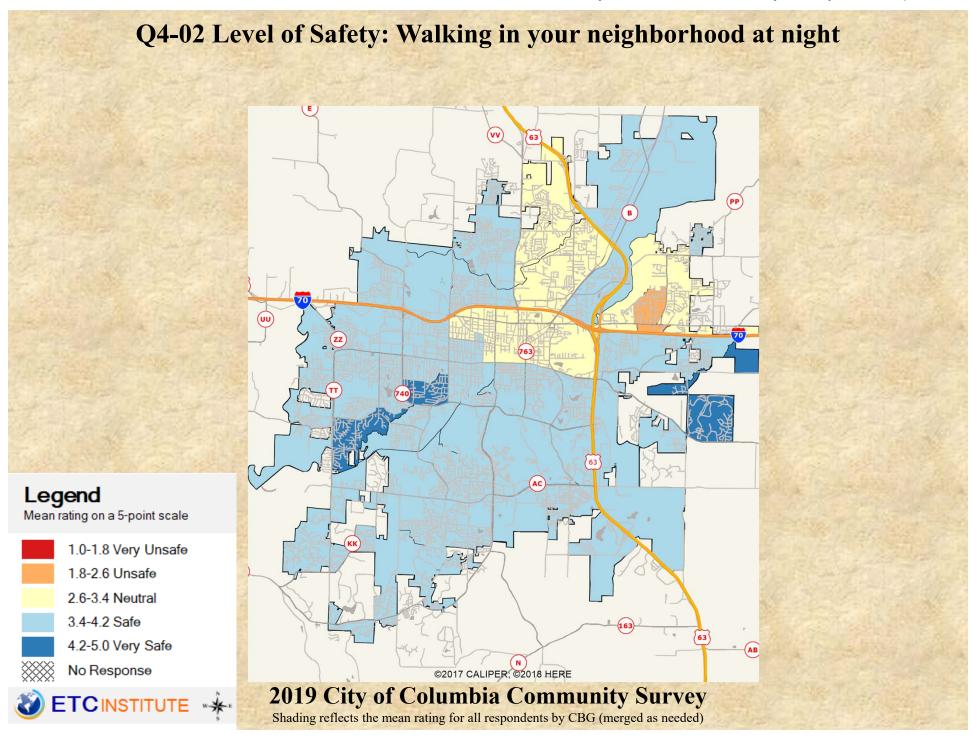
2.6-3.4 Neutral 3.4-4.2 Satisfied

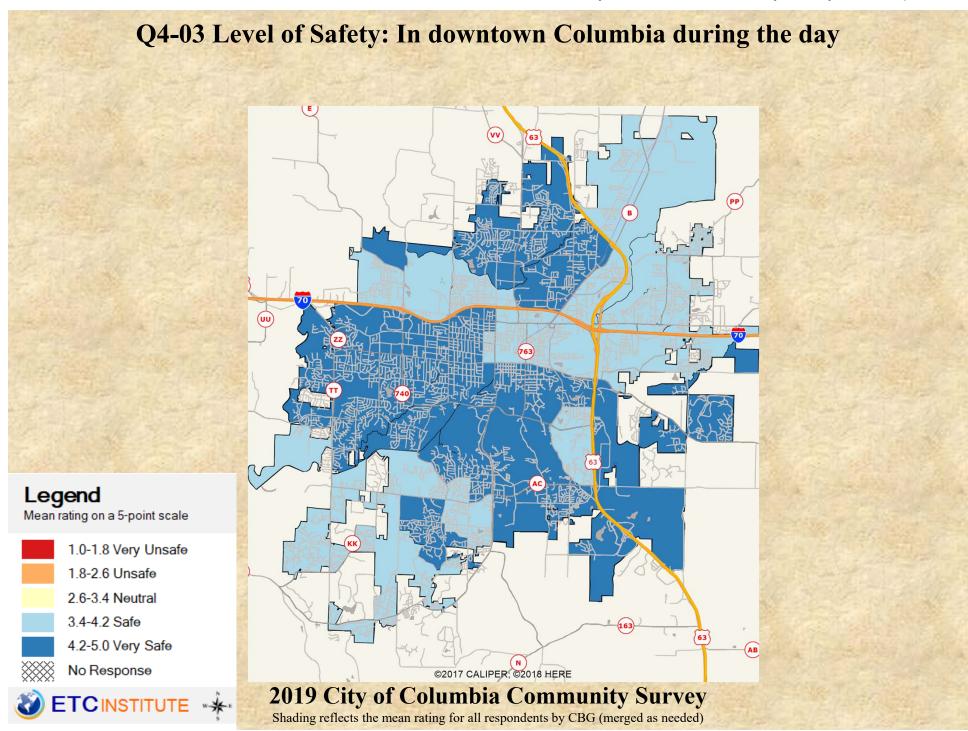
No Response

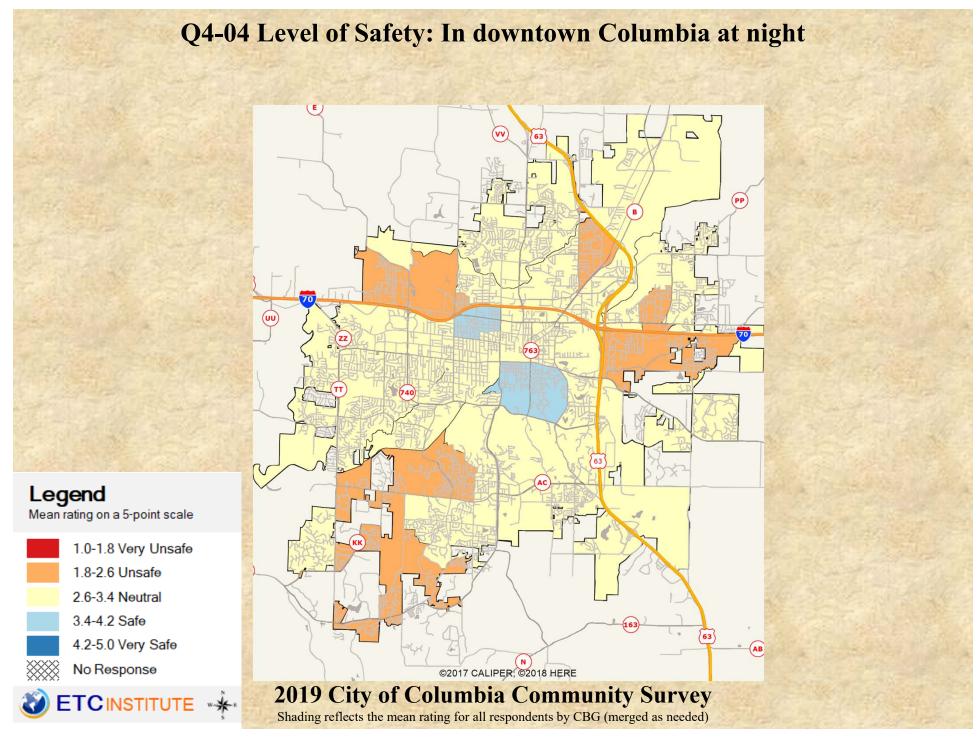


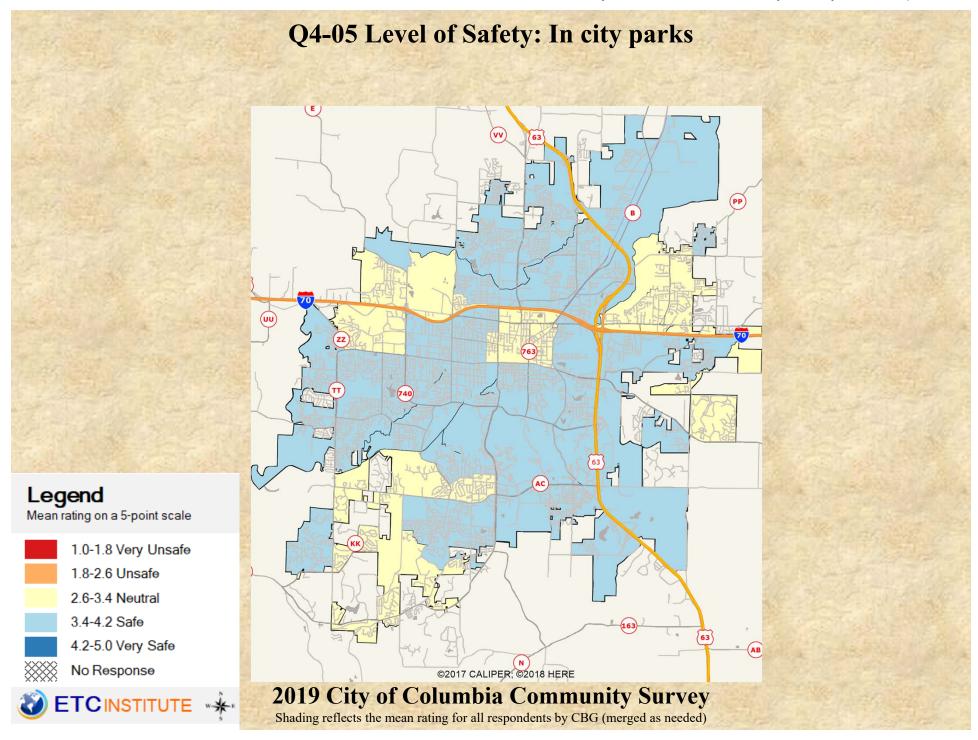
Shading reflects the mean rating for all respondents by CBG (merged as needed)

