



Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 16, 2021

Re: Resolution Authorizing a Special Event Operations Agreement with Trio Presents, L.L.C. for the 2021 Roots N Blues Festival

## Executive Summary

Staff has prepared for Council consideration a resolution authorizing the operations agreement for the Roots N Blues Festival, September 24-26, 2021 at Stephens Lake Park.

## Discussion

Trio Presents, L.L.C. submitted a special events application for the 2021 Roots N Blues Festival. Over 11,000 people attend this three-day festival which features 24 national, regional, and local musicians. This is the 14<sup>th</sup> year for the festival, which started in downtown Columbia, and has been held inside Stephens Lake Park since 2013.

The City Special Events Committee has worked closely with Trio Presents, L.L.C. to address all aspects of the application and operations agreement and to develop plans including but not limited to: festival layout, traffic management, security plan, emergency plan, alcohol sales, insurance, fees, and solid waste.

Because of the size and scope of this festival and because it requires street closures, as well as city services and equipment, an agreement must be executed between the city manager and event organizer, and approved by the City Council, per Section 24-73(b) of the City Code.

While most aspects remain the same as previous years, the following are the notable changes:

- Amplified music will end one hour earlier to better accommodate nearby neighborhoods.
- Gates will open an hour before music begins to allow social distancing through the ticketing lines.

The City Event Committee and the Organizer will continue to work together prior to the start of the festival to ensure all plans are aligned with standard best practices and approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.



## Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a

## Strategic & Comprehensive Plan Impact

### [Strategic Plan Impacts:](#)

Primary Impact: Resilient Economy, Secondary Impact: Safe Neighborhoods, Tertiary Impact: Tertiary

### [Comprehensive Plan Impacts:](#)

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

## Legislative History

Date	Action
Sept. 3, 2019	R128-19: Authorizing a Special Event Operations Agreement with Thumper Productions, L.L.C. for the 2019 Roots N' Blues N' BBQ Festival (...)
Sept. 4, 2018	R139-18: Authorizing a Special Event Operations Agreement with Thumper Productions, L.L.C. for the 2018 Roots N' Blues N' BBQ Festival (...)
August 21, 2017	R120-17: Authorizing a Special Event Operations Agreement with Thumper Productions, L.L.C. for the 2017 Roots N Blues N BBQ Festival (...)

## Suggested Council Action

Approval of the legislation.