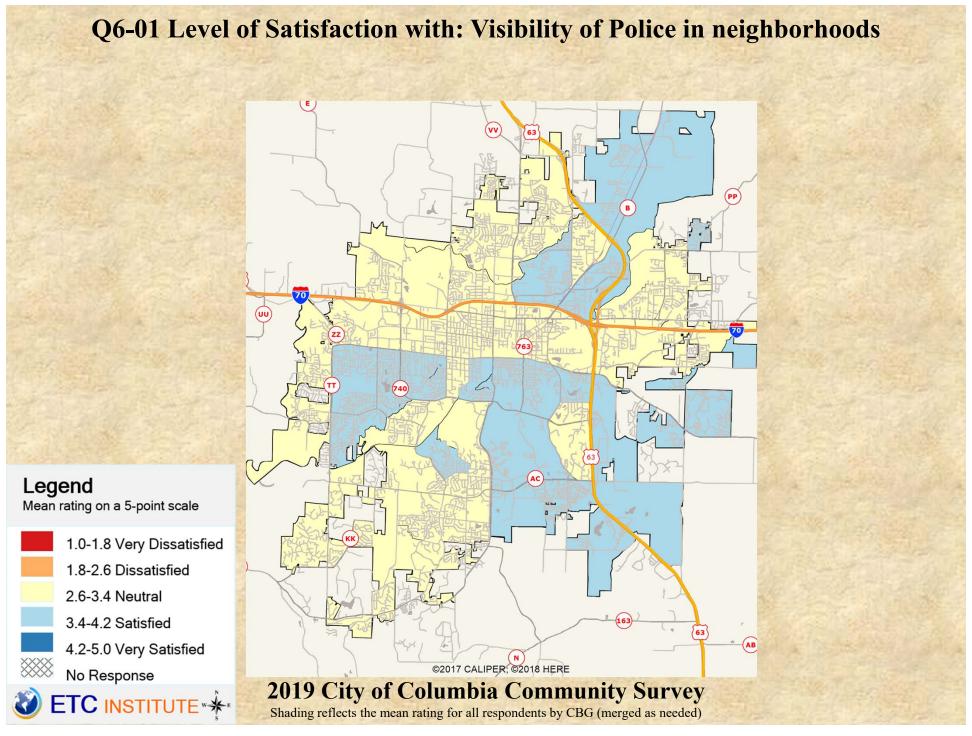
ETCINSTITUTE \*\*

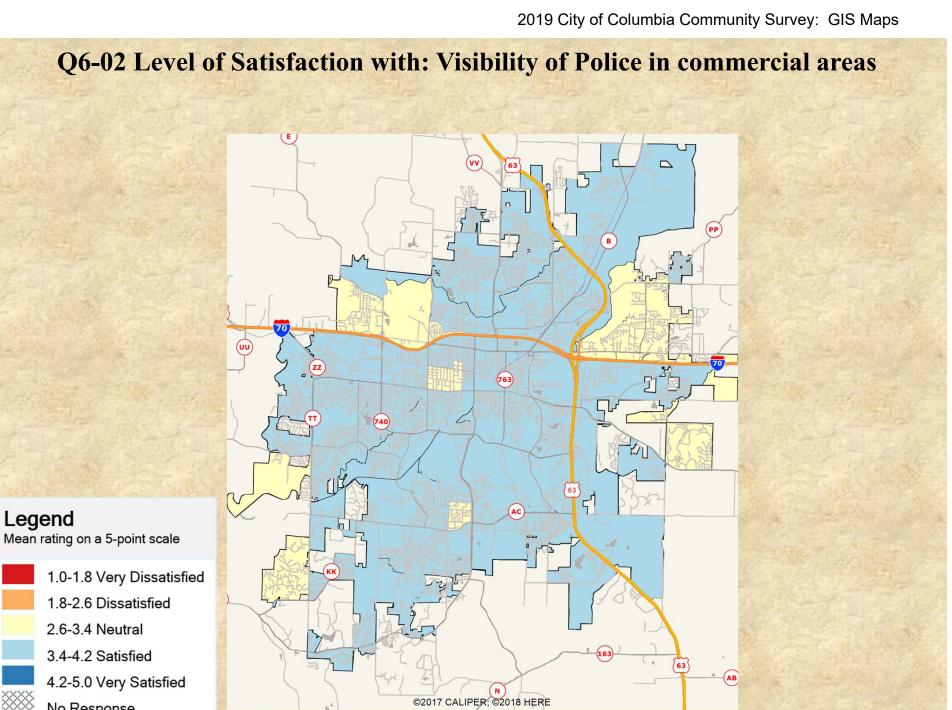








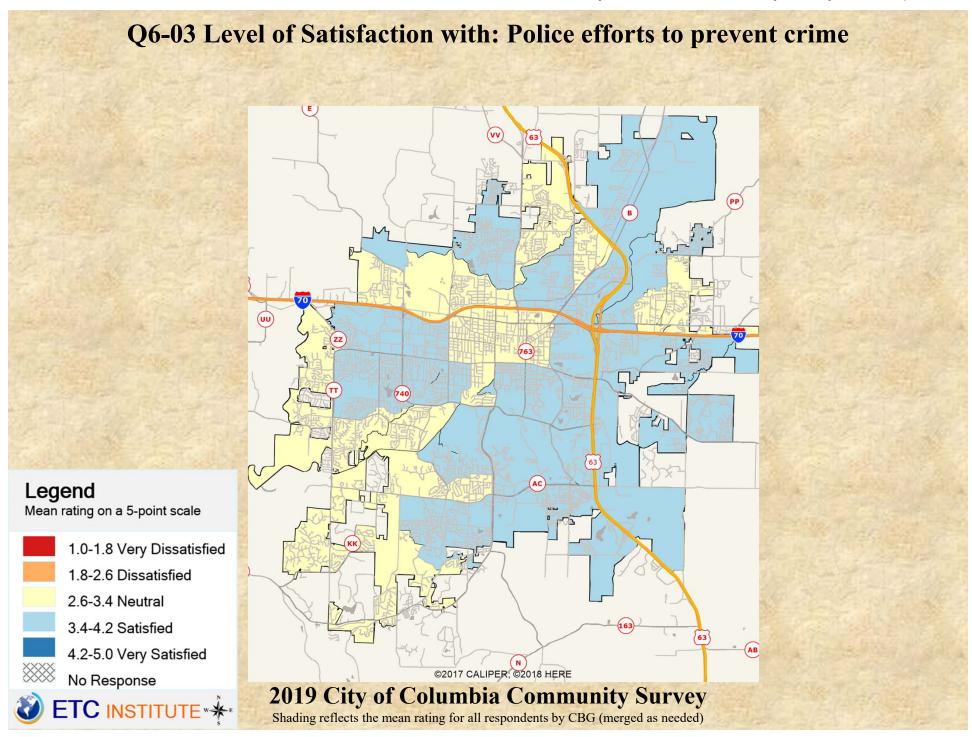




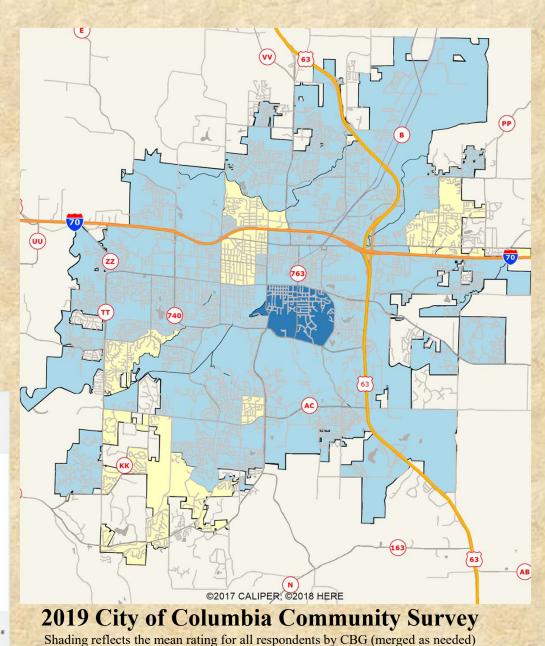
No Response 2019 City of Columbia Community Survey ETC INSTITUTE \*\*

Shading reflects the mean rating for all respondents by CBG (merged as needed)

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#### Q6-04 Level of Satisfaction with: How quickly Police respond to emergencies



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4.2-5.0 Very Satisfied

Legend

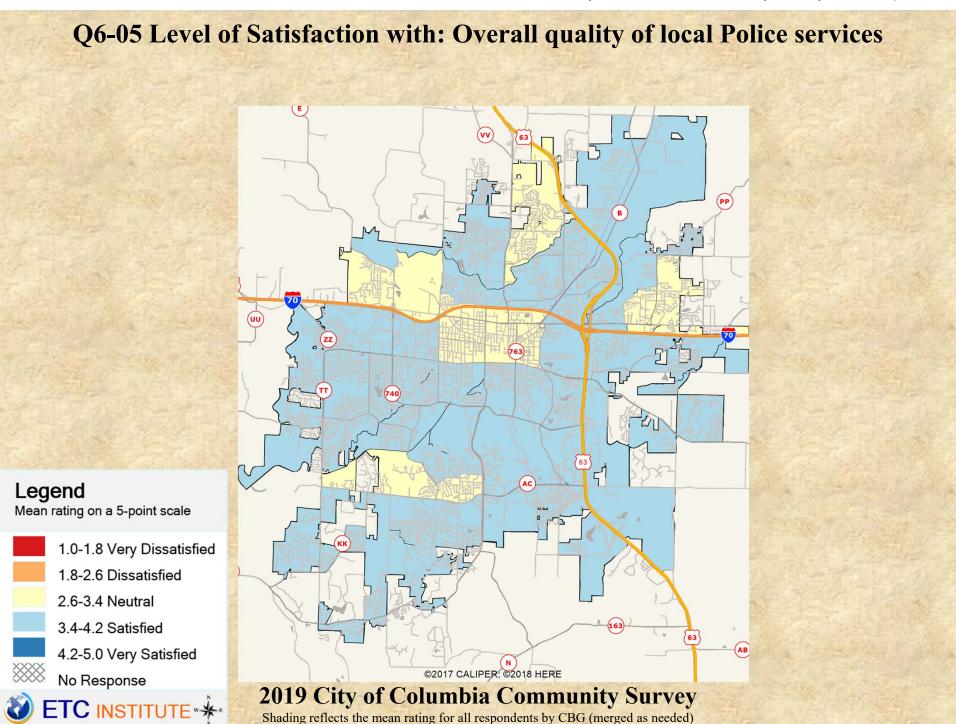
Mean rating on a 5-point scale

1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

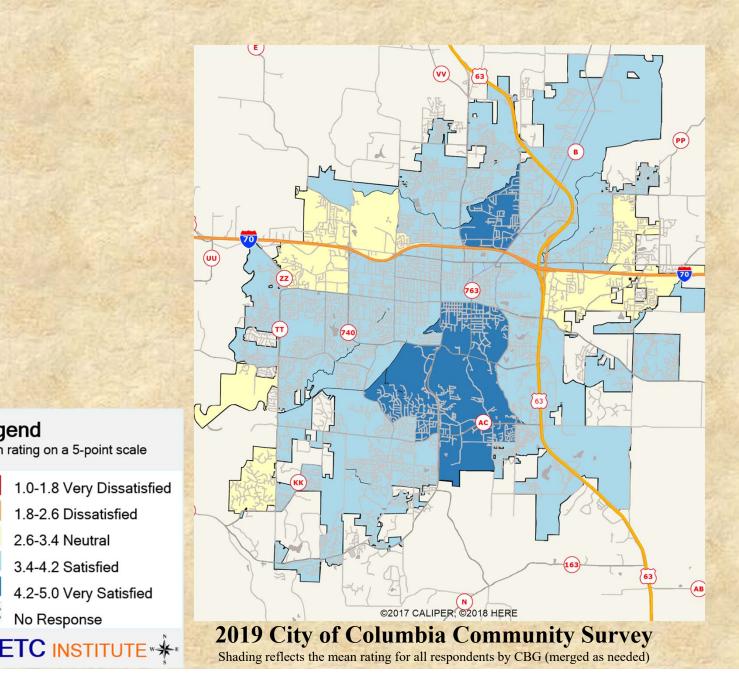
2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response



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#### Q6-06 Level of Satisfaction with: Visibility of Fire personnel in neighborhoods



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Legend

Mean rating on a 5-point scale

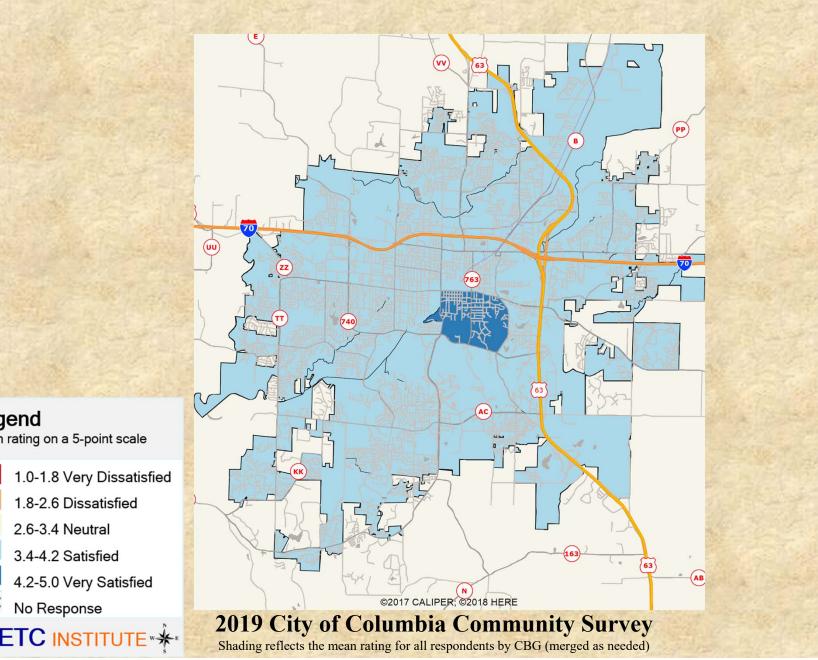
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

#### Q6-07 Level of Satisfaction with: Visibility of Fire personnel in commercial areas



Legend

Mean rating on a 5-point scale

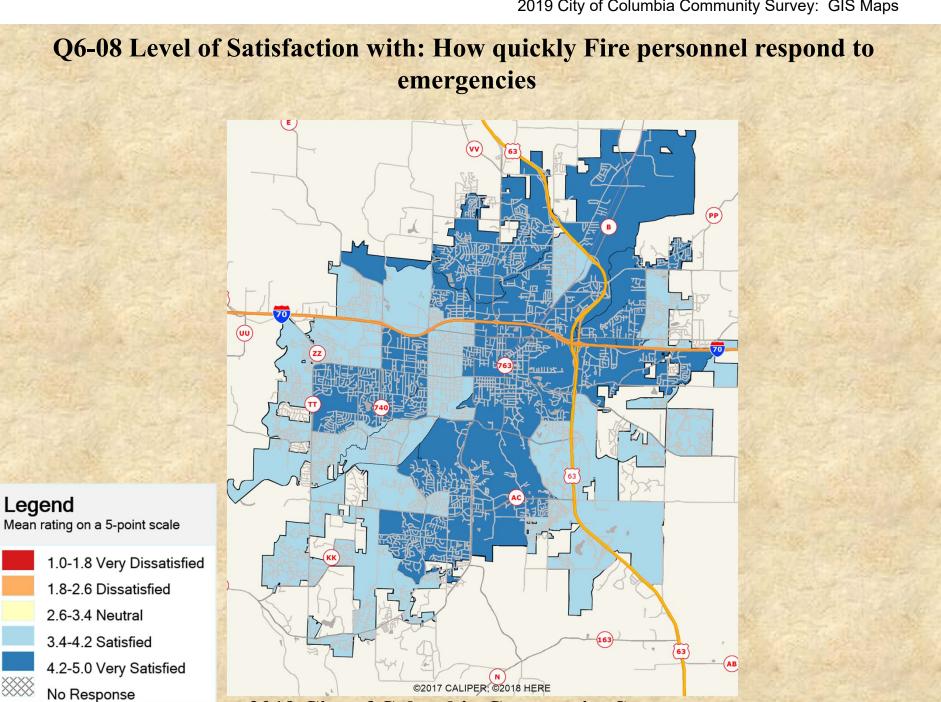
1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

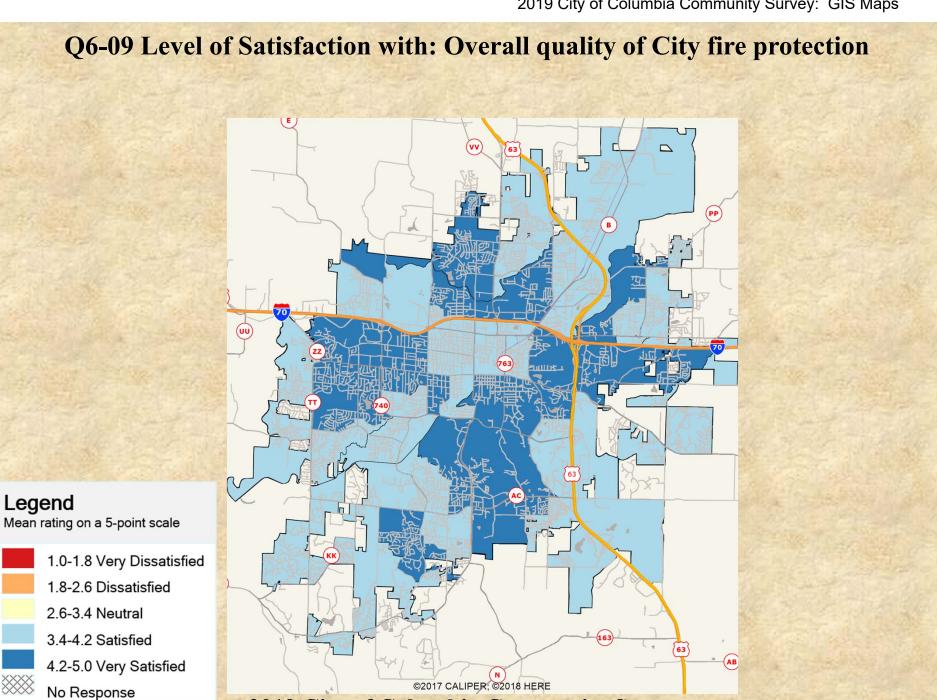
No Response



2019 City of Columbia Community Survey Shading reflects the mean rating for all respondents by CBG (merged as needed)

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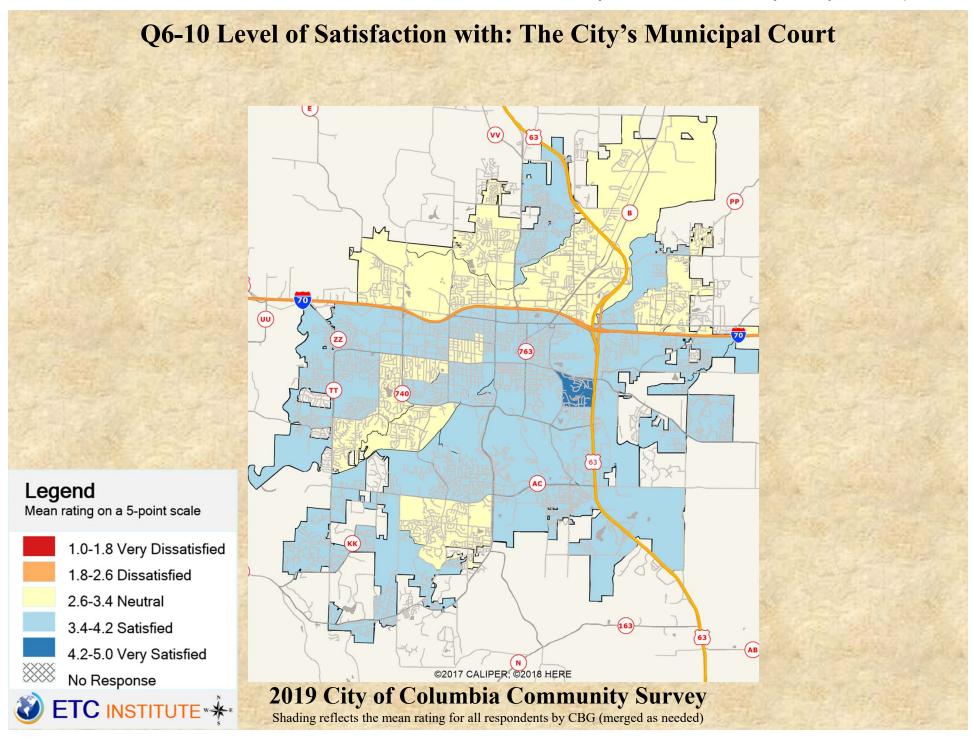
ETC INSTITUTE \*\*

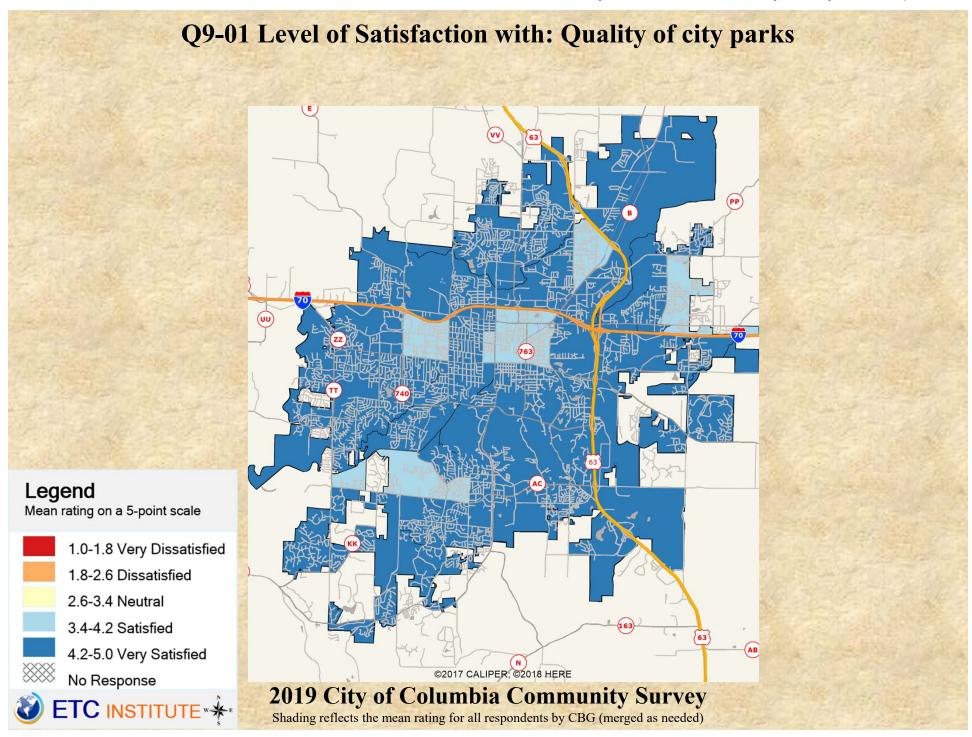


2019 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

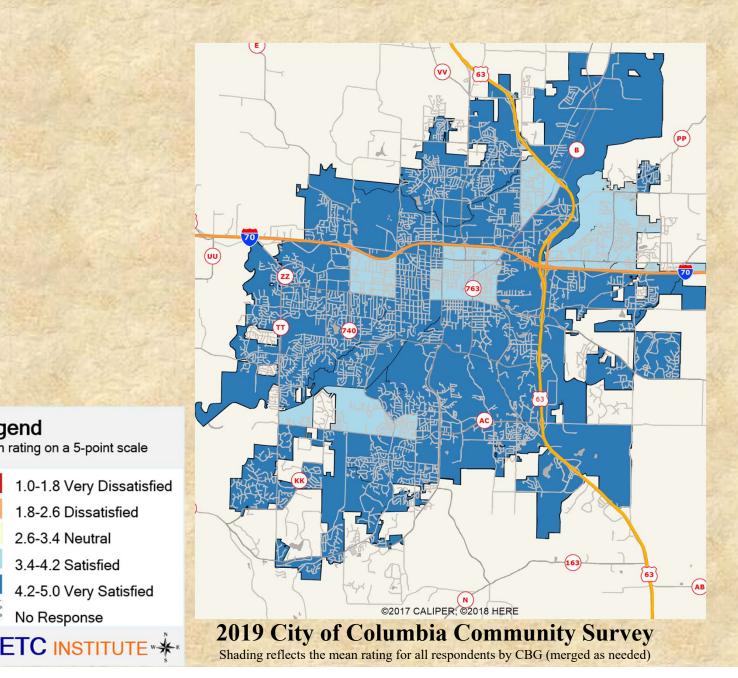
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#### Q9-02 Level of Satisfaction with: Quality of walking/biking trails in the city



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Legend

Mean rating on a 5-point scale

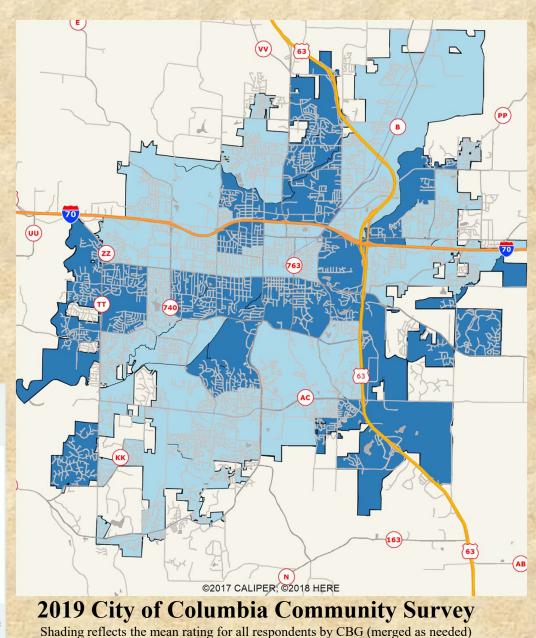
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

# Q9-03 Level of Satisfaction with: Quality of outdoor athletic fields



1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied

1.0-1.8 Very Dissatisfied

4.2-5.0 Very Satisfied

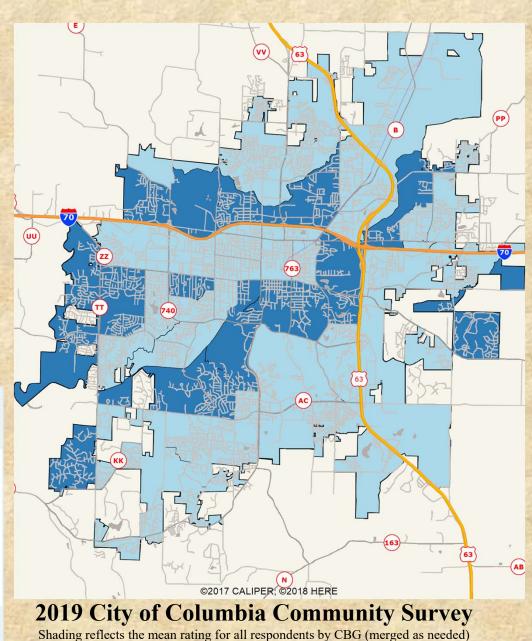
No Response

Mean rating on a 5-point scale

Legend

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#### Q9-04 Level of Satisfaction with: Quality of recreation programs and classes



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No Response

Mean rating on a 5-point scale

1.0-1.8 Very Dissatisfied

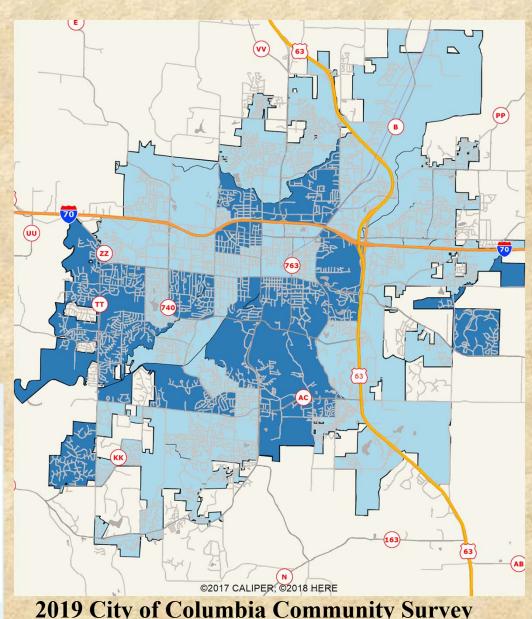
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

Legend

## Q9-05 Level of Satisfaction with: Availability of information about city parks/recreation programs



2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied

1.8-2.6 Dissatisfied

1.0-1.8 Very Dissatisfied

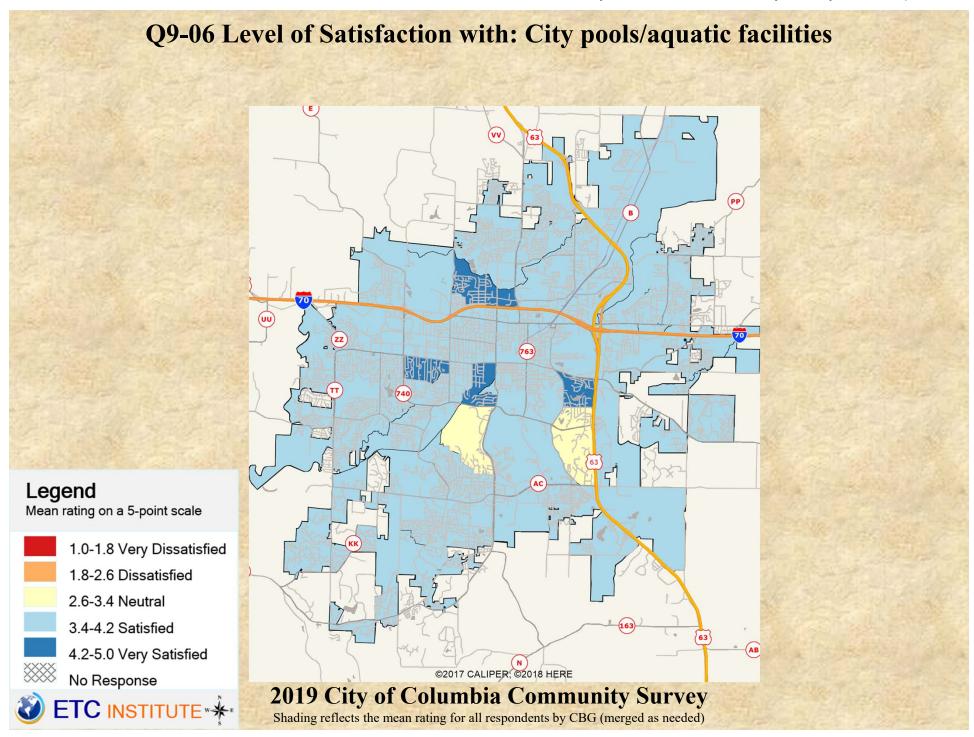
Mean rating on a 5-point scale

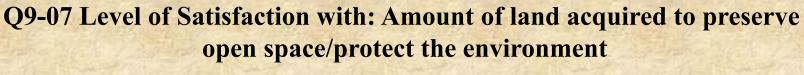
Legend

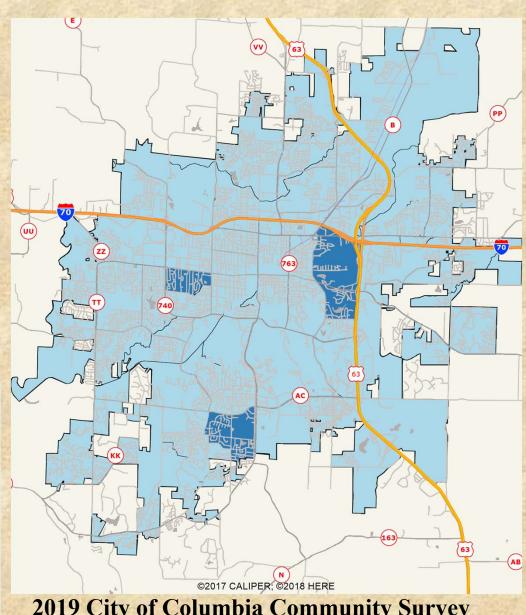
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No Response

2019 City of Columbia Community Survey Shading reflects the mean rating for all respondents by CBG (merged as needed)







No Response 2019 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

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4.2-5.0 Very Satisfied

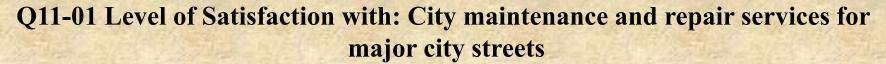
Legend

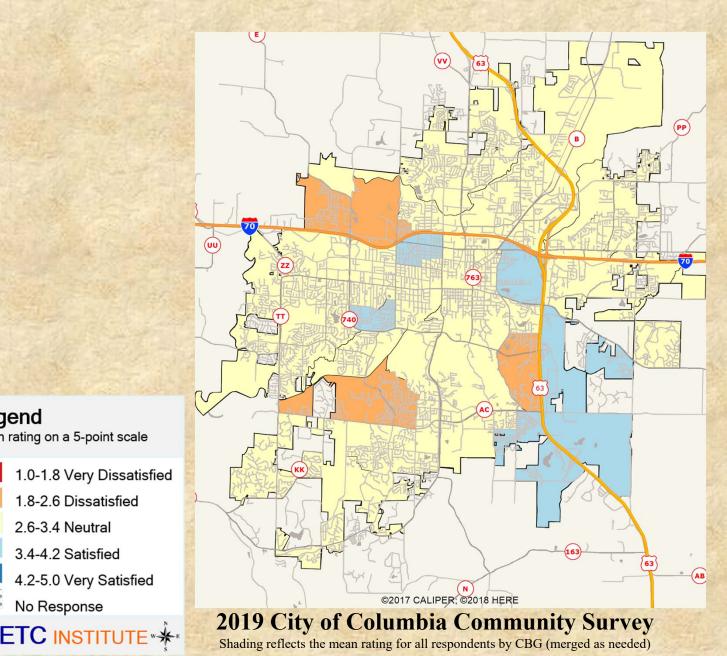
Mean rating on a 5-point scale

1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied





Legend

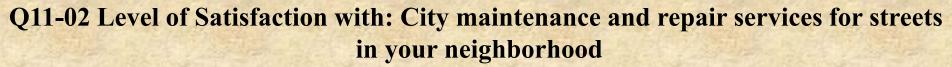
Mean rating on a 5-point scale

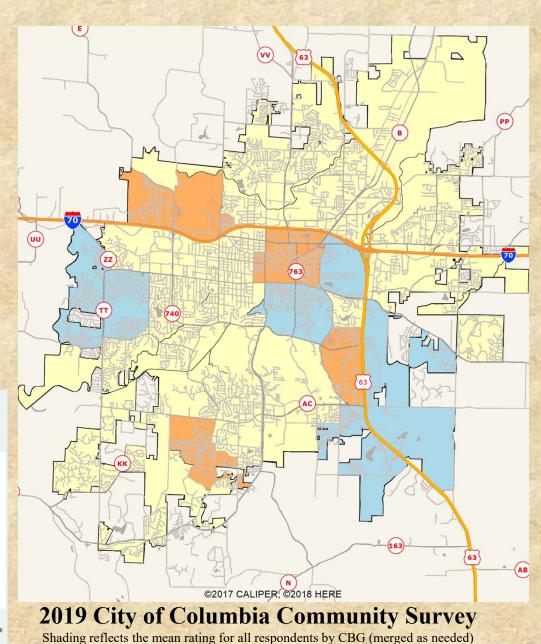
1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response





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4.2-5.0 Very Satisfied

1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

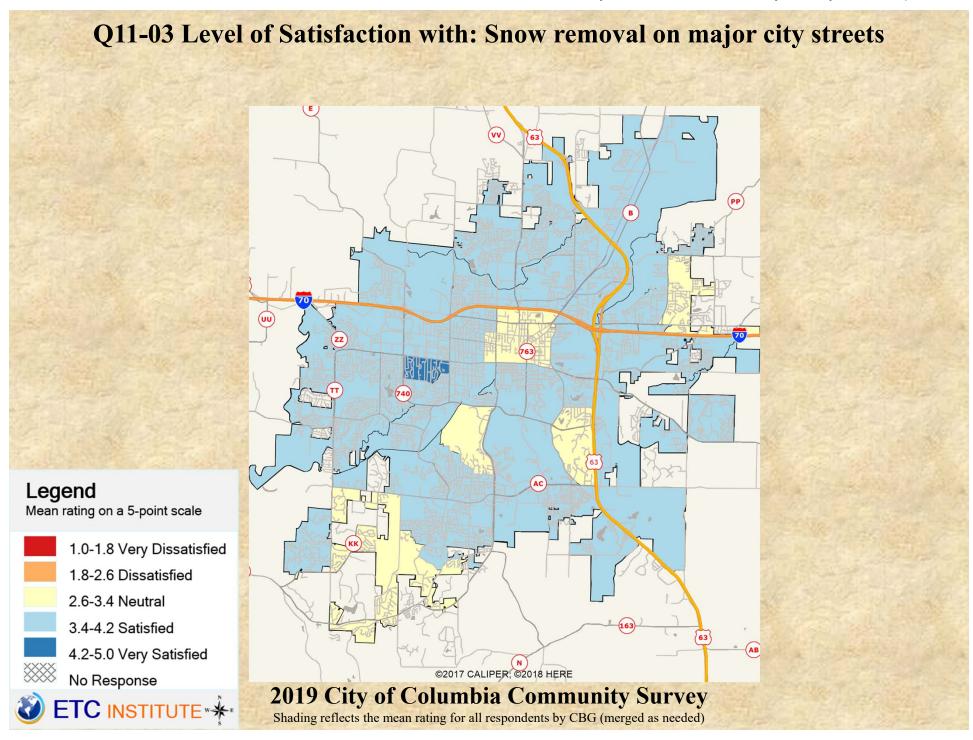
2.6-3.4 Neutral

3.4-4.2 Satisfied

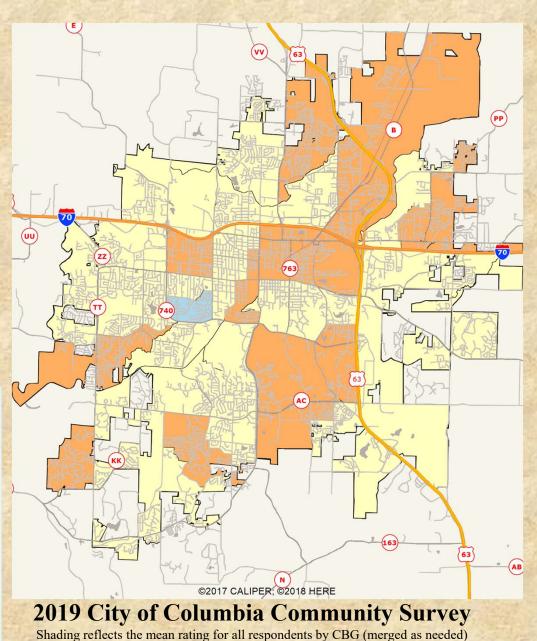
No Response

Legend

Mean rating on a 5-point scale



#### Q11-04 Level of Satisfaction with: Snow removal on neighborhood streets



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4.2-5.0 Very Satisfied

Legend

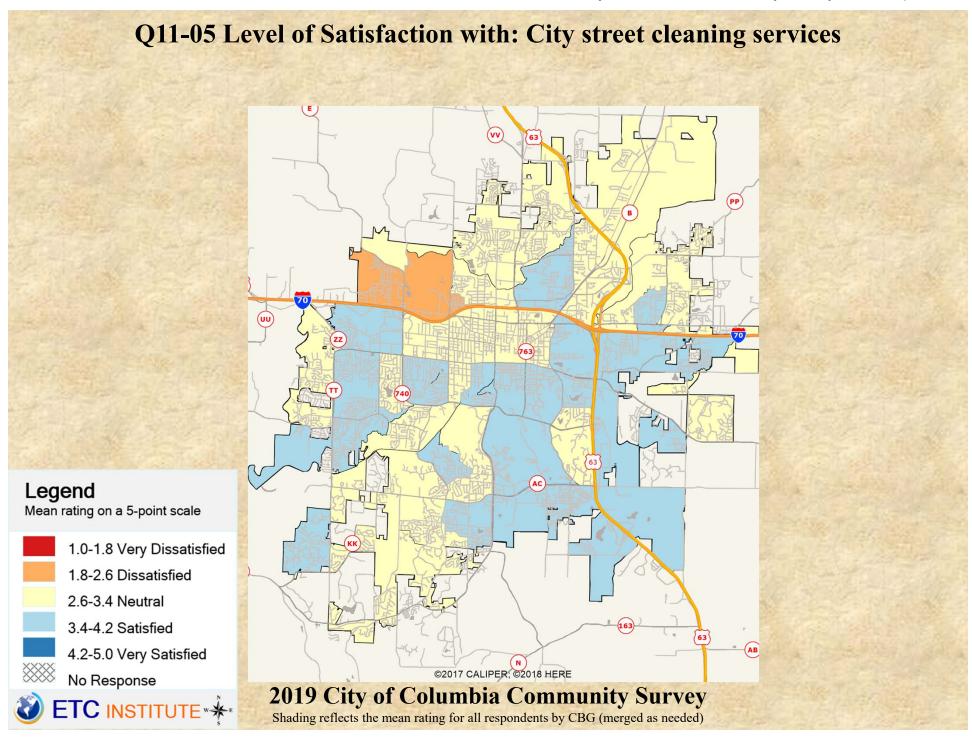
Mean rating on a 5-point scale

1.0-1.8 Very Dissatisfied

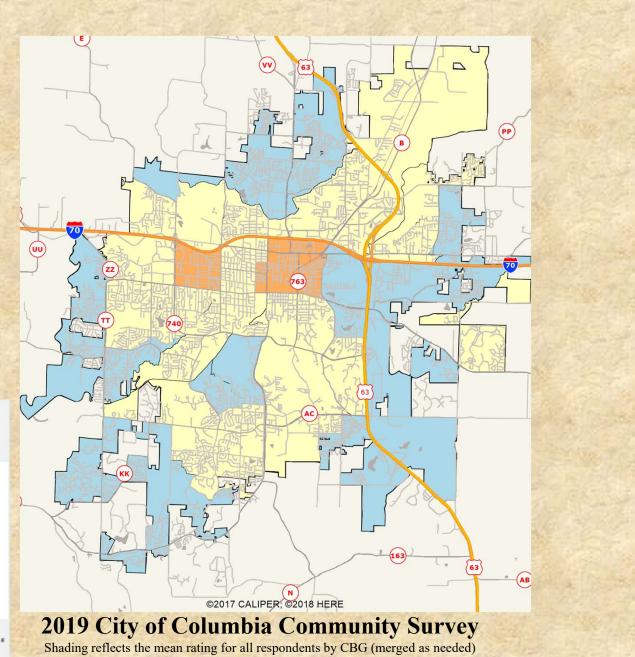
1.8-2.6 Dissatisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response



#### Q11-06 Level of Satisfaction with: Condition of sidewalks adjacent to city streets



**₩** ETC INSTITUTE \*\*

No Response

Mean rating on a 5-point scale

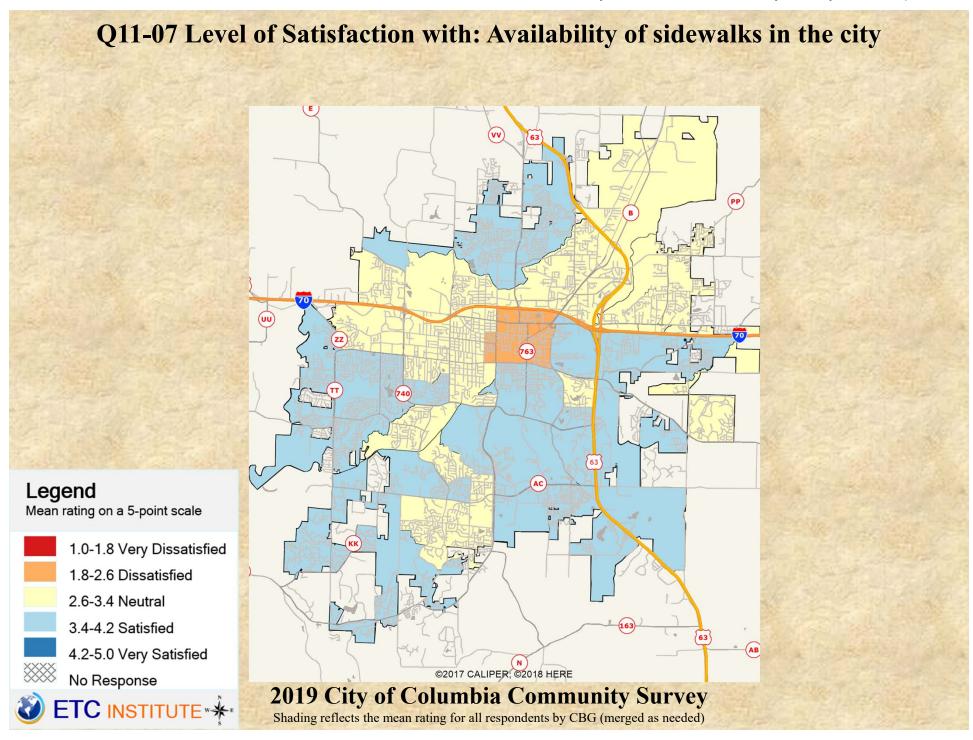
1.0-1.8 Very Dissatisfied

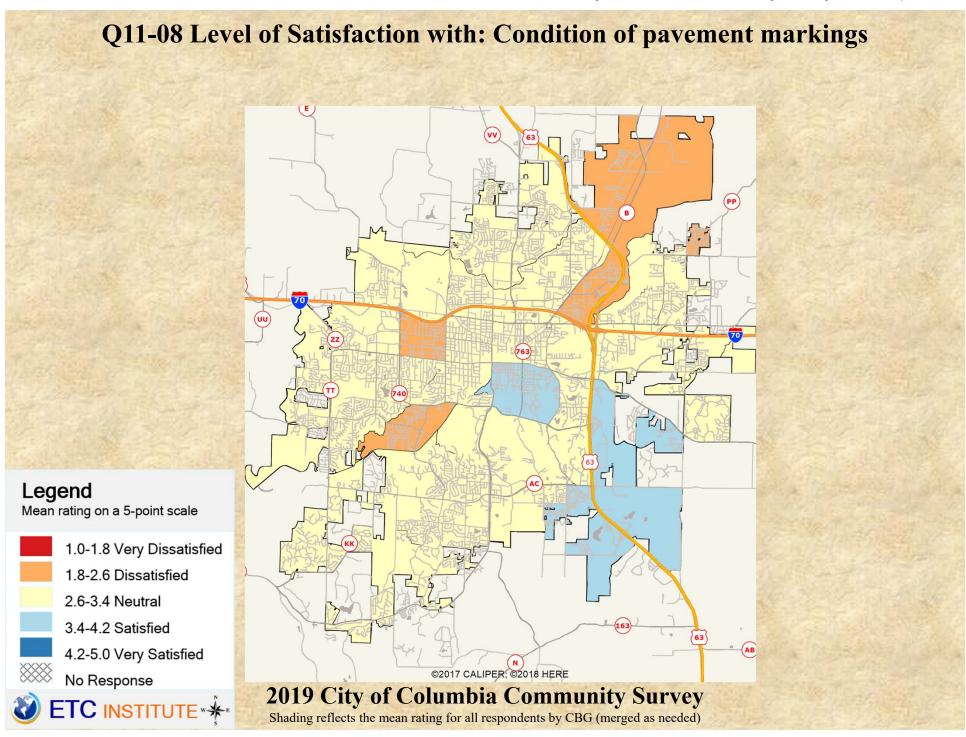
1.8-2.6 Dissatisfied

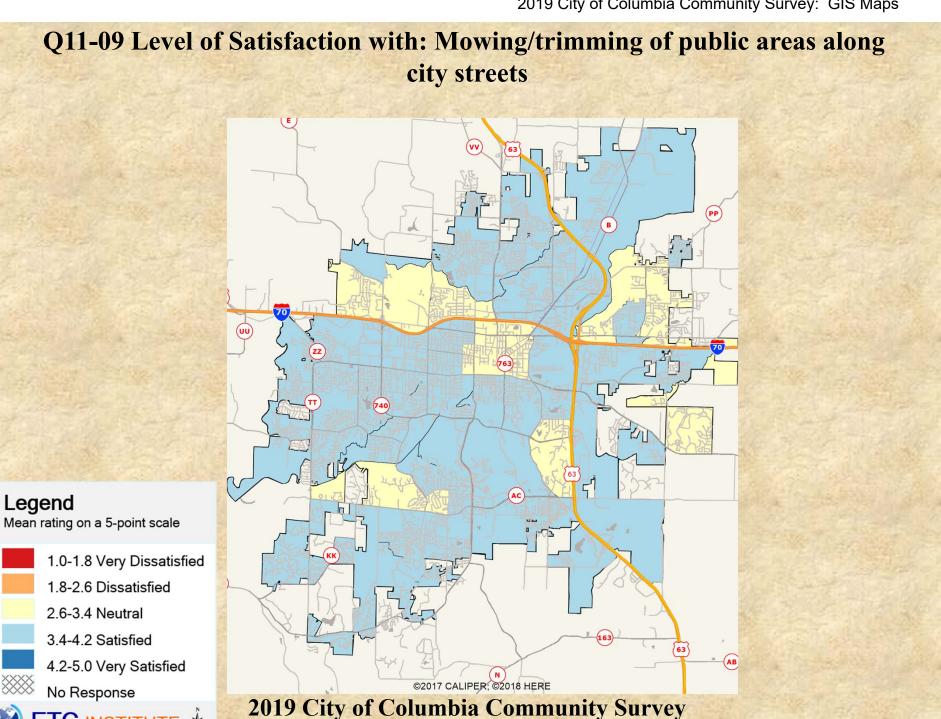
4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

Legend

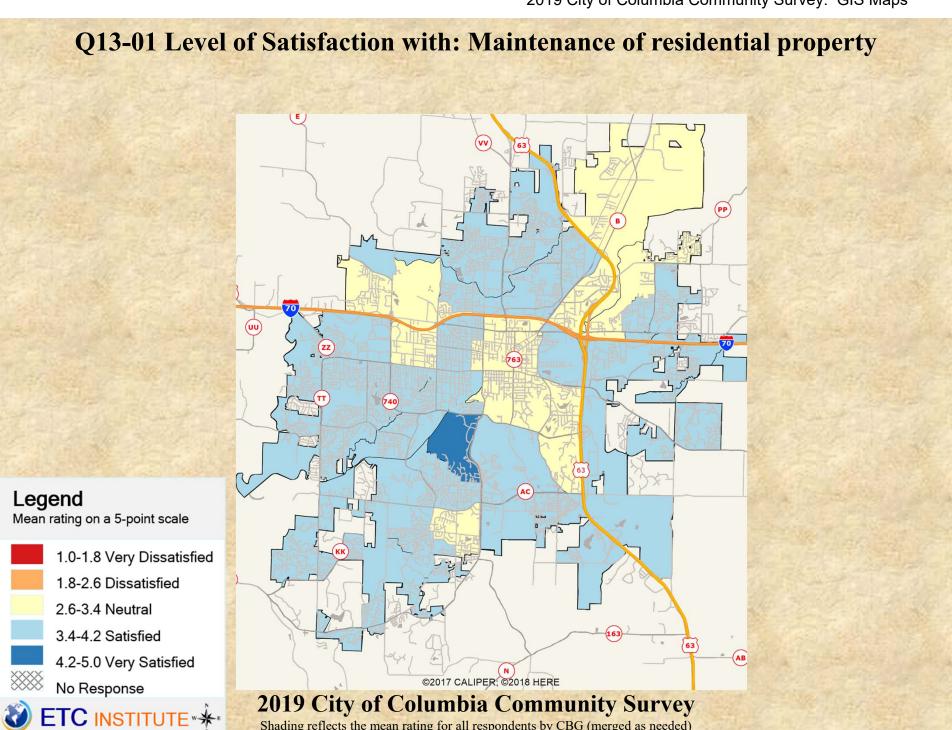




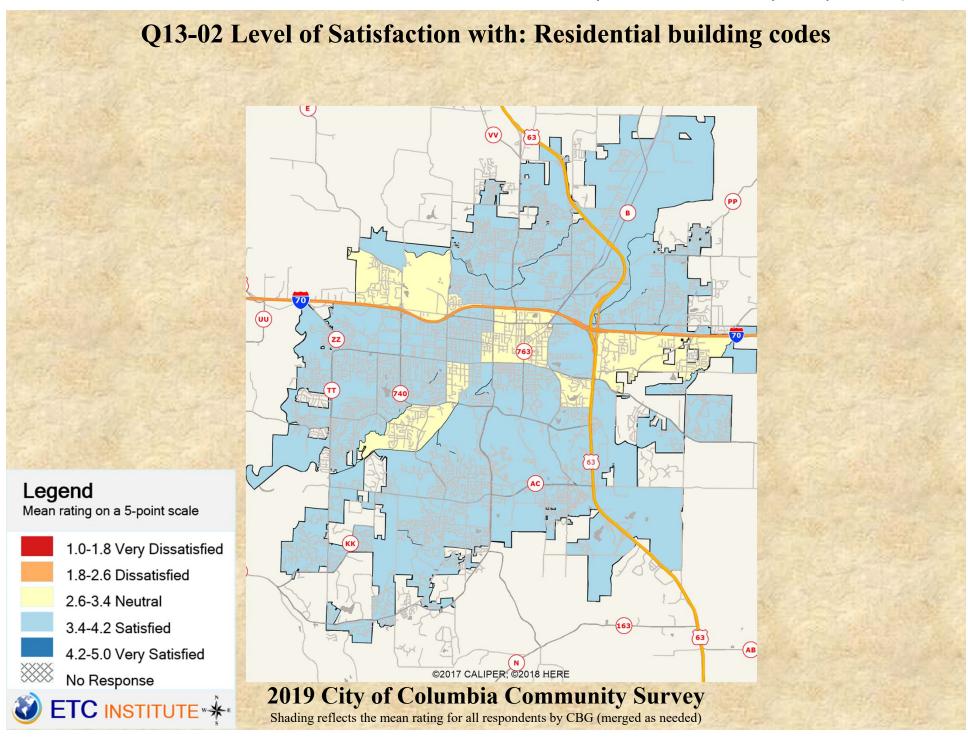


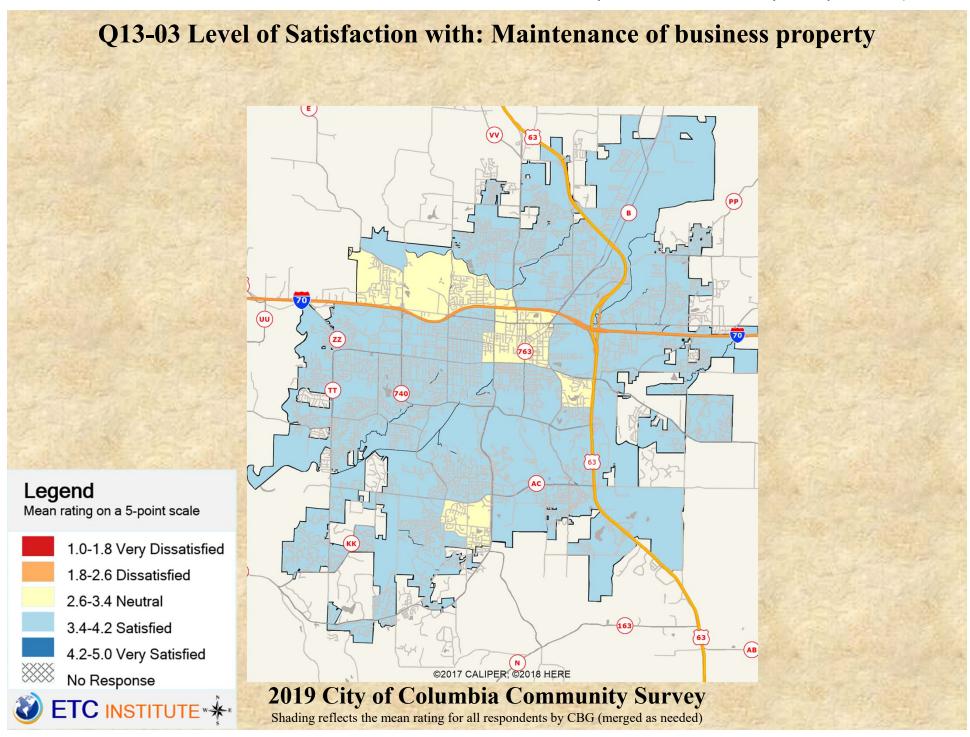
Shading reflects the mean rating for all respondents by CBG (merged as needed)

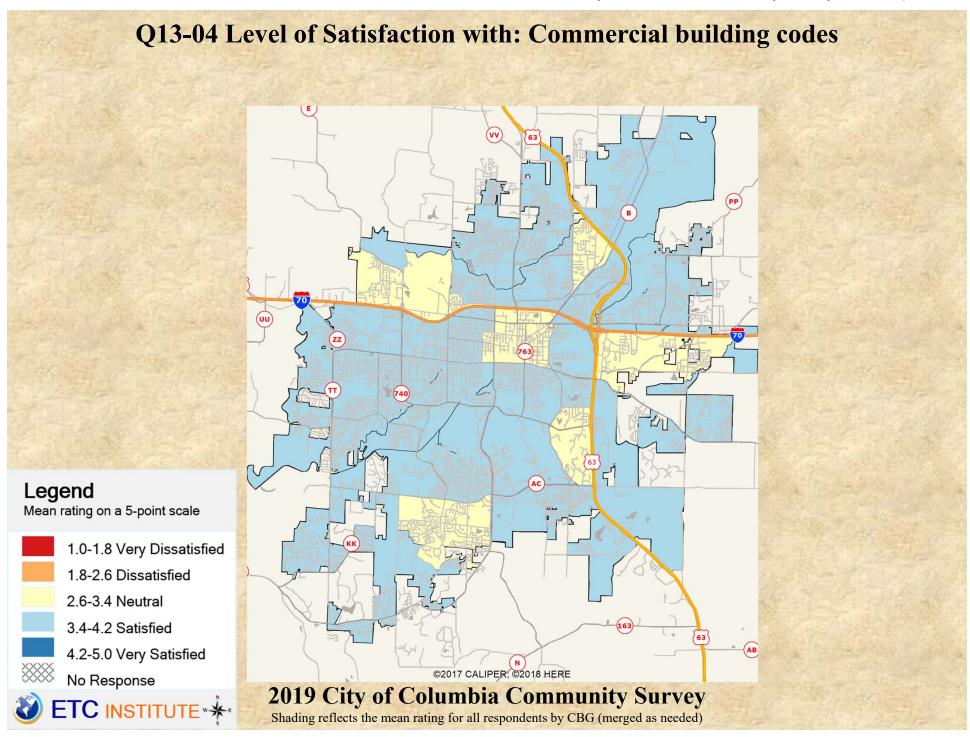
ETC INSTITUTE \*\*

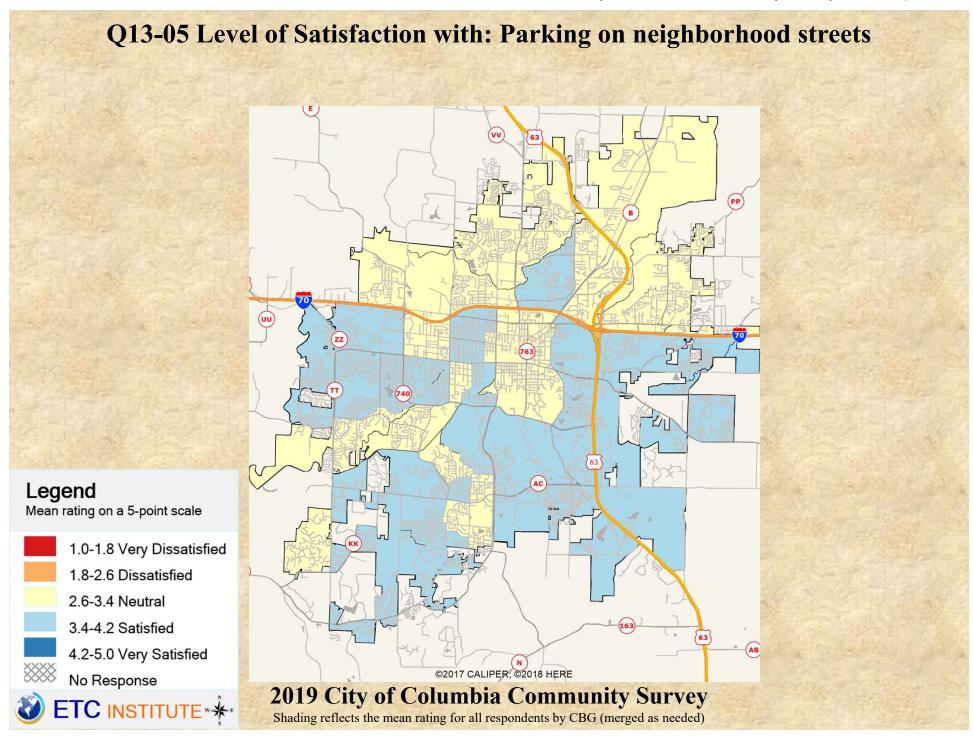


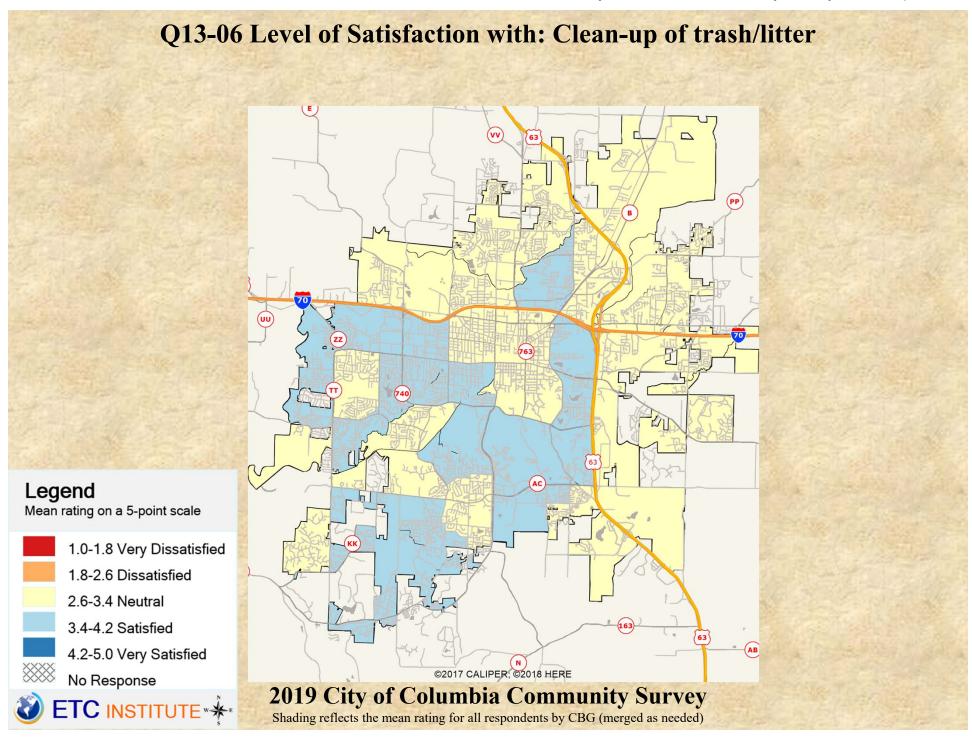
Shading reflects the mean rating for all respondents by CBG (merged as needed)

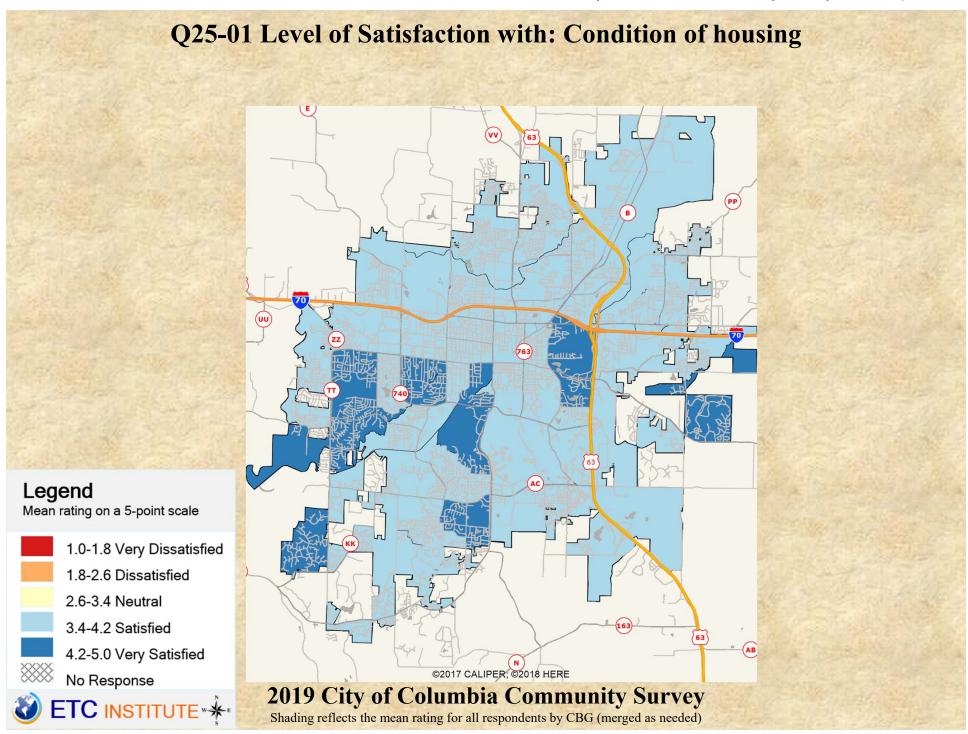


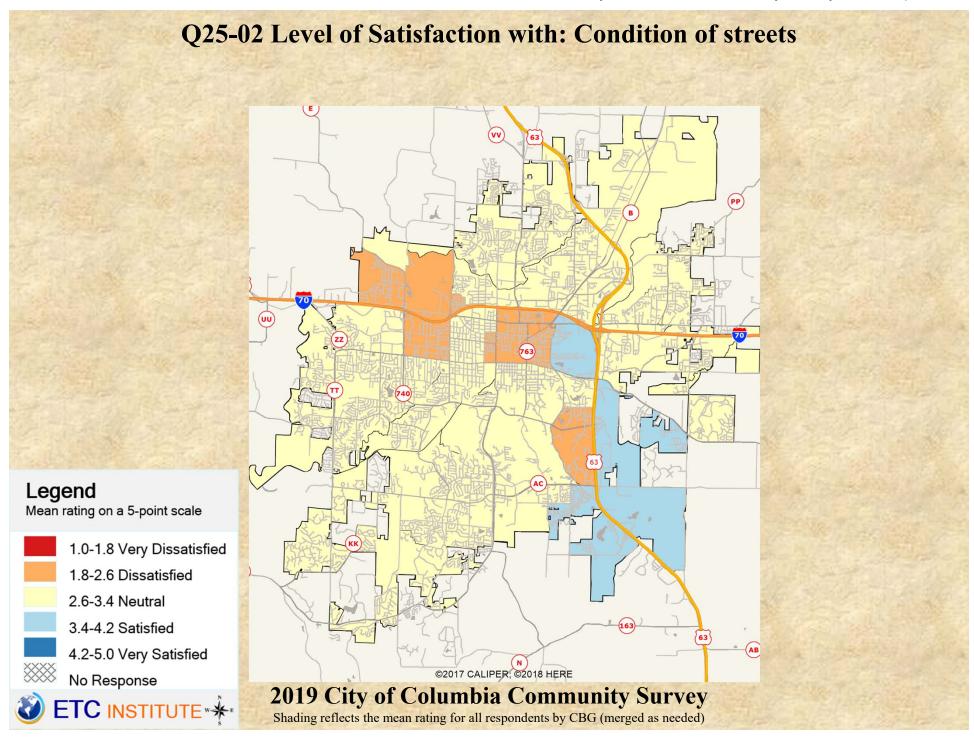


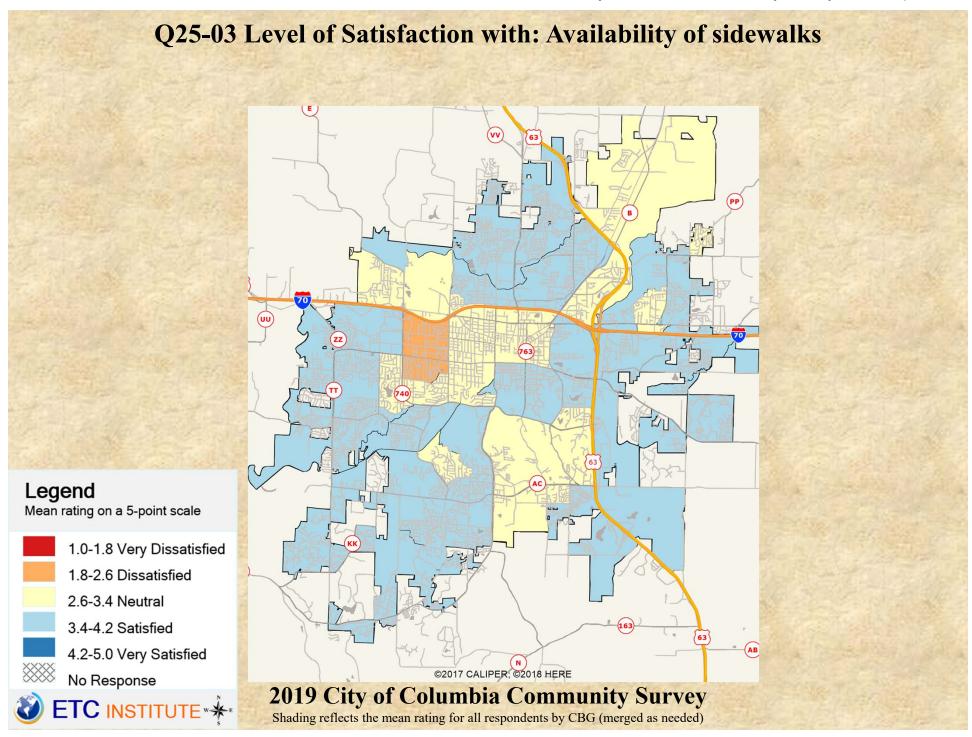


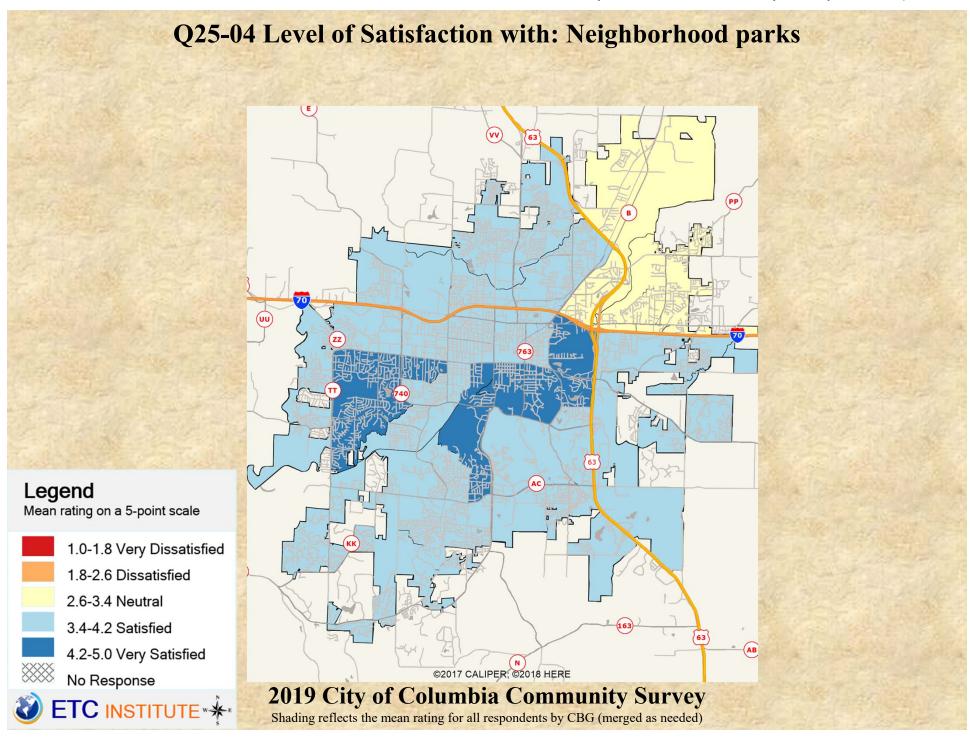




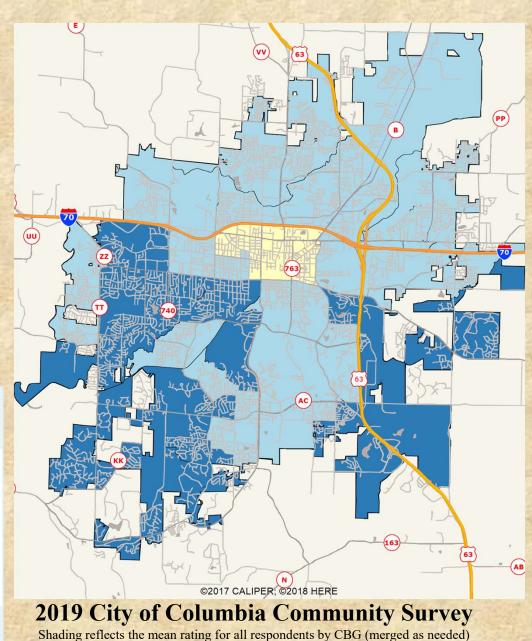








#### Q25-05 Level of Satisfaction with: Overall appearance of your neighborhood



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Mean rating on a 5-point scale

1.0-1.8 Very Dissatisfied

1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

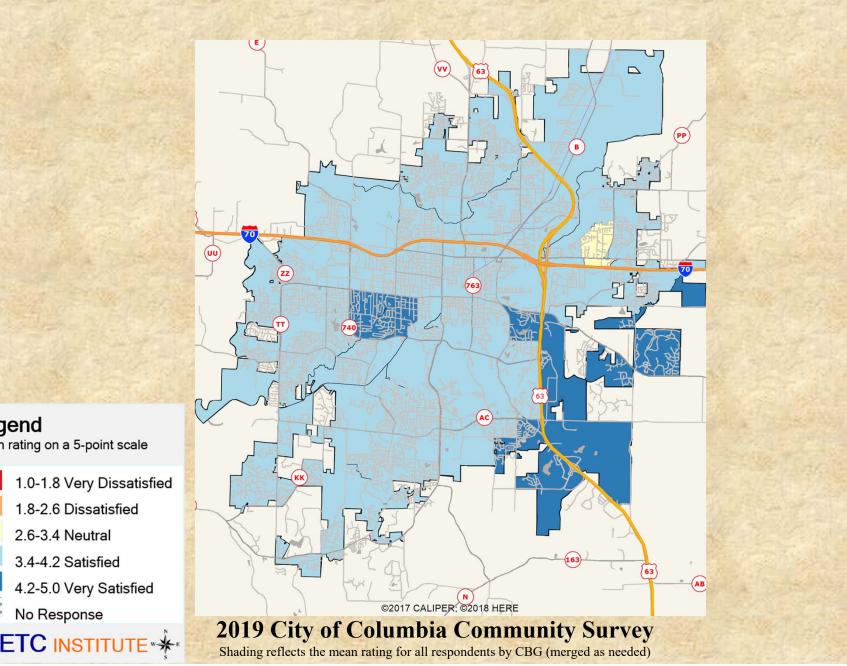
2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response

Legend

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### Q25-06 Level of Satisfaction with: Overall quality of city services in neighborhoods



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Legend

Mean rating on a 5-point scale

1.8-2.6 Dissatisfied

4.2-5.0 Very Satisfied

2.6-3.4 Neutral 3.4-4.2 Satisfied

No Response